Animation
Applied Entrepreneurship
Applied Psychology
Art
Arts Management
Creative Computing
Creative Media Technologies
Creative Music Production
Design for Stage + Screen
(Production Design / Costume Design / Character MakeUp Design)
English, Media + Cultural Studies
Entrepreneurship + Management
Film + Television Production
New Media Studies
Photography
3D Design, Modelmaking + Digital Art
Visual Communication Design
Welcome to IADT

You’re here because you’re ready for the next step. The step that’s about more than education; it’s about your future and career. IADT courses are designed with your future in mind, which is why our graduates leave fully prepared for a life in the creative, cultural and technological industries. Innovative and technologically savvy, IADT graduates have a reputation for being enterprising, practical and resourceful.

Use this prospectus to explore the unique, interdisciplinary approach of the Faculty of Enterprise + Humanities, and the exciting, collaborative courses run by the Faculty of Film, Art + Creative Technologies. The latter is also home to the National Film School, Ireland’s centre of excellence for education and training in film, design for stage and screen, animation, and broadcasting. Our students learn from talented, committed staff, and benefit from the support of industry partners such as IBM and Intel.

When you see our range of courses – from Visual Communication Design, Applied Psychology, and Creative Computing, to Arts Management, and Entrepreneurship – you’ll soon understand how we have earned our reputation as Ireland’s leading creative, cultural and technological higher education provider. Take your next step with IADT. We’ll be with you all the way.

Dr Annie Doona, President
### Faculty of Film, Art + Creative Technologies

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<th>Department of Design + Visual Arts</th>
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<td>BA (Hons) Arts Management</td>
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**Why Choose IADT?**

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**Registration, Fees + Grants**

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**Erasmus + International Students**

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**Postgraduate + Professional Development**

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**Student Services**

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**Students’ Union**

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**2016/2017 Dates for Your Diary**

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**Portfolio Requirements (Design + Visual Arts)**

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**Portfolio Requirements (Film + Media)**

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**Admissions**

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**Entry Requirements**

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Why Choose IADT?

Our students and staff have achieved national and international acclaim in the creative and cultural industries, in the sciences and arts, in technology and in the business world.

You’d be proud too

Department of Design + Visual Arts
Where so many areas of design, visual arts and music technology successfully unite! By actively encouraging collaboration and experimentation, this Department has achieved significant and wide-ranging success for students and lecturers alike. Staff are active in practicing, publishing and researching, which feeds into the students’ own creative and career development.

Design for Stage + Screen students premiered The Magic Flute, their fifth collaborative Opera with Royal Irish Academy of Music, at the Samuel Beckett Theatre in January 2016. The production was described by the Irish Independent as ‘truly superb’. Graduates work across film, theatre and television.

3D Design, Modelmaking + Digital Art is partnering with the Deluxe Group on the design and fit-out of the Motiongate theme park in Dubai. Aiming to become the major tourist destination in the Middle East, this multi-million euro project is creating Sony Pictures movie-inspired rides! Graduates work in many areas of film, theatre and the entertainment industries: for example, prosthetic sculptor/artist Colum Mangan worked on Pride and Prejudice and Zombies, Spectre, Ex Machina and World War Z; and Robert Clarke was Head Model Maker on TV shows Ripper Street and Penny Dreadful.

Visual Communication Design graduates Ciara Mitchell and Jack Collins took first prizes at the Institute of Designers Ireland Awards, 2015. Jack’s project Beccy won the Digital Design category, and Ciara won both the Visual Communications category and the Grand Prix (overall prize) with her project Insectarium.

Art graduates Niall Keville, Colm Weakliam, Camilla Hanney and Cliodhna Timoney were selected for the prestigious Fabcity Campus Students+Alumni Programme in Amsterdam.

Department of Entrepreneurship
Our students take what they learn in the classroom and apply it to real world contexts. Developing transferable skills relevant to the modern business world as either an entrepreneur or as an employee is vital.

Entrepreneur students Stella Pete, David Bolger, Una Griffin, Emmet Kehoe and Claire Ann Ferry came second in the CIMA Global Business Challenge competition 2015. This business case study competition seeks out the best business students in Irish Universities and Institutes of Technology.

Enactus is a global non-profit community of student, academic and business leaders committed to using the power of entrepreneurial action to transform lives. IADT joined in 2015, one of two Institutes of Technology to become an active member.

Student Enterprise Society continues to successfully raise the profile of entrepreneurship on campus. Enterprise Week (20+ events) focuses on female entrepreneurship, advice for student start-ups, social entrepreneurship showcases, networking opportunities with Media Cube companies, and a strongly contested Dragons’ Den-style competition.

Student start-up companies Glitz n’ Pieces, UniPad and Wattspot are trading successfully and making us proud!
Department of Film + Media

A community of multi-media creators fluent in the techniques and latest technologies of cinematic media, digital image-making and storytelling, we offer courses across film, television, animation and media arts, and are proud to cooperate with The National Film School. Whether freelancing on national and international dramas, documentaries and features; contracted employment in facility houses and broadcasters; or setting up their own production companies, so many graduates continue to work in the industry.

Film + Television Production
third year students made four student debate programmes for 3e (TV3's second general entertainment channel). Presented by TV3 News anchor Collette Fitzpatrick, and directed and recorded as live by the students, Debate Week was transmitted in March 2015. Award-winning recent graduate James Fitzgerald (Skunky Dog) was selected for the European Film Promotion-supported, Future Frames section (Ten New Filmmakers to Follow), at the 2015 Karlovy Vary International Film Festival. Skunky Dog was nominated for the IFTA Award for Best Short Film and also reached the final stage of the Royal Television Society Student Awards.

Animation graduate Alan Holly was shortlisted for the Cartoon d’Or Award at the 2015 Cartoon Forum for his hand-drawn animated film, Codo. This is the first time that an IADT graduate has achieved this honour at Europe’s top short animation award. Codo also won more than 20 international awards, including Best Animated Short at the SXSW Film Festival. It was shortlisted for an Academy Award® and received an Annie nomination.

From over 8,000 films submitted, the 2016 Sundance Film Festival selected the animated film A Coat Made Dark, by graduate Jack O'Shea. All creative input for the film came from graduates or staff members from The National Film School and it was produced by Animation lecturer, Damien Byrne.

Photography
students Sophia Harding and David Moore exhibited at the Ladislava Sutnara Faculty of Design and Art, University of West Bohemia in the Czech Republic during the International Photography Symposium. Course Co-ordinator Dr. Justin Carville was a keynote speaker. Mark Duffy’s award-winning project and book Vote No.1, featuring his work on self-inflicted poster failures from the 2016 Irish General Election, was showcased by The Irish Times. Photographer and filmmaker Niall O’Brien directed the commercial Falling Up (2016), for British luxury fashion brand Belstaff.

Belgium-based graduate Garry Loughlin was interviewed about his project and critically-acclaimed publication Between Spaces in the online photography magazine of the land and us.

Screenwriting
MA Course Co-ordinator and Film + Television lecturer Paul Freeney wrote and directed the short film These Dog Days, which premiered at the 2015 Indie Cork Film Festival and was screened at the Cork Film Festival.

Department of Humanities + Arts Management

Our unique, interdisciplinary approach means that students learn skills they can subsequently transfer across a range of sectors and occupations.

English, Media + Cultural Studies
graduate Iorv Casey published his book Elvis and Ireland in 2013. A social and historical study documenting the evolution of rock and pop culture in Ireland, the book explores Elvis’ life and shines fresh new perspectives on his influence and connections with Ireland.

Student Orla Sadlier’s essay was Highly Commended in the Literature category, Undergraduate Awards 2014. Student Daniel Wade won the Hennessy New Irish Writing Competition for April 2015. His poetry has appeared in Optic and the Seven Towers 2014 Census. Student Niall Donnelly won the 2016 Inter-Varsity Poetry Slam.

Department of Technology + Psychology

We explore and develop technology, and consider how people behave and interact with it. Courses focus on people-centred technology in a digital environment: they combine technical skills and knowledge with an understanding of how technology operates in society.

Student Showcase
in May is attended by lots of potential employers who get to meet students and view their projects. Projects range from robotic hands and theremins, to apps, games and websites.

Applied Psychology

In February 2016, we hosted the annual NBPS/PSI Careers Fair. Psychology lecturers and students from across Ireland came here to learn about careers in psychology.

Also in 2016, the BSc (Hons) in Applied Psychology was reaccredited by the Psychological Society of Ireland to 2021.

Creative Media Technologies
was showcased during INGENIOUS@IADT: Engineers’ Week, 2016. The Sound and Vision exhibition featured work from students, and was very well received.

Creative Computing

In 2015, student Vanessa Greene took part in Outbox Incubator, the all-female incubator for science and technology. It was led by Anne-Marie Imafidon (STEMettes and Outbox Incubator founder) and Mary Carty (Outbox Incubator co-founder).

During Computer Science Education Week 2015, lecturers ran EU Hour of Code workshops for schools.

Cyberspsychology
lecturers published the first student-oriented introduction to the new and developing field of cyberspsychology in 2016. An Introduction to Cyberspsychology is edited by Irene Connolly, Marion Palmer, Hannah Barton and Graine Kinran. Our students presented papers on their cyberspsychology research at PSI SIGMAC Special Interest Group on Media, Art and Cyberspsychology Conference in May 2015.

7
We’ve got it

As the national centre for art, design, film, media and interactive media courses, our facilities are as excellent as you would expect.

Course Facilities
Specialised, industry-standard equipment includes TV and radio studios, digital video editing, photographic studios (including digital photographic techniques) and advanced workstations (e.g. Silicon Graphics and high-end Macintosh and PC platforms). Spacious and well-equipped studios provide up-to-date equipment across a range of disciplines. Extensive computer laboratories serve both general purpose computing needs and high-end specialised requirements for multimedia design, development and programming. There are laboratories and workshops for electronics and networking.

National Film School
Our state-of-the-art NFS Building houses the best TV facilities in any academic institution in Ireland, including a purpose-built HD TV studio. Studio 1. Studio 2 is used principally as a green screen and digital effects resource, and there are two radio studios, control rooms, a scene dock, lecture rooms, and a broadcast newsroom. Outside broadcast units can operate and link into the facilities. It was officially opened by President Michael D Higgins in November 2013.

The Library
Alongside print materials, the Library has a specialist area dedicated to electronic media with PCs and Macs, as well as a varied collection of electronic databases / books / journals. Check it out at library.iadt.ie.

Pitch
The all-weather floodlit football pitch is available for use by student clubs and teams.

Why Choose IADT?
Because IADT combines a stimulating energy with a relaxing environment, you’re sure to discover new experiences and find new ways of thinking at IADT.

Get involved: Clubs + Societies
Clubs + Societies are at the heart of the student experience here. From sports and activities or more abstract ideas, there is something for everybody. And if you can’t find what you’re looking for, there’s always room to set up a new one! The first step to getting involved is to contact the SU Clubs and Societies Officer on 01 239 4646 or clubssociadi@gmail.com.

Campus

Societies
Animation Society
Anime Society
Drama Society
Eco Society
Enterprise Society
Faith Society
Film Society
Game Society
LGBTQSA Society
Live Music Society
Mature Students Society
Psychology Society
RPG Society
Zumba Society

Clubs
Bootcamp Club
Climbing Club
Football Club
Freerunning Club
Golfing Club
Jugger Club
Skateboarding Club
"A unique and valuable niche in Irish education."

So said the Programmatic Review Panel 2010, going on to note that Enterprise + Humanities staff are: ‘enthusiastic, committed and motivated. Student satisfaction was high, and this was borne out by the increasing number of first preferences on CAO applications.’ (Faculty of Enterprise and Humanities courses were re-validated under Programmatic Review in April 2015). Our courses use a unique, interdisciplinary approach that means our students gain skills that will transfer across a range of sectors and careers. Innovation is at the heart of all our courses.

Undergraduate courses (Level 7 and 8) are offered in Entrepreneurship; Arts Management; English, Media + Cultural Studies; and New Media Studies. Postgraduate courses (Level 9) are offered in Public Cultures + Society; Cultural Event Management; Digital Entrepreneurship; and Digital Start-up. Postgraduate by research options also available.

Enterprise + Humanities

Head of Faculty
Dr Josephine Browne, BSc, BComm, MBS, BL, PhD

“A unique and valuable niche in Irish education.”
Graduate Success

Emma Gaynor

I studied Entrepreneurship + Management
Now I am studying for an MA in Stage + Event Management at the Royal Welsh College of Music + Drama

“IADT was a welcoming campus with friendly faces and within weeks, I felt at home.”

The lecturers are approachable, knowledgeable and very passionate about their fields, which transfers to their students. They encouraged me to discover my capabilities and heightened my confidence. The work placement in third year is one of the best opportunities, as you gain insight into the working world. From the beginning of third year we developed our interview skills and ensured our CVs were strong. My placement was with a music festival and corporate event in Liverpool called Sound City. I made contacts there, and learned the importance of increasing employability before I move into the working world.

Peter Morgan

I studied English, Media + Cultural Studies
Now I am completing a postgraduate degree

“It’s a rich and challenging degree, but a thoroughly rewarding experience.”

I chose English, Media + Cultural Studies because I wanted to write fiction and screenplays, and thought this degree would broaden my knowledge of film and literature. While it certainly did that, it also opened me up to print and digital media, economics, and identity politics. It’s a rich and challenging degree, but a thoroughly rewarding experience. In the future, I’m planning on working in publishing and media industries where the writing, research, and analytical skills I gained will be put to use. The atmosphere on campus at IADT is welcoming and the college really feels like a community. There are great opportunities to get involved in societies or to start your own, and with a fantastic Student Union team, there is always something happening. I couldn’t recommend the course highly enough.
IADT under a Lecturer

Staff Profile

“Students thrive on practical work – for example, we might ask them to plan and develop an idea for a Social Enterprise and then to actually implement this within the college environment. They experience first-hand the skills that they will need in the workplace such as communication, negotiation, team work, leadership, project management as well as specific business skills such as financial planning, selling, marketing and IT. The classroom provides the context and these practical components cement the learning. Because of our small class sizes and our links with local enterprises, this approach works very well in IADT. It allows me to bring together my twelve years of work experience in various business and management roles, my years of lecturing in business modules, and my interest in promoting experiential learning opportunities in the classroom.”

Una Griffin
I studied Entrepreneurship
Now I am working as a Sales Executive

Alice Margetson
I studied Applied Entrepreneurship
Now I am working in a start up company

Niamh Gallagher
I am a Lecturer
On the Applied Entrepreneurship and Entrepreneurship + Management courses

“I started the course to empower myself to get back into full time employment. It was one of the best decisions in my life!”

The modules were so informative, challenging and interesting and totally educated and upskilled me for the workplace. The lecturers were first class, and my classmates were a group of likeminded people looking to upskill while having some fun. Two of us took part in the CIMA Global Challenge, achieving second place. All in all, it was a fantastic year. As a result of the course, I secured a number of job options. I chose Windsor Motor Group with whom I am currently a Sales Executive. IADT gave me the confidence, knowledge and ability to re-enter the workplace at 50.

“Having struggled in school with dyslexia, I never thought I would make it through college. Since joining IADT I have gained confidence in my abilities.”

IADT offers small classes, interactive lectures and practical modules. My course provides useful skills by integrating practical modules such as enterprise practice, basic coding, data management, innovation and marketing. Third year is based around a social enterprise project. As part of a team, we plan, manage and implement our own social enterprises. These modules are essential in today’s job market. IADT is a small college and getting involved in campus life has been hugely beneficial. This year I was elected President of the Enterprise Society, team leader for Enactus IADT and 100minds campus Ambassador. By getting involved, I have made great friends from different courses and have further developed my entrepreneurial skills, which gives me a competitive edge when applying for jobs.

“We provide students with transferable skills that will help them in their future careers and life in general. In addition to teaching the theory, we include practical components so they can apply their newly-acquired classroom skills in a meaningful way.”

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Curious collaborators and critical optimists, tech-savvy innovators and makers and breakers of rules and things, storytellers and creators.

We make things happen by working beyond the limit of our disciplines, exploring new opportunities and embracing emergent practices. Our rich portfolio of inter-related courses combine research, creativity, technology and production. You learn through practice and exploration in local and international contexts. Artistic residencies, workshops with visiting professionals, field trips and exchanges enhance the vibrant campus experience. We have strong links and partnerships with the commercial, academic, creative and cultural sectors.

Human-centred and socially-oriented, our technology and psychology courses focus on applied user-centred technology and experiences. Students learn to combine digital tools and environments with great technical skill and a deep understanding of how technology shapes our society.

As home of The National Film School, film, technology, design and visual arts courses have an international profile and reputation for quality and relevance in fast-paced professional environments.

Courses are offered at Levels 7, 8 and 9, specialising in design, visual arts, film, media, psychology and technology. Postgraduate by research options also available.

Head of Faculty
David Smith, MA
Welcome to Ireland’s centre of excellence for education and training in film, animation, and broadcasting.

The National Film School provides state-of-the-art facilities for education and training in film, television and radio production, design for stage and screen, and modelmaking. For almost thirty years we’ve provided a very high standard of applied film education thanks to such fantastic resources and the excellence of our staff, who possess considerable industry experience. A high proportion of our staffing team continue to work as practitioners. We’re proud of the consistently high achievements of our student productions in professional competitions and festivals at home and internationally, and of the careers our graduates have gone on to forge in the entertainment and media industries.

A wide variety of courses from across IADT make use of the NFS facilities. IADT is a full member of CILECT, the International Association of Film and Television Schools.

National Film School Lectures

‘The NFS Lecture series is a really brilliant initiative. Not only does it expose students to the very best practitioners in up-close-and-personal interviews and masterclasses, but it also strengthens the links between the sector and the Film School, building on the possibility for future work and collaboration.’

– Ed Guiney, Oscar® nominated producer of Room

Since 2004 our annual series of NFS Lectures has introduced 75 leading international practitioners from ten countries to our students. Thirty of them are Academy Award® nominees, and between them they have received 77 Oscar® nominations. They have also won Golden Globes, Primetime Emmy Awards®, BAFTAs, Césars, European Film Academy Awards, Annies, and IFTAs. The series is supported by Bord Scannán na hÉireann/The Irish Film Board.

Participants since 2004 include:

Lisa Albert (Writer/Producer) Mad Men
Lenny Abrahamson (Director) Room
Barry Ackroyd BSc (Cinematographer) The Hurt Locker
Luciana Arrighi (Production Designer) The Remains of the Day
Mick Audsley (Editor) Twelve Monkeys
Jenny Beavan (Costume Designer) Mad Max: Fury Road
John Boorman (Producer/Director) Deliverance
Consolata Boyle (Costume Designer) Florence Foster Jenkins
Gabriel Byrne (Actor) The Usual Suspects
John Canemaker (Animator) [Academy Award® Winner]
Danny Cohen BSC (Cinematographer) Les Misérables
Terence Davies (Writer/Director) Distant Voices, Still Lives
Stephen Frears (Director) The Queen
Bruno Delbonnel AFC (Cinematographer) Inside Llewyn Davis
Brendan Gleeson (Actor) Harry Potter and the Order of the Phoenix
Eric Goldberg (Animator) Aladdin
Ed Guiney (Producer) Room
Oliver Hirschbiegel (Director) Downfall
Gemma Jackson (Production Designer) Game of Thrones
Neil Jordan (Writer/Director) The Crying Game
John Landis (Director) The Blues Brothers
Tony Lawson Ace (Editor) Barry Lyndon
Mike Leigh (Writer/Director) Secrets & Lies
Alex Mc Dowell (Production Designer) Man of Steel
Seamus Mc Garvey BSc (Cinematographer) Atonement
Alison Owen (Producer) Elizabeth
Alan Parker (Director) Mississippi Burning
Bill Plympton (Animator) Idiots and Angels
Joanna Quinn (Animator) [Academy Award® Nominee]
Frederic Raphael (Screenwriter) Eyes Wide Shut
Stephen Rea (Actor) The End of the Affair
John Sayles (Writer/Director) Passion Fish
Jim Sheridan (Writer/Director) In the Name of the Father
Oliver Stone (Writer/Director) JFK
Krzysztof Zanussi (Writer/Director) Constans
Graduate Success

Jessica Patterson
I studied Animation
Now I am animating on a feature film and developing my own work

“Animators are artists, filmmakers, actors, storytellers. I learned that my first day at IADT and spent the next four years alongside the most talented people I could have hoped to meet.”

Mentors and friends who help you grow further than you ever thought you could – that’s what IADT has to offer. From day one, I knew I’d made the right choice…in a room full of like-minded people, learning about the thing I was most passionate about and at some point realising that it wasn’t going to stop when the lecture was over, or when I went home for the day, or even at graduation. IADT grew my passion for animation and showed me it’s a viable career choice. My graduate film Did You Hear About Her Dad? has been seen at festivals across Ireland, the UK and America, including Santa Barbara, San Francisco and Toronto, Canada. It also won first prize for best student film at DAFF 2015. Right now, I’m animating on an upcoming feature film and am writing and developing my own shorts. If you had told me any of this four years ago I would have laughed and gone back to my drawings, but honestly these are just some of the many things you can achieve by choosing IADT. I’m really glad I did.

Graduate Success

Jack Luke
I studied Audio Visual Media Technology + Digital Media Systems
Now I am testing a newly-designed system for a national transportation operator

“IADT has the right combination of interesting courses, great facilities and staff to help you develop the skills you need.”

The ratio of students-to-lecturers was very beneficial, as each lecturer knew your name and genuinely showed interest in helping you progress. As the years went on, I found I spent more and more time on the campus, working on assignments and projects well into the evening, and more often than not, a lecturer would be around to help. The skills which I have learnt when completing group assignments or individual projects have definitely played a part in getting me into the test engineering industry. The next few years for me will involve rigorous testing of a newly-designed system for a national transportation operator.

ABOVE Jack demonstrating his work at the IADT Graduate Showcase 2015
ABOVE Still from Jessica’s award-winning graduate film, Did You Hear About Her Dad?

IADT Undergraduate Prospectus 2017
ABOVE A selection of work completed in Jack’s final year, including his award-winning final project, Becy

In looking back at my time at IADT, one aspect of the course that stands out was the firm focus in preparing students for the professional world of graphic design. The course takes great care in producing graduates who are not just well-versed in their craft but also critically aware of design in a broader contemporary context. This is reflected by the parallel focus on design history, research and critical writing. I was fortunate enough to receive the FACT award for my thesis – a testament to the high standard of academic writing the course continues to produce and support.

The opportunity we got to take part in real-world design projects facilitated collaboration as well as providing hands-on industry experience.

After graduating in 2015, I worked for several months on a design collaboration between IADT and IBM before moving to the US. Since then I’ve been working at the New York office of Pentagram, the world’s largest independent design firm. I can think of no higher praise of the course than to say I put the skills, teachings and processes I learned into use every day. No doubt I will continue to do so as my career progresses.

“The course is committed to producing graduates that are industry-ready and capable of holding their own in top design studios, both nationally and internationally.”
Vera Klute

Since graduating I have been able to work as a full-time visual artist. My working day is never the same and I use a variety of media and work on different exhibitions and projects. This way I keep things interesting and challenging for myself and I try to learn new skills all the time. After I graduated I received arts council funding on several occasions and I have been lucky to win various awards over the years which has helped to sustain my practice. These include the Hennessy Portrait Prize at the National Gallery, The Hennessy Craig Scholarship, The Evans Award for painting (both at the RHA Annual) and the Emerging Artist Award (Wexford arts centre). What I love most about being an artist is that I get to work independently, manage my own time and decide what I want to do.

Vera Klute

ABOVE (L–R): Self-Portrait, Hennessy Portrait Prize winning Anne Ryder and Growth 1 by Vera Klute

“After I graduated I received arts council funding on several occasions and I have been lucky to win various awards over the years which has helped to sustain my practice, including the Hennessy Portrait Prize at the National Gallery.”
Clare Smith
I am studying Applied Psychology

“If you need a nurse or doctor there’s a medical centre on campus, which is really handy. Counselling and academic support are available free of charge for any student in need.”

The group I’m studying with is great; there are a few others my age, but really our ages don’t matter, we’re all interacting. The size of the year is great too, there are plenty of people to mix with, but not so many that you don’t know everyone. The level of group work in the course helps you make connections with the other students too. The modules are diverse and engaging and give you a good idea of what you’ll be studying in either path for the next four years.

Lecturers are very approachable if you’re not sure about a topic or have any questions.

Student life at IADT is great, there are lots of different societies despite the small campus. I’m really happy at IADT and am looking forward to continuing the degree and seeing where it leads.

Vanessa Greene
I am studying Creative Computing

“I had wanted to study computing for a while; attending and mentoring in CoderDojo sparked my interest in technology. The creativity of IADT captivated me from the beginning.”

Going into third level I knew I needed to be somewhere creative. Creative Computing allows me to learn and experiment with both arts and programming. I get to combine a love for video and audio production, photography and design with my passion for building applications, while also learning about aspects such as games development, hardware and best practices in the industry. I really don’t feel as though I’d get that opportunity anywhere else. Creative Computing gives me a strong grounding in so many topics, and opens so many doors to a career in technology. In the future I’d like to work in the media end of technology, while continuing to support young people learning to code and encouraging young women into STEM careers.

Kieran Murray
I am studying Photography

“What I’ve gained isn’t limited to skills as a photographer. The course allows me to think in different ways, and develop a wider understanding and appreciation for arts and culture. It’s been the ideal place for me to develop both as a person and a photographer.”

Through our projects in first year, I was introduced to black and white film. Very different from the digital photography I was used to, it was a challenge to begin with. The experience of working with this process developed my overall skill and taught me about the history of the medium.

The course gave me structure and support, while the self-directed nature of assignments allowed me the freedom to explore genres and the subject matter I was most interested in. In third year, my series of documentary photography projects were published by a local newspaper. This opportunity was important because I want a career as a press photographer and photojournalist.

Being part of my class group has been one of the most rewarding aspects of the course. I came from Donegal – not knowing anyone in the college, let alone my course! – but quickly realized how easy it is to get along with people when you share a passion for a subject. The highlight of our time as a class was when we organized a group exhibition in the city in second year. The experience gave us insight into the planning required for an event and showcased our work to a wider audience.
**Dr Ganesh Ramachandran**

*I am a Lecturer*

*On the Creative Media Technologies course*

“The energy and enthusiasm in delivering the course makes for a dynamic and invigorating environment that sets us apart from so many other courses, for which employers are grateful.”

The focus is on learning by doing. Theory comes second. The students’ experiences in taking part in the work, team-working, learning for themselves and creatively applying their knowledge is the propelling force of the course.

The course has modernised the industrial and sectorial landscape of today – one in which there is a greater emphasis on working in small teams, freelancing, multi-disciplinary skillsets, diverse experiences in the one job or research area – as well as charting the path for students towards higher qualifications and life-long learning. We reach out to the industrial and academic world to give students a safe berthing in other environments when they leave us.

---

**Rónán O’Muirthile**

*I am a Course Co-ordinator*

*On the Film + Television Production course*

“I am a professional producer turned educator who believes strongly that the key to good film making is good storytelling. My job is to help students tell their stories as well as they can.”

I continue to work as a producer and industry practitioner consulting on a number of projects. The 100+ hours of television I’ve produced includes high-end, award-winning documentary films, international formats, and some of the best known Irish, prime time programmes. My documentary *Flann O’Brien: The Lives of Brian* which I co-wrote and produced was awarded the IFTA for best single documentary in 2007. A twenty-part series I produced called *Connected* won the IFTA for best constructed reality in 2015.

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**Dr Sherra Murphy**

*I am a Lecturer*

*On the Animation and 3D Design, Model Making + Digital Art courses*

“My teaching focus is on visual and material culture, helping students to develop a sense of the depth and significance of the choices they make in representing the world around them.”

I teach Critical and Cultural Studies in the Faculty of Film, Art + Creative Technologies. My own research interests revolve around nineteenth-century cultural history in Ireland, especially in the areas of museums, natural science, and public discourses of collection and display. I am currently writing a cultural history of Dublin’s Natural History Museum.
Enterprise + Humanities

Faculty of Enterprise + Humanities

Department of Entrepreneurship

Bachelor of Business
Applied Entrepreneurship 32

Bachelor of Business (Hons)
Entrepreneurship 33
(one year add-on)

Bachelor of Business (Hons)
Entrepreneurship +
Management 34

Department of Humanities +
Arts Management

BA (Hons)
English, Media + Cultural Studies 35

BA (Hons)
Arts Management 36

BA (Hons)
New Media Studies 37
If you've ever thought you'd like to run your own business some day, how better to learn than by actually running your own business? In this practical and focused course you learn, develop and apply entrepreneurial knowledge, skills and competencies.

What will I do?
- Gain a solid foundation on which to build an entrepreneurial career in any area of business.
- Learn to thrive as a professional decision-maker.
- Get live business experience: stalls in Marlay Park (year 1); work placement (year 2); and social enterprise (year 3).
- Be assessed across a number of subjects, integrated to create cross-learning platforms.
- Get the greatest value from your efforts with on-going feedback from lecturers. Continuous assessment exceeds 80% of the total course assessment.

Future careers
This course opens up so many opportunities: management consultant, head of sales, head of software, business development team, senior business development manager, online marketing specialist, recruitment consultant, securities operations specialist, lecturer, retail manager, European HR analyst, chartered accountant, managing director, entrepreneur in technology, retail, motor industry, digital marketing, music, education or media. You will also be eligible to progress to our add-on degree: DL801 – Bachelor of Business (Hons) in Entrepreneurship (Level 8 Award).

What modules will I study?


Course Code
DL701 – Level 7 Award

Application CAO

Duration 3 years

Places 45

CAO Points
Minimum Points – 280
Median Points – 318

Portfolio No

Min Entry Requirements
5 O6/H7

English – O6/H7

FETAC Entry Requirements
Any full FETAC or QQI Level 5 or Level 6 Awards may be used for application to this course.

Part-time study
This course is also offered on a flexible, part-time mode. Part-time course applications must be made to our Admissions Office before 23rd August 2017 @ 4pm. If you are interested in this part-time course, contact Therese Moylan: therese.moylan@iadt.ie or 01 239 4764.

What are the entry requirements?
180 credits and an overall GPA of 2.0 (40%) or higher in an ordinary degree (Level 7) in Business, e.g. DL701, or equivalent. Candidates who do not meet this requirement but who can demonstrate equivalency through work experience must complete the IADT Recognition of Prior Learning (RPL) process. More information on the RPL process is available in the Admissions section.

What modules will I study?

Part-time study
This course is also offered on a flexible, part-time mode. Part-time course applications must be made to our Admissions Office before 23rd August 2017 @ 4pm. If you are interested in this part-time course, contact Therese Moylan: therese.moylan@iadt.ie or 01 239 4764.

What are the entry requirements?
180 credits and an overall GPA of 2.0 (40%) or higher in an ordinary degree (Level 7) in Business, e.g. DL701, or equivalent. Candidates who do not meet this requirement but who can demonstrate equivalency through work experience must complete the IADT Recognition of Prior Learning (RPL) process. More information on the RPL process is available in the Admissions section.

Contact
Conor Heagney, Course Co-ordinator
T – 01 239 4753
E – conor.heagney@iadt.ie

E-mail conor.heagney@iadt.ie

www.cao.ie
This course takes students to the very heart of what makes business work. It successfully combines theory, practice and continuous assessment to produce graduates with the solid foundations necessary for business careers.

What will I do?
Learn how to identify and take business opportunities by combining knowledge, skills and competencies. This combination is a central focus of Enterprise Practice (stalls project in year 1), Enterprise Case Study (year 2), Work Placement (year 3) and the CIMA Global Business Challenge case study (year 4).

Future careers
This course opens up many opportunities: management consultant, head of sales, head of software business development team, senior business development manager, online marketing specialist, recruitment consultant, security operations specialist, lecturer, retail manager, European HR analyst, chartered accountant, managing director, entrepreneur in technology, retail, motor industry, digital marketing, music, education or media. You will also be eligible to progress to Masters degree courses.

What modules will I study?

**Year 1**
- Enterprise Practice
- Introduction to Digital Marketing
- Marketing for Entrepreneurs
- Internet Applications
- Learning for Business
- Enterprise Management
- Business Mathematics
- Finance 1.

**Year 2**
- Enterprise Case Study
- Employability Skills
- Marketing Communications + Sales
- Project Management
- Internet Applications 2
- Enterprise Law
- Economics 1
- Business Mathematics 2
- Finance 2.

**Year 3**
- Work Placement (half year)
- Innovation + Creativity
- Data Management
- Research for Entrepreneurs
- Economics 2
- Finance 3.

**Year 4**
- Strategic Entrepreneurship + Management
- International Entrepreneurship
- Contemporary Strategic Marketing Practice
- Strategy + Technology
- Business Ethics
- Strategic Human Resource Management
- Tax + Finance.
Department of Humanities +
Arts Management

BA [Hons]
Arts Management

Get ready to make your mark in such a dynamic sector with this wide-ranging and practical course.

This is the only undergraduate degree of its kind in Ireland, and it brings together the skills from business studies with those of management in the cultural creative industries. This challenging and rewarding BA has a strong track record of producing competent graduates with the professional management skills.

What will I do?
Learn a wide range of business, popular cultures and arts related subjects. Study cultural and creative industries from a business perspective. Develop skills and competencies that will enable you to work in the cultural and events sectors and creative industries. Gain lots of relevant hands-on business experience, e.g. running events in visual arts, music and performing arts, marketing and communications, and new technologies. In year 3, you will spend 20 weeks on work placement, or may opt to study abroad as an Erasmus student.

Future careers
Radio, film and television production, theatre management, music management, visual arts management, festival and events management, advertising copyrighting, arts venue management, marketing, programme management, event logistics management, market research, social media marketing.

What modules will I study?

**Year 1** – Principles of Marketing | Introduction to Management | Visual Cultures 1 | Introduction to the Music Business | Introduction to Theatre | Computer Applications | Financial Management 1 | Learning + Critical Thinking.


Course Code
D837 – Level 8 Award

Application CAO

Duration 4 years (full-time)

Places 40

CAO Points
Minimum Points – 225
Median Points – 355

Min Entry Requirements
2 H5 + 4 O6/H7
English – O6/H7

FETAC Entry Requirements
Applicants with FETAC / QQI Level 5 or Level 6 Awards require distinctions in 3 (of 8) modules.

We welcome applications from mature students, who must apply to the CAO.

Contact
Dr. Diog O’Connell, Course Co-ordinator
T – 01 239 4742
E – diog.o'connell@iadt.ie

Department of Humanities +
Arts Management

BA [Hons]
New Media Studies

New Media Studies (pending validation)

Explore ways to create and better understand new and traditional media content.

This new course explores media in contemporary society and culture using critical frameworks. It involves a number of disciplines and students will acquire visual and literacy skills to navigate the world of the everyday and virtual media. The course also develops your skills in problem solving, critical thinking and content creation, which are essential for employment today and the future.

What will I do?
This course prepares you for work in the new media professions. It will develop your understanding of how the use of digital media pervades everyday life and work. The course consists of one third media theory, one third media practice including social media, and one third contextual studies and how new media transforms the ways we communicate.

Future careers
Journalism, publishing, advertising, media + broadcasting, production (for film, theatre + television), social media + public relations, web design.

What modules will I study?

**Year 1** – Introduction to Media Studies | Introduction to Critical Theory | Media Production 1 | Digital Storytelling: Cinema + Cultural Studies | Media Law | Reality TV.

**Year 2** – Documentary & Film | Global Media Industries | Media Production 2 | News Writing | Multiple Media Platforms | Gaming + the Media | Popular Cultures | The Music Industry.

**Year 3** – Research Methods | Contemporary Cinema | Media Technology | Design Thinking | Television Drama | Work, Employment + Society.

**Year 4** – Media + Cultural Identity | Social Media Theory | Technology + Culture | Media Production 3 | Media Analysis + Critique | Digital PR | Media Law 2 | Censorship + Control.

Course Code
D838 – Level 8 Award

Application CAO

Duration 4 years (full-time)

Places 40

CAO Points N/A

Min Entry Requirements
2 H5 + 4 O6/H7

FETAC Entry Requirements
Applicants with FETAC / QQI Level 5 or Level 6 Awards require distinctions in 3 (of 8) modules.

We welcome applications from mature students, who must apply to the CAO.

Contact
Dr. Diog O’Connell, Course Co-ordinator
T – 01 239 4742
E – diog.o’connell@iadt.ie
Film, Art + Creative Technologies

Faculty of Film, Art + Creative Technologies

Department of Design + Visual Arts

BA (Hons) 3D Design, Modemaking + Digital Art 40

Department of Film + Media

BA (Hons) Animation 48

Department of Technology + Psychology

BA (Hons) Applied Psychology 51

Department of Film + Media

BA (Hons) Film + Television Production 49

Department of Technology + Psychology

BA (Hons) Creative Computing 52

Department of Technology + Psychology

BSc (Hons) Creative Media Technologies 53

Faculty of Film, Art + Creative Technologies

BA (Hons) Art 41

BA (Hons) Creative Music Production 42

BA (Hons) Design for Stage + Screen

(Costume Design / Character MakeUp Design / Production Design) 43

BA (Hons) Visual Communication Design 47

BA (Hons) Photography 50
Learn how to design and create 3D and digital representations of ideas and concepts in a variety of contexts such as film, gaming, architecture, exhibitions and theatre. With three equally valuable areas of study, on this course you will gain the skills and techniques to thrive in both the modelmaking industry and a variety of creative practices.

What will I do?
- Get the professional competence to master specific skills and techniques such as: sculpting/modelling, casting, CNC cutting, laser cutting, 3D printing, technical fabrication and digital modelling/animation, design and presentation.
- Benefit from a practical, hands-on approach to every module.
- Get the opportunity to work within different aspects of real modelmaking practice.

Future careers
Graduates work as model makers on feature films or commercials, display/model makers for interactive exhibits such as museums, event designers/fabricators for entertainment events, and in a variety of other roles, including art director, architectural modeller, art teacher, creative developer/character animator for games and/or animation, digital matte artist, digital FX supervisor.

What modules will I study?
Year 1 – 2D/3D Studies | Technical Modelling | Architectural Modelling | Prototype Modelling | Digital Studies 2D | Photoshop, AutoCAD | Critical + Cultural Studies | Common Faculty Module.

Year 2 – Model Animation | Modelmaking for Film | Spectacle Arts | Advanced Sculpting | 3D Digital Studies | Critical + Cultural Studies | Faculty Elective.


Year 4 – Initial project and the production of final project for the Graduate Exhibition, as well modules in Professional Practice, Presentation Skills and completing your dissertation.

Cost for materials and/or field trips
Approximately €1000 per year (years 1, 2 and 3) for materials and tools. You will have an opportunity to take part in extended field trips or international visits (not compulsory). Your final year exhibition is your professional showcase. We advise you to budget for not less than €1000. It is extremely useful to have a good quality digital camera, portable hard drive and laptop. We recommend you don’t purchase these in advance, but seek advice from your tutors.
Creative music production is the integration of core sound engineering skills and creative audio practice. The ideal start for a career in music or new media, this course offers a sustained creative pathway. This ethos of creativity linked with technical prowess is core to all modules, which focus on industry-standard tools and processes, and how to work with artists and clients. The shared delivery offers globally unique benefits. Appropriate modules are taught in commercial studio and music production facilities at STC, and IADT reinforces this with academic rigor, expert tuition, our industry-standard broadcasting studios and facilities, administration and strong success rate and reputation in the creative industries.

What will I do?
- Learn how to creatively use industry-standard equipment and software.
- Learn from some of the finest sound engineering/music industry practitioners in the contemporary music scene in Ireland.
- Benefit from a mixture of lectures and practical work of the highest commercial standard.
- Get unrivalled industry experience, access and contacts.
- Key themes include: studio recording and music production, critical listening, live sound engineering, computer-based music creation, electronics and acoustics.

Future careers
Graduates go on to forge careers in the growing music and new media industries. Previous STC graduates continue to lead the worldwide music and new media industries, as you’ll discover at soundtraining.com/alumni/.

What modules will I study?

**Year 1**
- Sound Engineering | Audio Production | Broadcast | Music Theory | Acoustics | Audio Technology Fundamentals.

**Year 2**

**Year 3**
- Major project, in which you master your creative + technical skills | Critical Listening 2 | Music Industry Studies | Interactive Performance Systems.
### Department of Design + Visual Arts

#### Design for Stage + Screen

**Costume Design**

**Love fabrics and want to work as part of a creative team? Costume Design will be your perfect fit!**

- Experience being part of a creative team – this may include a costume supervisor, makers and tailors and wardrobe assistants – backstage or stand by on set. A costume designer works initially with the director and creative team to establish the visual style of the costumes.
- Gain the skills necessary to recreate historical characters and periods, or to invent a completely imagined world.

**What will I do?**
- Learn how clothes help create character and characterisation, whether for stage or screen.
- Learn the art of making a character complete and convincing.

**What modules will I study?**

**Common Year 1** – Digital Support Studies | Introductory Studies 1 – Design for Performance | Introductory Studies 2 – Design for Stage (Theatre) | Introductory Studies 3 – Design for Screen (Film) | Introductory Studies 4 – Design for Stage or Screen 1 | Critical + Contextual Studies 1 | Common Faculty Module.


**Year 3** – Work Placement/Practical Experience | Professional Studies | Critical + Contextual Studies | Collaboration Project (Across Course).

**Year 4** – Directed minor project | Self-selected major project | Business + Entrepreneurship module (culminates in Graduate Showcase) | Dissertation and/or documented research project.

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### Department of Design + Visual Arts

#### Design for Stage + Screen

**Character MakeUp Design**

**Learn the art of making a character complete and convincing.**

**What will I do?**
- Learn how to focus on a performer’s body and create appropriate costumes based on a given script using make-up, postiche, wigs and prosthetics.
- Experience how to liaise with the director and the rest of the design team to discuss the interpretation of the script.
- Get the necessary skills to work on feature films, television dramas, television commercials, music videos, and theatre, opera and dance performances.

**What modules will I study?**

**Common Year 1** – Digital Support Studies | Introductory Studies 1 – Design for Performance | Introductory Studies 2 – Design for Stage (Theatre) | Introductory Studies 3 – Design for Screen (Film) | Introductory Studies 4 – Design for Stage or Screen 1 | Critical + Contextual Studies 1 | Common Faculty Module.

**Year 2** – Four common modules: Photography + Documentation | Exploration + Experimentation | Critical + Cultural Studies 2 | Faculty Elective.

**Year 3** – Work Placement/Practical Experience | Professional Studies | Critical + Contextual Studies | Faculty Elective.

**Year 4** – Directed minor project | Self-selected major project | Business + Entrepreneurship module (culminates in Graduate Showcase) | Dissertation and/or documented research project.

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#### Course Code

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<tr>
<th>DL838 - Level 8 Award</th>
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<tbody>
<tr>
<td>Application CAO</td>
<td>CAO Points</td>
</tr>
<tr>
<td>Duration 4 years (full-time)</td>
<td>Places 11</td>
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</table>

#### CAO Points

- Minimum Points: 680
- Median Points: 890

#### FETAC Entry Requirements

Applicants with FETAC / QQI Level 5 or Level 6 Awards require distinctions in 3 (of 8) modules.

We welcome applications from mature students, who must apply to the CAO.

**Contact**

Martin Marley

T: 01 239 4812
E: martin.marley@iadt.ie

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#### Course Code

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<th>DL83B - Level 8 Award</th>
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<tbody>
<tr>
<td>Application CAO</td>
<td>CAO Points</td>
</tr>
<tr>
<td>Duration 4 years (full-time)</td>
<td>Places 11</td>
</tr>
</tbody>
</table>

#### CAO Points

- Minimum Points: 620
- Median Points: 770

#### FETAC Entry Requirements

Applicants with FETAC / QQI Level 5 or Level 6 Awards require distinctions in 3 (of 8) modules.

We welcome applications from mature students, who must apply to the CAO.

**Contact**

Martin Marley

T: 01 239 4812
E: martin.marley@iadt.ie
Department of Design + Visual Arts

Design for Stage + Screen

Production Design

Design imagined worlds and learn how production design (scenography) brings them to life.

What will I do?
- Learn how to create a space in response to a text, music, dance for film, television and theatre.
- Gain the skills necessary to creatively interpret and be visually inventive. These are central to the production design process.
- Learn how to work closely with a director and a creative team, communicating through the use of scale models, sketches, paintings, technical drawings and digital media.

What modules will I study?

Common Year 1 – Digital Support Studies | Introductory Studies 1 – Design for Performance | Introductory Studies 2 – Design for Stage (Theatre) | Introductory Studies 3 – Design for Screen (Film) | Design for Screen or Stage 1 | Critical + Contextual Studies 1 | Common Faculty Module.

Year 2 – Four common modules: Photography + Documentation | Exploration + Experimentation | Critical + Cultural Studies 2 | Faculty Elective.

Technical Skills Studies – Production | Design for Screen – Production Design | Personal Design Project 2 – Production.


Year 4 – Directed minor project | Self-selected major project | Business + Entrepreneurship module (culminates in Graduate Showcase) | Dissertation and/or documented research project.

FETAC Entry Requirements

English – O6/H7

2 H5 + 4 O6/H7

Min Entry Requirements

2 H5 – 4 O6/H7

English – O6/H7

Cost for materials and/or field trips

Approximately €1000 per year (years 1, 2 and 3) for materials and tools. You will have an opportunity to take part in extended field trips or international visits (not compulsory).

Contact

Martin Marley
T – 01 239 4812
E – martin.marley@iadt.ie

Department of Design + Visual Arts

BA (Hons)

Visual Communication Design

Discover how to harness the power of design and creative thinking on this internationally acclaimed course.

What will I do?
- Key activities include: visual exploration, design experimentation, critical enquiry, collaboration and innovation.
- You will receive a high quality, relevant and skill-based educational experience, learning to become a holistic designer; successfully negotiating any media to find solutions to diverse and complex problems.

Future careers

From renowned, international agencies to established and new studios in Ireland, graduates are highly sought after for: web design, app design, game design, motion graphics (for film, tv and screen), post-production for TV and film, design for print and advertising, and art direction, environmental design, exhibition design, illustration, photography, design writing and journalism. Graduates have also gone on to do postgraduate study or design research.

What modules will I study?


Year 4 – Inter-disciplinary Design: Professionalism + Promotion | Major Project | Exhibition | Thesis.

Cost for materials and/or field trips

Listed as one of the top 25 Graphic Design courses in Europe by Domus (Italy/New York) in 2013, this course consistently produces skilled creative, conceptual and strategic thinkers. Discover how design informs and assists us in almost everything we do. From screen to print to environmental design, course graduates are highly sought after in Ireland and internationally.

Contact

Dr. Linda King
T – 01 239 4699
E – linda.king@iadt.ie
A thriving, art/design discipline, animation continues to grow in popularity and importance across the entertainment, advertising, education and communication industries. Learn how to explore and document your world and your stories with a full complement of animation production processes and skills. In Animation, Animation graduates received a combined total of 24 nominations for Irish Student Animation Awards at the Dingle Animation Festival.

What will I do?
Learn the techniques and skills needed for animated features, TV production, TV commercials, special FX, short films, and traditional as well as CGI animation.
- Develop the creative, theoretical and technical skills appropriate to gaining an animation degree.
- Learn from real experiences, both individually or as part of a group.

Future careers
You will be well equipped for a career in animation production companies, multimedia companies, production and post-production houses for animation, film and television, as well as for freelance/independent work. Other career paths include gaming, architectural and industrial modelling, film/special effects, advertising, multimedia and teaching. Graduates have found employment with Brown Bag Films, Kavaleer, Jam Media, The Element, Monster, Screen Scene, Abbey Theatre, Weta, Manandink, Flickerpix, Bailey Films, and Cartoon Saloon.

Course Code
DL832 – Level 8 Award

Application
CAO

Duration
4 years (full-time)

Places
38

CAO Points

Min Entry Requirements
2 H5 + 4 O6/H7
English - O6/H7

FETAC Entry Requirements
Applicants with FETAC / QQI Level 6 or Level 6 Awards require distinctions in 3 (of 8) modules.

We welcome applications from mature students, who must apply to the CAO.

Contact
Keith Foran, Sherra Murphy, Co-Course Co-ordinators
T - 01 239 4643 / 01 239 4791
E - keith.foran@iadt.ie / sherra.murphy@iadt.ie

Department of Film + Media
BA (Hons) Animation

Gain key creative, conceptual and strategic animation production skills on this internationally acclaimed course. Member of EINDA and CILECT.

Course Code
DL834 – Level 8 Award

Application
CAO

Duration
4 years (full-time)

Places
38

CAO Points

Min Entry Requirements
2 H5 + 4 O6/H7
English - O6/H7

FETAC Entry Requirements
Applicants with FETAC / QQI Level 5 or Level 6 Awards require distinctions in 3 (of 8) modules.

We welcome applications from mature students, who must apply to the CAO.

Contact
Keith Foran, Sherra Murphy, Co-Course Co-ordinators
T - 01 239 4643 / 01 239 4791
E - keith.foran@iadt.ie / sherra.murphy@iadt.ie

Department of Film + Media
BA (Hons) Film + Television Production

The world is full of stories, and you will learn the creative and technical skills to tell them.

Course Code
DL834 – Level 8 Award

Application
CAO

Duration
4 years (full-time)

Places
38

CAO Points

Min Entry Requirements
2 H5 + 4 O6/H7
English - O6/H7

FETAC Entry Requirements
Applicants with FETAC / QQI Level 5 or Level 6 Awards require distinctions in 3 (of 8) modules.

We welcome applications from mature students, who must apply to the CAO.

Contact
Rónán O Muirthile, Course Co-ordinator
T - 01 239 4681
E - filmtv@iadt.ie

This course is a challenging and exciting opportunity for anyone who wishes to broaden their knowledge of cinema, film and television. It focuses on developing practical filmmaking and television production skills alongside strong, creative storytelling abilities. Graduates have gone on to work with major Irish and international production and post-production companies as well as all the major broadcasters, including BBC, RTÉ, TV3, and TG4. As part of a European Film Research module, each February second year students attend the Berlin Film Festival, one of the principal film festivals in the world. The trip includes visits to the Film Market, to workshops and seminars, to premiere festival screenings and to a number of networking events.

What will I do?
- Get practical tuition in production, script, direction, cinematography, lighting, sound and editing, television programming, drama, documentary, commercials, promotional, experimental and educational programming.
- Benefit from hands-on production experience and easy access to excellent facilities in the National Film School building.

Future careers
Graduates are working in the film and television industry in such roles as director (television drama, commercials, documentary, features); sound recordist/mixer; sound designer; director of photography; focus puller; clapper loader; assistant camera person; digital image technician; editor; off-line editor; on-line editor; Avid DS, sound editor; scriptwriter; camera operator; producer; production assistant; location manager; television researcher. Many graduates have formed their own production companies, while others have found careers in film education, film festivals, film workshops/events, web and multimedia design.

What modules will I study?

Year 2 – Narrative Development Skills | Location Filming | Television Production | Film as Art | European Cinema | Irish Television | Literary Narratives | Practice Based Research Project | Faculty Elective.


Year 4 – Thesis | Advanced Content Development | Major Projects

Contact
Rónán O Muirthile, Course Co-ordinator
T - 01 239 4681
E - filmtv@iadt.ie

This course is a challenging and exciting opportunity for anyone who wishes to broaden their knowledge of cinema, film and television. It focuses on developing practical filmmaking and television production skills alongside strong, creative storytelling abilities. Graduates have gone on to work with major Irish and international production and post-production companies as well as all the major broadcasters, including BBC, RTÉ, TV3, and TG4. As part of a European Film Research module, each February second year students attend the Berlin Film Festival, one of the principal film festivals in the world. The trip includes visits to the Film Market, to workshops and seminars, to premiere festival screenings and to a number of networking events.

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What modules will I study?

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Year 4 – Thesis | Advanced Content Development | Major Projects

Contact
Rónán O Muirthile, Course Co-ordinator
T - 01 239 4681
E - filmtv@iadt.ie
From fashion and advertising to contemporary art and digital media, creative photographers are highly sought after. They can be key to the art of describing and exploring our increasingly visual society and culture. Photography is a rapidly evolving environment that impacts on a wide range of cultural sectors and activities. Students from Year 2 and 3 take part in the Mayo Residential Workshop. This Workshop explores the many and varied aspects of this very special part of Ireland. A book of photographs is produced from this Workshop, which illustrates students’ personal responses to the environment, culture and the tasks set.

What will I do?
- Explore photography within the context of art, communications, the moving image and critical theory.
- Access a unique range of facilities that allow you to engage with a variety of photographic technologies, including analogue darkroom processes, through to current, cutting-edge digital media.
- Learn from staff at the leading edge of contemporary photographic practice and criticism.

Future careers
Graduates work across commercial and contemporary art practices, including print, publishing and emerging media, both in Ireland and internationally. Many graduates work independently or have set up their own businesses.

What modules will I study?
Year 1 – Photography + Culture | Photography + Communication | Photographic Workflow | Understanding the Photograph Image | Photography + the Studio | Photography + Place | Common Faculty Module.

Year 2 – Contemporary Photography | Photography, Publishing + the Book | Modernism, Modernity + the Image | Photography + the Expanded Studio | Society, Culture + the Image | Faculty Elective.

Year 3 – Contemporary Photography + Professional Practice | Photography, Ideology + Curatorial Practice | Photography + the Moving Image | Photography + Ireland: Colonial + Post-Colonial Identities | Reflecting on Photography | An Introduction to Photography + Entrepreneurship.

Year 4 – Project | Professional Practice | Thesis | Portfolio for the Graduate Exhibition.

Cost for materials and/or field trips
Approximately €1,000 per year plus exceptional purchases, field trips, preparation for exhibitions and national/international competitions. We advise you to budget for costs associated with the Graduate Exhibition in your final year.

BSc (Hons) Applied Psychology
Take a unique opportunity to study the mind, human behaviour, and how technology affects us with this fascinating course.

Explore how psychology applies to everyday existence – including our use of technology – and how it can create new ways to improve quality of life. Innovative and practical, course topics include personality, childhood, mental processes (such as attention and memory), the brain and its disorders, and how other people influence our behaviour. Develop highly employable skills, such as teamwork, communication, and critical thinking.

What will I do?
- A mix of group work, lectures and tutorials, independent study is combined with approximately 22 hours a week in class.
- From second year you specialise in either Psychology + Technology or Psychology + Practice.
- Learn from a range of innovative assessments, such as a small-scale research project, making a game, creating a blog, giving a presentation, designing a poster or volunteering in the local community.

Future careers
This degree is accredited by the Psychological Society of Ireland, which means it meets particular standards and has certain core characteristics. Graduates leave with a competitive edge because this course explores the same core psychology modules as other equivalent accredited undergraduate courses, but also offers additional modules in applied psychology. There is an emphasis on the application of psychology to everyday life, the workplace, community, industry, and technology (e.g. sport and health psychology, organisational psychology and cyberpsychology). Graduates often pursue postgraduate studies or enter the technology or socio-scientific sectors.

What modules will I study?
Year 1 – Introduction to Psychology | Personality + Individual Differences | Cyberpsychology | Research Methods + Statistics | Multimedia Design | ICT | Common Faculty Module.

Year 2 – Developmental + Lifespan Psychology | Cognitive Psychology | Perception | Research Methods + Statistics | Faculty Elective | and either: Psychology + Technology Path (Information Design + Multimedia | Usability) OR Psychology + Practice Path (Sport + Health Psychology | Organisational Psychology).

Year 3 – Social Psychology | Neuropsychology | Abnormal Psychology | Research Methods + Statistics | IT Group Project | Web Applications | Content Management | Educational Psychology | Psychology + Technology Path | Psychology + Practice Path.

Year 4 – Transpersonal + Positive Psychology | Advanced Research in Psychology | Psychology of New Media + Entertainment | Major Research Project | Human Computer Interaction in Practice | Forensic Psychology | Psychology + Technology Path | Psychology + Practice Path.
The current high demand for computing graduates is forecast to continue into the future. This practical computing course will give you a firm foothold on a computing career path by developing your skills in a friendly and supportive environment.

What will I do?
- Learn to program in Java, develop websites in HTML, CSS and JavaScript, and learn how computer systems work.
- Develop complex computer and multimedia systems for a range of applications (by Year 4).

Future careers
Creative computing graduates continue to be in high demand, because employers like their range of knowledge and skills. Graduates are employed as web/mobile application designer, web/mobile application developer, user experience designer, project manager, database administrator, systems administrator. Graduates also progress to postgraduate courses.

What modules will I study?
**Year 1**
- Computer Technology | Programming | Databases | Digital Media | Web Design + Development | Project | Common Faculty Module.

**Year 2**

**Year 3**
- Computer Networks | Interaction Design | Research + Innovation | Project.
- Students will also choose one of the following streams: Software Architecture + Design* and Mobile Computing* OR Game Development § and Web Graphics + Animation.§

**Year 4**
- Data Visualisation | Business Strategy + Analytics | Project.
- Students will also do modules in one of the following streams: Cloud Application Development* and Computer, Network + Application Security* OR Physical Interaction § + Creative Coding.§

In years three and four, students do one of two streams (designated by the * and § symbols) allowing them to specialise their knowledge, skills and competencies.

Cost for materials and/or field trips
The course may require the purchase of USB sticks, DVDs, headphones, microphones (approx. €50 per year), and a Smartphone.

**Course Code**
DL836 – Level 8 Award

**Application CAO**

**Duration** 4 years (full-time)

**Places** 58

**CAO Points**
- Minimum Points - 230
- Median Points - 355

**Portfolio No**

**Min Entry Requirements**
- 2 H5 + 4 O6/H7
- Maths - O6/H7
- English - O6/H7
- Foundation Level Maths not accepted.

**FETAC Entry Requirements**
Applicants with FETAC / QQI awards require distinctions in 3 (of 8) modules. Applicants require at least a pass (O6/HT) in Maths in the Leaving Certificate or a pass in a mathematical methods module as part of the FETAC Award.

We welcome applications from mature students, who must apply to the CAO.

Contact
Sue Reardon, Course Co-ordinator
T: 01 239 4724
E: sue.reardon@iadt.ie

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**Department of Technology + Psychology**

**BSc (Hons)**

**Creative Computing**

Develop the creative, technical and professional skills you need to work as part of a multi-disciplinary software design and development team.

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**Course Code**
DL835 – Level 8 Award

**Application CAO**

**Duration** 4 years (full-time)

**Places** 50

**CAO Points**
- Minimum Points - 250
- Median Points - 325

**Portfolio No**

**Min Entry Requirements**
- 2 H5 + 4 O6/H7
- Maths - O6/H7
- English - O6/H7
- Foundation Level Maths not accepted.

**FETAC Entry Requirements**
Applicants with FETAC / QQI awards require distinctions in 3 (of 8) modules. Applicants require at least a pass (O6/HT) in Maths in the Leaving Certificate or a pass in a mathematical methods module as part of the FETAC Award.

We welcome applications from mature students, who must apply to the CAO.

Contact
Timm Jeschawitz, Course Co-ordinator
T: 01 239 4957
E: timm.jeschawitz@iadt.ie

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**Department of Technology + Psychology**

**BSc (Hons)**

**Creative Media Technologies**

Get your career in the audio-visual and digital media sectors off to a sound start.

---

**Course Code**
DL835 – Level 8 Award

**Application CAO**

**Duration** 4 years (full-time)

**Places** 50

**CAO Points**
- Minimum Points - 250
- Median Points - 325

**Portfolio No**

**Min Entry Requirements**
- 2 H5 + 4 O6/H7
- Maths - O6/H7
- English - O6/H7
- Foundation Level Maths not accepted.

**FETAC Entry Requirements**
Applicants with FETAC / QQI awards require distinctions in 3 (of 8) modules. Applicants require at least a pass (O6/HT) in Maths in the Leaving Certificate or a pass in a mathematical methods module as part of the FETAC Award.

We welcome applications from mature students, who must apply to the CAO.

Contact
Timm Jeschawitz, Course Co-ordinator
T: 01 239 4957
E: timm.jeschawitz@iadt.ie

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Our unique mix of engineering, technology and creativity will equip you with the knowledge and skills to research, develop and deliver audio visual and digital media technology projects. You will learn the range of technical and interpersonal skills needed to succeed in the computer and media technology, electronics, radio, television and broadcasting, sound installation or music and film sectors.

What will I do?
- Work and study in electronic and computer labs.
- Specialise in different aspects according to your interests.
- Learn from first principles: the level you are expected to attain should be well within reach of students with an aptitude in this area.
- Access the professional TV and radio/recording studios in the National Film School.
- Showcase a final project in Year 4.

Future careers
This course opens up a huge range of opportunities, including work in AV (Audio Video) installation, broadcasting, music production, content creation and networking companies. Graduates have been employed by AvCom, Digicomm and Pearl AV. In the broadcast area, RTE, Setanta and community television have hired graduates. In content creation, companies such as Brown Bag and QuicksmartAV; and on the networks/communications side, Vodafone and Intel. Graduates have started their own companies. Opportunities are available in further education. A Level 7 exit award (BSc in Audio Visual Media Technology) is available for students who apply to exit having completed the third year.

What modules will I study?
**Year 1**

**Year 2**
- Audio Visual Practice | Electronics | Networks | Sound Recording | Audio Visual Production | Advanced Mathematics for Audio Visual Applications | Faculty Elective.

**Year 3**
- Electronics + Microcontrollers | Broadcast Communications | Digital Signal Processing | Studio Technology + Practice | Research + Innovation | Work Practice/Project (work through the project process from idea to completion).

**Year 4**

Cost for materials and/or field trips
Toolbox, textbooks, field trip and project materials. You may have to purchase USB sticks, headphones, etc.
Broaden your horizons and explore combinations of materials, processes, creative strategies and critical thinking thanks to our cross-faculty collaboration.

Making the most of collaboration

Cross-faculty collaboration is a key approach across the Faculty of Film, Art + Creative Technologies (FACT). It is hugely beneficial, and fosters a far greater appreciation of a student’s main area of study. In Year 1, students take a common 5 credit module. In Year 2, students do an elective module.

Year 1 Common Module – Introduction to FACT
Students work together in the 5 credit module, Introduction to FACT. Students are assigned to groups and work together to explore the faculty, take field trips to Dún Laoghaire and talk to prospective applicants at the IADT Open Days in November. Through a range of module tasks, you get to know students across the faculty and develop your group work, time management and presentation skills. Blackboard, our Virtual Learning Environment (VLE), is used as part of learning and assessment. Part of the module involves creating a digital artefact that represents the Faculty.

Year 2 Elective Modules
Students can choose one module from a range of elective options. Electives have been designed to encourage collaboration and experimentation and to broaden and deepen students’ understanding of the creative arts. They range in content from theatre and performance to media and politics, and include a wide range of learning experiences including overseas visits, practical workshops, lectures and seminars. Use your elective module as a chance to work with students and staff from other courses.

Elective modules have included:
- Character Visualisation for Theatre + Film
- Fashion Photography
- Generative Art
- Individual Differences – What Makes Us Different?
- Introduction to 3D Content Creation for Virtual Reality Applications
- Introduction to Comics
- Introduction to Screenwriting
- Photography for Portfolio Presentation
- Sonic Art
- The Use of Type in Poster Design
- Web Design
If you are applying to any of the courses in the Department of Design + Visual Arts, you must submit a portfolio.

**Portfolio Guidelines**

**Your portfolio should:**

- **Be organised**: Decide how best to arrange your portfolio. For example, it may be chronological or in thematic sections where initial work is placed next to final pieces.
- **Be selective**: Include and highlight your best work. We appreciate quality not quantity, so no more than 30 pieces please. Show work relevant to the course you are applying for.
- **Be clear**: If you are including text work, identify your role.
- **Include a CV** for each course you are applying to. Note details of hobbies, technical skills and involvement in activities relevant to that course. Information on age or educational background is not used for assessment purposes, so there's no need to include it.

**Department of Design + Visual Arts Portfolio Checklist**

**Have you included:**

- Project work (set projects and self-initiated work) – including sketchbooks, development work and finished pieces – showing visual exploration, experimentation and creativity around a theme/object/place/idea, etc?
- Observational drawing from life/still life (not from photographs)?
- Drawings/visual studies using a range of different media and demonstrating colour exploration including painting, collage, etc?
- Any photographic work (optional) or support work of personal interest?
- Photographs of 3D work?
- Digital work: either printed or as files on a USB stick?

**DL827 – BA (Hons) in Art**

If applying for the BA (Hons) in Art you may, alternatively, choose to attend one of our Practical Project Days. The Practical Project Day can be taken instead OR as well as presenting a portfolio. The project will take the form of a three-hour practical workshop and introductory talk. You will be sent further details on this option following your application.

**What should my portfolio contain?**

A portfolio is a collection of your work – both finished and in progress – that showcases your interests and enthusiasms. It should demonstrate creativity, inventiveness and ideas through a wide range of media, as well as your ability to develop your projects around selected themes. You can include course and schoolwork as well as any independent work. We like to see a portfolio that demonstrates visual skill, creativity, self-motivation, inventiveness, experimentation, flexibility and stylistic variation. We are always pleased to see large or three-dimensional work, but this must be presented as photographs or other documentation.

**DL704 - BA in Creative Music Production**

**Digital Portfolio Delivery**

Portfolio submission for 2017 will be by email. Full instructions will be emailed in January 2017, once you have applied for the course through www.cao.ie.

You have two options on what to submit for this portfolio:

A) Two audio works plus a statement or B) A written submission; please see portfolio guidelines below.

**Portfolio Guidelines**

**Applicants must submit either A or B**

- **A. Audio Submission**
  
  Applicants to this course must submit two examples of your audio/music compositions, or audio/music work you have produced, assisted or contributed to.

  In addition, you must provide a written statement which explains the work presented (maximum of 300 words). You need to tell us what your role was in relation to the material presented – is it original work? Did you perform, record or produce it? Professional quality tracks are not expected, although applicants are recommended to take the opportunity to present their best work. The written report is a very important aspect of the submission. It offers an opportunity to not only clearly outline your role in the submission, but also to discuss your aspirations and passion for the area. When deciding which tracks to include, reviewers would welcome two contrasting pieces (this is a suggestion, not a requirement). The work must be in mp3 format and submitted to the email address as advised in January 2017. Audio files must be mp3s, 256 kbps, or preferably 320 kbps. The total size of both audio works must not exceed 24mb in TOTAL. We cannot accept data files, i.e. project files such as Pro Tools or Logic.

  OR

- **B. Written Work Submission**

  A piece of written work on ONE of the following:
  
  - A music genre.
  - Review of a concert.
  - Study of a composer or performer.

  The written work must give detail of an understanding of a musical field or artist, demonstrating your passion and interest for the subject. Written work must be submitted as an attachment to the email or in the body of the email itself.
Do I have to submit a portfolio?
Yes, if you are applying for any course in the Department of Film + Media. We review portfolios in March. You may be called to an interview; these are held in April. Points allocated for the portfolio/interview are combined with the points from your Leaving Certificate (or equivalent). The CAO calls these courses Restricted Application, as they have special requirements (portfolio assessment). The CAO Late Application deadline is not available for these courses.

Please read the relevant guidelines carefully and adhere to them. If you apply for more than one course, your portfolio will be separately assessed for each course. Bear this in mind when preparing your portfolio: it is not unusual for an applicant to receive a favourable response in one course and not in another.

What should my portfolio contain?
A portfolio is a collection of your work – both finished and in progress – that showcases your interests and enthusiasm. It should demonstrate curiosity, inventiveness and ideas through a wide range of media, as well as your ability to develop your projects around selected themes. You can include course and schoolwork as well as any independent work. We like to see a portfolio that demonstrates a high level of visual skill, creativity, self-motivation, inventiveness, experimentation, flexibility and stylistic variation.

If you are applying to any of the courses in the Department of Film + Media, you must submit a portfolio.

Portfolio Guidelines

Your portfolio should:

- **Be organised:** Decide how to present your work to your best possible advantage.
- **Be selective:** Highlight your best work. We appreciate quality not quantity, so include no more than 30 pieces. Show work that is relevant to the course you are applying for, and demonstrates hard work, commitment and quality.
- **Be clear:** If team work is included, identify your role.
- **Do not copy from photographs:** Do not include any artwork that is a copy of someone else’s work.
- **Include a CV for each course you are applying to.** Note details of hobbies, technical skills and involvement in activities relevant to that course. Information on age or educational background is not used for assessment purposes, so there’s no need to include it.
- **Include notes, cuttings, creative sketches or visual diaries.** These are relevant if they show your interest in the discipline.

Your portfolio should:

- **Film/Video.** Must be in a commonly readable format – on a USB memory stick, or a link to vimeo/you tube. At least four minutes will be screened by the panel.
- **Illustration:** Include a selection of your best work – monochrome and/or colour, and supply all images in high-quality mode. A minimum of two storyboards setting out ideas for short animated films/adverts, etc. of any subject or style (storyboards are like comic strips without the speech bubbles. They outline key moments of the sequence, usually actions, events and emotions)?
- **Photography.** Include a selection of your best work in black + white and/or colour, and supply all images on print. If your work is digital, then supply prints in high-quality mode.
- **Written work.** Screenplays (correct format), short stories, plays and poetry are all acceptable. For screenplays and short stories, synopsis the story on a cover sheet and indicate what section you would like us to read.
- **Audio work (audio CD only),** such as radio plays, music you have composed, and interesting soundscapes.
- **Drawing or concept work.** Work should demonstrate your level of understanding of composition, light, texture and form when creating photographic images?
- **Examples of both monochrome and colour photographs?**
What you need to know
How do I apply?

Applying Through the CAO
All applications for admission to the first year of Ordinary Degree and ab-initio Honours Degree courses at IADT must be made directly to the CAO.

Closing Dates

<table>
<thead>
<tr>
<th>Application</th>
<th>1st February 2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>Late Application</td>
<td>1st May 2017</td>
</tr>
<tr>
<td>Change of mind</td>
<td>1st July 2017</td>
</tr>
</tbody>
</table>

Courses in the Department of Design + Visual Arts and the Department of Film + Media are referred to by the CAO as Restricted Application, as they have special requirements (portfolio assessment). To ensure that you are considered for these courses, you must follow the CAO instructions precisely. In particular, your application must reach the CAO by 1st February 2017. There is no facility for late applications to the CAO in the case of Restricted Application courses. Therefore, you cannot introduce a Restricted Application course as a new choice (Change of Mind) after 1st February 2017. However, you can change the order of preference of your courses until July 1st.

CAO Contact Details

A Tower House, Eglinton St, Galway
T 091 509800
W www.cao.ie

Mature and Non-standard Applicants
We welcome applications from mature students to all courses. Mature applicants – ie those who are 25 years of age or over on the 1st of January in the year of entry to an IADT course – are not required to meet the minimum entry requirements specified for standard applicants. Mature and non-standard applicants must also apply to the CAO by the above closing dates and tick the relevant box (mature student or disability/specific learning difficulty) on the CAO form.

CAO Applicants who have ticked the ‘Disability/SLD’ Box on the CAO application form will receive the ‘Supplementary Information Form’ from the CAO. This must be completed and returned to the CAO by the specified deadline. Such students may be invited to an informal interview to discuss their application and any additional provisions that may be necessary to ensure their full participation on our courses.

If applying for a course in the Department of Film and Media and/or the Department of Design and Visual Arts, mature and non-standard applicants must submit a portfolio for assessment as above.

Advanced Entry at IADT
In certain circumstances application may be made for admission to undergraduate courses at post year one level. Availability of places differs from year to year. Sometimes, in certain courses, no places become available. Application for advanced entry (to year 2, 3 or 4) of our undergraduate courses must be made via www.cao.ie. There is no direct application to IADT for advanced entry places.

Closing Date
Friday, 31 March 2017, 4pm

Admissions Officer
Eoin Kelly
T 01 239 4621
E eoin.kelly@iadt.ie

Entry Requirements

How are applicants selected?

For standard applicants, selection is based on points. These are calculated by adding together the points scored in the best six subjects in a single sitting of the Leaving Certificate Examination (or equivalent). In the courses for which a portfolio is required, additional points to a maximum of 600 are added, based on the outcome of the portfolio assessment.

Maths Requirements
Some courses will accept Foundation Level Mathematics while others require Ordinary Leaving Certificate Mathematics. Please read the entry requirements for each individual course.

Foundation Level Mathematics
For courses that do not specifically require Mathematics as an entry qualification, Foundation Level Mathematics will be accepted. Foundation Level Maths at grade F1 and F2 will count as a passing subject. Points will be awarded for these grades as follows: F1 = 20, F2 = 12.

Implementation of Bonus Points for Higher Level Maths
A bonus of 25 points will be allocated to students who achieve a grade H6 or above in Higher Level (HL) mathematics. This means that the maximum cumulative LC points total will increase from 600 to 625 (existing maximum points plus bonus points).

Time Scale
Bonus points will be awarded during the four year pilot period irrespective of the year in which the examinations were taken.

Formula
– All students presenting H6 or above in mathematics will have 25 points added to their score for mathematics.
– The six highest subject points scores will then be counted to achieve a cumulative points score, as is normal practice.

The bonus points will only be relevant in cases where the subject HL mathematics (including bonus points) is scored as one of the candidate’s six best subjects for points purposes. Consequently, if HL mathematics (cumulative points score) is not among these six subjects, the bonus points will not be included in the total points score.

Advanced Entry at IADT
In certain circumstances application may be made for admission to undergraduate courses at post year one level. Availability of places differs from year to year. Sometimes, in certain courses, no places become available. Application for advanced entry (to year 2, 3 or 4) of our undergraduate courses must be made via www.cao.ie. There is no direct application to IADT for advanced entry places.

Closing Date
Friday, 31 March 2017, 4pm

Admissions Officer
Eoin Kelly
T 01 239 4621
E eoin.kelly@iadt.ie
EU Other International Examinations
All EU students presenting for admission to IADT with a clear equivalent to HL mathematics as one of their EU school leaving subjects will be awarded bonus points. A scoring system for some examinations such as; GCE, International Baccalauréat and European Baccalauréat is being developed. Please see the CAO website www.cao.ie.

Irish Language requirements
Foundation Level Irish, at F2 or better, will meet the minimum language requirement for entry to all courses, but currently no points are added.

Calculating Your Leaving Certificate Points

<table>
<thead>
<tr>
<th>Higher Level Grade</th>
<th>Points</th>
<th>Ordinary Level Grade</th>
<th>Points</th>
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<td>0</td>
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GCSE / GCE Requirements
Applicants are scored on the basis of a maximum of 4 different subject results at A and/or AS level. For scoring purposes, a combination of a smaller number of “A Levels” and “AS Levels” will be permitted as follows:

1. The best 4 A level results in a single sitting.
2. The best 3 A level results in a single sitting, plus the best AS level result from the previous or the same sitting.
3. The best 2 A level subject results in a single sitting, plus the best 2 results at AS level from the previous or the same sitting.
4. The best 1 A level subject result in a single sitting, plus the best 3 results at AS level from the previous or the same sitting.
5. The best 4 AS level subject results in a single sitting.

GCSE / GCE Scoring System

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<tr>
<th>Grade</th>
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† Applies To A-level only

Minimum Leaving Certificate Entry Requirements for IADT Courses 2016/17

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<th>CAO Code</th>
<th>Level</th>
<th>Portfolio</th>
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Note - Our Level 7 Course DL701 has an associated Level 8 add on degree available. DL701 + DL801 Bachelor of Business (Hons) Entrepreneurship. See course information for details.
Fetac Links Scheme

IADT is committed to encouraging FETAC / QQI award holders to progress onto our courses. For details of FETAC courses and the FETAC Higher Education Links, please refer to FETAC / QQI on 01 9058100 or www.qqi.ie.

Applications from FETAC award holders are made through the CAO, and all relevant closing dates and conditions apply.

If you have any full FETAC Level 5 or FETAC Level 6 award, you are eligible to apply for a place on any of our Ordinary Degree (Level 7 award) courses or on any of our Honours Degree (Level 8 award) courses.

Points are awarded on the basis of FETAC results.
- See www.qqi.ie or www.cao.ie for details on the scoring system used.
- Please note that for some courses, specific subjects, either in your Leaving Certificate or FETAC award, are required.
- Some courses require a portfolio in addition to your FETAC award.

Please see the individual course details and details on portfolio assessments.

Recognition of Prior Learning (RPL)
At IADT, we accept applicants to our courses who may not hold the required qualification, but who may have proven relevant experience and whose academic background may be non-traditional. Students wishing to apply for admission to courses on the basis of accreditation of prior learning must follow IADT’s Recognition of Prior Learning (RPL) procedure:
- Completion of application form, identified academic work and preparation of a portfolio of evidence.
- Internal assessment (for some courses, applicants are interviewed).
- If the applicant is offered a place, standard registration procedures then apply.
- Applicants wishing to apply for admission to courses on the basis of RPL should contact our Admissions Office.

For further information on RPL, please see www.iadt.ie.

Ordinary Degree (level 7 award)
Any FETAC level 5 and level 6 award may be used for application to the following:

- DL701 Bachelor of Business Studies in Applied Entrepreneurship
- DL704 BA in Creative Music Production

Honours Degree (level 8 award)
Any FETAC level 5 and level 6 Award with a minimum of 3 distinctions may be used for application to the following:

- DL828 BA [Hons] in 3D Design, Modemaking + Digital Art
- DL832 BA [Hons] in Animation
- DL825* BSc [Hons] in Applied Psychology
- DL827 BA [Hons] in Art
- DL820 BA [Hons] in Arts Management
- DL836* BSc [Hons] in Creative Computing
- DL835* BSc [Hons] in Creative Media Technologies
- DL829 BA [Hons] in Design for Stage + Screen; Costume Design
- DL838 BA [Hons] in Design for Stage + Screen; Character MakeUp Design
- DL831* BA [Hons] in Design for Stage + Screen; Production Design
- DL821 BA [Hons] in English, Media + Cultural Studies
- DL823 Bachelor of Business [Hons] in Entrepreneurship + Management
- DL834 BA [Hons] in Film + Television Production
- DL837 BA [Hons] in New Media Studies
- DL833 BA [Hons] in Photography
- DL826 BA [Hons] in Visual Communication Design

These courses require at least a pass [06/H7] in mathematics in the Leaving Certificate or a pass in a mathematical methods module as part of your FETAC award.
After you have accepted a place, the Office of Academic and Student Affairs will email you information regarding Registration and Induction. Registration and Induction for all new students generally takes place during the second full week of September. New students are expected to be in attendance for this week.

If you accept a place and subsequently decide not to take it up you must immediately inform our Admissions Office in writing so that your place can be offered to the next person on the waiting list. If you do not register on the appointed date, your place may be forfeited.

If you have registered as a student and then decide to withdraw from your course, it is very important to complete a withdrawal form and return it to the Office of Academic and Student Affairs.

General information in relation to registration will be made available at www.iadt.ie at the end of August in each year.

Honorarium (Student Contribution)
An annual Student Contribution (€3,000 in the academic year 2016/17) is payable by all full-time students. This fee, subject to change from year to year, includes an Examination Fee and is payable for each year of study. All students are required to pay the Student Contribution on Registration. Students who receive a grant will have this charge refunded. Those in receipt of Back to Education Allowances may qualify for an exemption from the student contribution. An application under the Higher Education Grant Scheme to cover the cost of the Student Contribution must be submitted to Student Universal Support Ireland (SUSI) through www.susi.ie or www.studentfinance.ie.

For families with more than one student attending Higher Education, please note that you will be required to pay each Student Contribution in full, and then claim the reduction on the second and subsequent contributions through tax reliefs. Further information on Student Contribution is available from the Citizens Information website: www.citizensinformation.ie/categories/education/third-level-education/.

Tuition Fees
Currently, EU nationals (subject to residency requirements) attending full-time Ordinary Degree and Honours Degree courses are not normally required to pay tuition fees. However, non-EU nationals must do so. Details are available from our Office of Academic and Student Affairs.

If you are an EU national and have already attended a third level institution, you should be aware that this may affect your entitlement to free tuition fees and maintenance grants. The general principle, with some exceptions, is that you will only receive financial support once for a given stage/year of study. Further information on Tuition fees is available from the Citizens Information website: www.citizensinformation.ie/categories/education/third-level-education/.

Registration, Fees + Grants

When will I register?

Do I have to pay fees?

Student Contribution
An annual Student Contribution (€3,000 in the academic year 2016/17) is payable by all full-time students. This fee, subject to change from year to year, includes an Examination Fee and is payable for each year of study. All students are required to pay the Student Contribution on Registration. Students who receive a grant will have this charge refunded. Those in receipt of Back to Education Allowances may qualify for an exemption from the student contribution. An application under the Higher Education Grant Scheme to cover the cost of the Student Contribution must be submitted to Student Universal Support Ireland (SUSI) through www.susi.ie or www.studentfinance.ie.

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Academic + Student Affairs
The Academic and Student Affairs Office provides support to prospective students in relation to the following areas:

<table>
<thead>
<tr>
<th>Phone</th>
<th>Email</th>
</tr>
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<tbody>
<tr>
<td>01 239 4621</td>
<td><a href="mailto:eoin.kelly@iadt.ie">eoin.kelly@iadt.ie</a></td>
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<tr>
<td>01 239 4923</td>
<td><a href="mailto:john.mernagh@iadt.ie">john.mernagh@iadt.ie</a></td>
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<tr>
<td>01 239 4612</td>
<td><a href="mailto:eileen.macnamara@iadt.ie">eileen.macnamara@iadt.ie</a></td>
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<tr>
<td>01 239 4626</td>
<td><a href="mailto:margaret.murray@iadt.ie">margaret.murray@iadt.ie</a></td>
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</tbody>
</table>

Tax Relief
Tax relief, at the standard rate of tax, may be available for tuition fees and student contributions paid in respect of approved third level courses. It is intended that families who pay student contributions for more than one student in a year will be able to claim tax relief on the second and subsequent contributions. Further information on tax relief is available from the Citizens Information website: www.citizensinformation.ie/categories/education/third-level-education/.

Rate of Fees
The rate of fees is determined by the Higher Education Authority (HEA) each year and is subject to change. The rates are normally available by the end of August. Please check our website www.iadt.ie for details. Further information on fees in general may be available from www.studentfinance.ie or www.hea.ie.

Can I avail of any grants?
You can obtain details of maintenance grant schemes and other supports at www.susi.ie; www.studentfinance.ie; www.hea.ie/en/students or the Citizens Information website www.citizensinformation.ie. All applications will be made online to a single awarding authority, Student Universal Support Ireland (SUSI) through www.susi.ie; or www.studentfinance.ie. Decisions regarding eligibility are made by your grant authority and not by IADT.

Phone Email
Admissions Office information on courses, application procedures, portfolio assessments, direct entry 01 239 4612 eoin.kelly@iadt.ie
Registration information on registration and induction 01 239 4923 john.mernagh@iadt.ie
Fees information on fees and grants 01 239 4612 eileen.macnamara@iadt.ie
Examinations information in relation to examinations, assessments 01 239 4606 margaret.murray@iadt.ie
ERASMUS encourages international mobility by allowing students to study for a term / semester (the average stay is five months) or for a full academic year (the average stay is ten months) at a range of higher education institutions across Europe. Students study a course similar to, and recognised as fulfilling requirements of, that at home. IADT is proud to have ERASMUS arrangements with over twenty Higher Education Institutions in Belgium, Czech Republic, Denmark, Estonia, Finland, France, Germany, Hungary, Italy, Latvia, Spain, Sweden, Turkey and the UK. (And we’re working on more!)

Looking Further Afield: Erasmus + International Students

What is the Erasmus Programme?

ERASMUS encourages international mobility by allowing students to study for a term / semester (the average stay is five months) or for a full academic year (the average stay is ten months) at a range of higher education institutions across Europe. Students study a course similar to, and recognised as fulfilling requirements of, that at home. IADT is proud to have ERASMUS arrangements with over twenty Higher Education Institutions in Belgium, Czech Republic, Denmark, Estonia, Finland, France, Germany, Hungary, Italy, Latvia, Spain, Sweden, Turkey and the UK. (And we’re working on more!)

Why should I take part?

The academic, cultural, social and personal benefits are enormous. ERASMUS is a valuable opportunity to connect with some of the best educational institutions in Europe in your field of study. It’s a great way to exchange ideas, experience the learning environment of a different culture, learn a language and meet new people. Returning students tell us how rewarding they found the intellectual challenge of living and studying in a different European environment. Time spent on ERASMUS studies is fully accredited using the European Credit Transfer System (ECTS). Courses you can exchange with are often taught in English.

IADT’s Erasmus Co-ordinator is Elena Somoza

T +353 1 239 4922  E erasmus@iadt.ie

Yes, we welcome international students to IADT. IADT’s courses are delivered through the English language. If English is not your first language and you have not successfully completed English in the Leaving Certificate (final examination in the Irish secondary school system) or have not obtained a minimum of a Grade C at GCSE O Level, then you will need to submit evidence of one of the qualifications listed before an offer of a place can be made. A copy of the relevant certificate must be submitted to the CAO with your application. IADT has formal links with colleges in Ontario and Loras College in Iowa.

How do I apply?

Prospective international students must apply to the CAO by the relevant closing dates. When we assess applications we establish qualification equivalencies to ensure that each applicant meets the required academic threshold for entry. Certified transcripts and English translations of qualifications not issued originally in English must be submitted with your CAO application.

Acceptable Qualifications

IELTS Composite score in the range 6.0 – 6.5 with not less than 6.0 in any one component.

TOEFL Computer based test 215 or Internet based test 80.

UCLES Proficiency in English: Grade C or Advanced English: Grade A.

In certain circumstances, results of English examinations other than those outlined may be accepted, though such results must indicate competence of a comparable standard.

If you do not currently hold the relevant certificate, please indicate which certificate (and Examining Body) you intend to submit, and when you intend to undertake the assessment. These must be submitted by 1st June of the year of entry to enable us to process them before CAO offers are made.

Accredited Part-time Courses

Typical entry requirements are a pass Leaving Cert or equivalent (for those without a Leaving Cert). These courses usually run one evening per week for 20 weeks.

Courses on Offer

DL101 Certificate in Cyberpsychology

DL103 Certificate in Data Visualization

DL105 Certificate in Sport Psychology (pending validation)

DL106 Certificate in Critical Research

DL107 MA in Art + Research Collaboration

DL108 MA in Graphic Design

DL116 Certificate in Radio Production (pending validation)

DL118 Certificate in Fine Art + Media/Animation

DL120 Certificate in Digital Photography (pending validation)

DL121 Certificate in Digital Photography (pending validation)

DL122 Certificate in the Fundamentals of UX Design

DL123 Certificate in Professional Writing (pending validation)

DL124 Certificate in Design (pending validation)

DL125 Certificate in Graphic Design

DL126 Certificate in Fine Art + Media/Animation

DL127 Certificate in Digital Photography

DL128 Certificate in Digital Photography

DL129 Certificate in Digital Photography

DL130 Certificate in Digital Photography

DL131 Certificate in Digital Photography

DL132 Certificate in Digital Photography

DL133 Certificate in Data Visualization

DL134 Certificate in Data Visualization

DL135 Certificate in Data Visualization

DL136 Certificate in Data Visualization

DL137 Certificate in Data Visualization

DL138 Certificate in Data Visualization

DL139 Certificate in Data Visualization

DL140 Certificate in Data Visualization

DL141 Certificate in Data Visualization

DL142 Certificate in Data Visualization

DL143 Certificate in Data Visualization

DL144 Certificate in Data Visualization

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DL146 Certificate in Data Visualization

DL147 Certificate in Data Visualization

DL148 Certificate in Data Visualization

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DL150 Certificate in Data Visualization

DL151 Certificate in Data Visualization

DL152 Certificate in Data Visualization

DL153 Certificate in Data Visualization

DL154 Certificate in Data Visualization

DL155 Certificate in Data Visualization

DL156 Certificate in Data Visualization

DL157 Certificate in Data Visualization

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DL159 Certificate in Data Visualization

DL160 Certificate in Data Visualization

DL161 Certificate in Data Visualization

DL162 Certificate in Data Visualization

DL163 Certificate in Data Visualization

DL164 Certificate in Data Visualization

DL165 Certificate in Data Visualization

DL166 Certificate in Data Visualization

DL167 Certificate in Data Visualization

DL168 Certificate in Data Visualization

DL169 Certificate in Data Visualization

DL170 Certificate in Data Visualization

DL171 Certificate in Data Visualization

DL172 Certificate in Data Visualization

DL173 Certificate in Data Visualization

DL174 Certificate in Data Visualization

DL175 Certificate in Data Visualization

DL176 Certificate in Data Visualization

DL177 Certificate in Data Visualization

DL178 Certificate in Data Visualization

DL179 Certificate in Data Visualization

DL180 Certificate in Data Visualization

DL181 Certificate in Cyberpsychology

DL182 Certificate in the Fundamentals of UX Design

DL183 Certificate in Data Visualization

DL184 Certificate in Data Visualization

DL185 Certificate in Sport Psychology

Part-time Courses

In addition to the Accredited Part-time Courses listed above, IADT runs extra-mural part-time courses via the Part-time Courses Office. These run from October to March and in June and July. They cover subjects such as:

- Portfolio Preparation – Fine Art + Media/Animation
- Introduction to Painting including Oils + Acrylics
- Digital Photography – Beginner + Intermediate
- Oil/Acrylics
- Advanced Photoshop
- Botanical Art + Illustration
- Creative Writing
- Drawing Skills Workshop
- Watercolour Painting

For further information, please contact Barbara Carragher

T 01 239 4631  E ptc@iadt.ie
Access Office
We promote and support the participation of people from specific under-represented target groups, such as students with a disability/specific learning difficulty; mature students; and students from a socio-economically disadvantaged background. Financial, academic and personal support includes the organisation of reasonable accommodations during examinations/assessments; Student Assistance Fund; and Fund for Students with Disabilities.

Disability Support Service
We co-ordinate and arrange supports for students with a disability. If you have a disability or specific health condition which you wish to disclose, we recommend that you contact us to discuss appropriate facilities and educational supports. Such supports may include reasonable accommodations for assessments; examination accommodations; access to services with IADT; and applications to the Fund for Students with Disabilities.

Learner Support Services
We welcome all IADT students who would like practical help with their writing and research requirements. Seminars and individual tutorial sessions are available throughout the year on topics such as writing essays; report writing; research skills; note-taking/note-making; study skills; time management and goal setting; thesis/dissertation writing; and examination techniques. We also provide a specialist support service to students with dyslexia and other specific learning difficulties.

Assistive Technology
We provide training, information and support to students with disabilities and specific learning difficulties. This includes the allocation of and training on Assistive Technology hardware and software; and advice on up-to-date solutions and new developments (such as web and mobile apps, E-books and cloud computing).

Careers Centre
We provide confidential one-to-one advice and support in relation to career choice and planning. This includes career counselling (with individual assessment and vocational testing); up-to-date information on career opportunities and recruitment; progression to further study; job vacancies; careers information resources; employability skills seminars; and graduate destinations surveys.

Student Health Centre
We provide the best possible general medical and nursing care. Efficient, effective and courteous, our high quality service is open to all. A doctor is available three sessions a week to see students requiring medical assistance. A nurse is available five days per week to provide emergency care, confidential professional advice and referrals to an appropriate professional.

Student Counselling Service
We know that the transition to third level education can be challenging. Therapeutic and educational services respond to the personal, psychological, social and academic needs and concerns of students.

For information relating to student and academic affairs, check out the IADT Student Handbook.

The IADT Students’ Union (SU) represents and supports all students. Elected representatives from each class form the Union Council. It has many functions and means different things to everyone: from representing the entire student body at an academic level, to arranging entertainment, cultural and sporting activities. Getting involved in the SU is a great way to get to know people. Autonomous from IADT, the SU is affiliated the Union of Students in Ireland (USI). Among many, many things, the SU:
- Represents the interests and furthers the rights of its membership as a whole and individually. This takes the form of representation on committees that look at anything from teaching and learning to IADT’s Governing Body, as well as representing individuals in disciplinary or appeals procedures.
- Offers advice on welfare, finances and education.
- Organises awareness campaigns, and charity, entertainment and social events throughout the year, including a Raise and Give (RAG) event that has become the envy of colleges around the country!
- Manages The Chapel in the Quadrangle building as a recreational space.
- Facilitates Clubs and Societies, ensuring students’ right to form or join a group to satisfy cultural, social, sporting and intellectual needs.

Students’ Union Executive 2016/2017

<table>
<thead>
<tr>
<th>Officer Email</th>
</tr>
</thead>
<tbody>
<tr>
<td>President <a href="mailto:presidentiadt@gmail.com">presidentiadt@gmail.com</a></td>
</tr>
<tr>
<td>Vice President – Education <a href="mailto:education.iadt@gmail.com">education.iadt@gmail.com</a></td>
</tr>
<tr>
<td>Vice President – Welfare <a href="mailto:welfareiadt@gmail.com">welfareiadt@gmail.com</a></td>
</tr>
<tr>
<td>Entertainments Officer <a href="mailto:entsiadt@gmail.com">entsiadt@gmail.com</a></td>
</tr>
<tr>
<td>Clubs + Societies Officer <a href="mailto:clubssociadiadt@gmail.com">clubssociadiadt@gmail.com</a></td>
</tr>
<tr>
<td>Mature Students Officer <a href="mailto:mso.iadt.su@gmail.com">mso.iadt.su@gmail.com</a></td>
</tr>
<tr>
<td>LGBTQ Rights Officer <a href="mailto:lgbtqroiadt@gmail.com">lgbtqroiadt@gmail.com</a></td>
</tr>
</tbody>
</table>

The President and Vice Presidents are full-time sabbatical members who are elected to work for the SU as a full-time job for one year. Clubs + Societies Officer and Ents Officer are part-time roles.

The Chapel
When it’s not kitted out for an exhibition or a function, The Chapel is a relaxed recreational space where you can print as well as buy stationery and art materials. The SU office has an open door policy, so drop in any time! You can discuss anything in confidence. Ask questions, get information, stock up on supplies or form a society.

Get in Touch
Get in touch with the SU office on 01 239 4646 or contact sabbatical officers on their mobiles. www.iadtsu.ie | www.facebook.com/idadtsu

For information relating to student and academic affairs, check out the IADT Student Handbook.

<table>
<thead>
<tr>
<th>Student Services Phone</th>
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</thead>
<tbody>
<tr>
<td>Access Office 01 239 4698</td>
</tr>
<tr>
<td>Learning Support Services 01 239 4790</td>
</tr>
<tr>
<td>Careers Centre 01 239 4670</td>
</tr>
<tr>
<td>Student Counselling Service 01 239 4660</td>
</tr>
<tr>
<td>Email Address <a href="mailto:studentservices@iadt.ie">studentservices@iadt.ie</a></td>
</tr>
</tbody>
</table>
Dates for Your Diary

<table>
<thead>
<tr>
<th>Open Evening for Mature Students</th>
<th>Open Day</th>
<th>Open Day</th>
<th>CAO Open Evening</th>
<th>Postgraduate + Professional Development</th>
</tr>
</thead>
<tbody>
<tr>
<td>Nov 2016 4.30-7.30pm</td>
<td>Nov 2016 2pm-8pm</td>
<td>Nov 2016 10am-4pm</td>
<td>Jan 2017 4pm-7pm</td>
<td>Apr 2017 5pm-7pm</td>
</tr>
</tbody>
</table>

| Open Days                       |                       |                       |                  |                           |
| 24                              | 25                    | 26                    | 11               | 05                       |

<table>
<thead>
<tr>
<th>CAO deadline</th>
<th>Late Applications</th>
<th>Change of Mind</th>
</tr>
</thead>
<tbody>
<tr>
<td>01 Feb 2017</td>
<td>01 May 2017</td>
<td>01 Jul 2017</td>
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<table>
<thead>
<tr>
<th>Closing Date</th>
<th>Professional Development Courses</th>
</tr>
</thead>
<tbody>
<tr>
<td>23 Aug 2017</td>
<td>4pm</td>
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</table>

<table>
<thead>
<tr>
<th>Portfolio Assessments</th>
<th>Portfolio Interviews</th>
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</thead>
<tbody>
<tr>
<td>13 Mar 2017</td>
<td>04 Apr 2017</td>
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<tr>
<td>14 Mar 2017</td>
<td>05 Apr 2017</td>
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<tr>
<td>15 Mar 2017</td>
<td>06 Apr 2017</td>
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<td>16 Mar 2017</td>
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<tr>
<th>Advanced Entry at IADT</th>
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<tbody>
<tr>
<td>31 Mar 2017 4pm</td>
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<table>
<thead>
<tr>
<th>Postgraduate Courses Application Deadlines</th>
<th></th>
</tr>
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<tbody>
<tr>
<td>05 May 2017 4pm</td>
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<tr>
<td>23 Aug 2017 4pm</td>
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<tr>
<th>Other Events</th>
<th>Business Enterprise Week</th>
<th>Technology + Psychology Showcase</th>
<th>Graduate Exhibition</th>
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<tbody>
<tr>
<td>MAR 2017</td>
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<tr>
<td>MAY 2017</td>
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<tr>
<td>JUN 2017</td>
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</table>

*In certain circumstances application may be made for admission to undergraduate courses at post year one level. Availability of places differs from year to year. In some cases, no places become available.

Application for advanced entry (to year 2, 3 or 4) of our undergraduate courses must be made via www.cao.ie.

There is no direct application to IADT for advanced entry places.

Applications for add-on courses from current IADT students should be made directly to IADT.

*only relevant to courses which do not require a portfolio submission

* where places are available
Take your next step with iadt. We’ll be with you all the way.