

#### Dates For Your Diary

##### Open Days

22nd + 23rd November 2019 (10am – 3pm)  
18th January 2020 (10am – 1pm)

##### Taster Days

29th – 31st October 2019 (mid-term break)  
17th – 20th February 2020 (mid-term break)

##### Portfolio Assessments

23rd – 27th March 2020

##### Graduate Show Opening

28th May 2020

#### Portfolio Guidelines

A number of IADT courses require a portfolio submission. Read about our Portfolio Guidelines on [iadt.ie/study/portfolio-guidelines](http://iadt.ie/study/portfolio-guidelines) or email [info@iadt.ie](mailto:info@iadt.ie) to request a copy of the Portfolio Guidelines Booklet.

#### FETAC Links Scheme

Applications from QQI FET / FETAC award holders are made through the CAO, and all relevant closing dates and conditions apply.

If you have any full QQI FET / FETAC Level 5 or Level 6 award, you are eligible to apply for a place on our Ordinary Degree (Level 7) course – DL701.

If you have any full QQI FET / FETAC Level 5 or Level 6 award, with a minimum of 3 distinctions, you are eligible to apply for a place on any of our Honours Degree (Level 8) courses.

#### Please note:

- Some IADT courses require at least a pass (O6/H7) in mathematics in the Leaving Certificate or a pass in a mathematical methods module as part of your QQI FET / FETAC award.
- A number of IADT courses require a portfolio in addition to your QQI FET / FETAC award. Please see the individual course details and details on portfolio assessments.

Points are awarded on the basis of QQI FET / FETAC results. See [qqi.ie](http://qqi.ie) or [cao.ie](http://cao.ie) for details on the scoring system used.

#### Take the next step and get in touch today

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**W** [iadt.ie](http://iadt.ie)

[@myIADT](https://twitter.com/myIADT)

Animation  
Business  
Design  
Art  
Film + Media  
Humanities  
Technology  
Psychology

Institute of  
Art, Design +  
Technology  
Dún Laoghaire

fast  
futures  
forward

Quick Guide to  
Courses 2020





**the power of small:** our focus on individual and small group work makes your learning more engaging and enjoyable.  
**+ thinking big:** IADT lecturers have academic and industry experience at national and international levels.



**focused:** courses are practical, and continuous assessment ensures you receive regular feedback on your work.  
**+ wide-ranging:** our approach to interdisciplinary learning means that 75% of students study modules outside their core discipline.



**about the future:** exciting careers begin at IADT – over 90% of graduates are employed within a year of graduating.  
**+ about now:** our enthusiastic staff and vibrant creative atmosphere will inspire you to think, collaborate and learn.

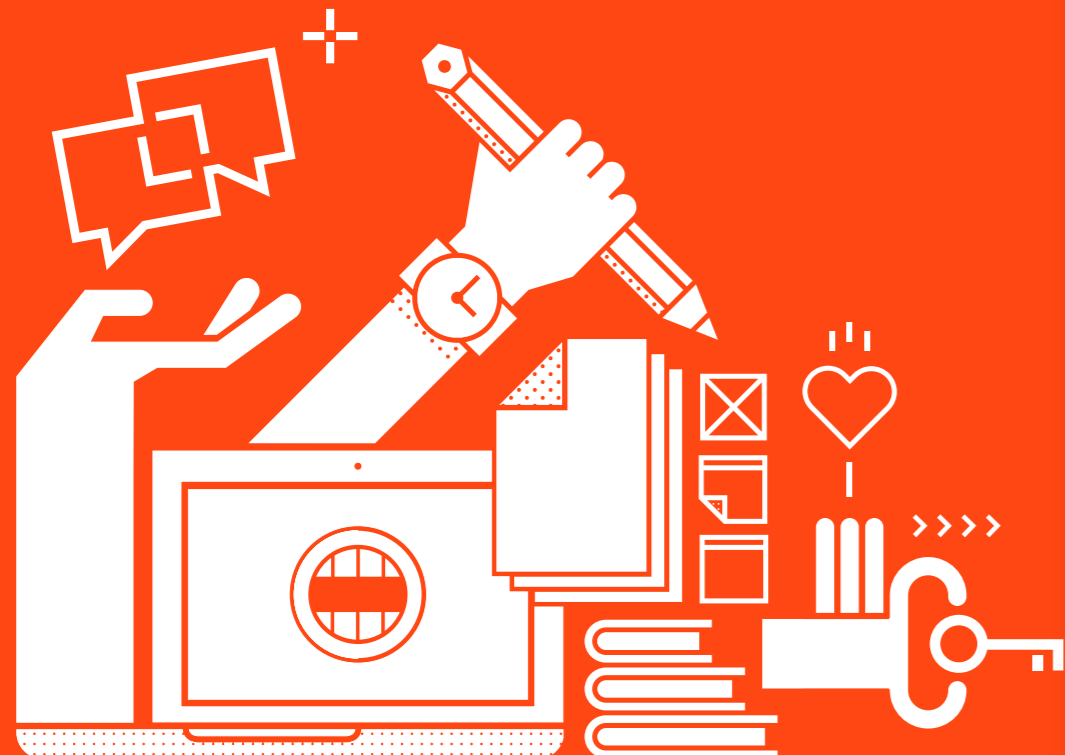


**successful:** IADT students + graduates continue to win international awards and acclaim.  
**+ unique:** IADT is home to the state-of-the art National Film School; graduates have had remarkable industry success, including Oscar® nominations.



**here for everyone:** where being different means you fit right in! Diverse and gender-balanced, our community is warm, welcoming and inclusive.  
**+ here for you:** create your future at IADT.

# iadt + you



Course	Points	Sample Modules	Level	Years	Places	Min. Entry Required
<b>Design</b>						
<b>DL828</b> BA (Hons) in <b>3D Design, Modelmaking + Digital Art</b>	<b>597 / 853*</b>	Technical / Architectural / Prototype / Digital Modelling   Model Animation   Modelmaking for Film   Spectacle Arts   Digital Studies 2D, 3D + 4D   Spatial Design   Character Design   Sculpting   Critical + Cultural Studies   Industry Project	8	4	30	2 H5 + 4 O6/H7 including: English – O6/H7
<b>DL829</b> BA (Hons) in <b>Design for Stage + Screen – Costume Design</b>	<b>597 / 799*</b>	Design for Performance   Design for Stage (Theatre)   Design for Screen (Film)   Digital Support Studies   Costume Construction   Photography + Documentation   Critical + Cultural Studies   Work Placement in year 3	8	4	11	2 H5 + 4 O6/H7 including: English – O6/H7
<b>DL830</b> BA (Hons) in <b>Design for Stage + Screen – Character MakeUp Design</b>	<b>577 / 920*</b>	Design for Performance   Design for Stage (Theatre)   Design for Screen (Film)   Digital Support Studies   Character/Period/Ageing Make Up   Injury Simulation/Facial Hair/Wig Dressing/Prosthetics   Work Placement in year 3	8	4	11	2 H5 + 4 O6/H7 including: English – O6/H7
<b>DL831</b> BA (Hons) in <b>Design for Stage + Screen – Production Design</b>	<b>944 / 977*</b>	Design for Performance   Design for Stage (Theatre)   Design for Screen (Film)   Digital Support Studies   Exploration + Experimentation   Critical + Cultural Studies   Photography + Documentation   Work Placement in year 3	8	4	11	2 H5 + 4 O6/H7 including: English – O6/H7
<b>DL826</b> BA (Hons) in <b>Visual Communication Design</b>	<b>988 / 1045*</b>	Design Practices (Spatial Form + Communication; Type, Image + Motion; Print + Screen; Wayfinding + Environment)   Visual Thinking (Ideas + Play; Message + Audience)   Interdisciplinary Design (Gameplay; Viewpoint; Narrative)   Design in Context (Print + Environment; Screen)	8	4	30	2 H5 + 4 O6/H7 including: English – O6/H7

<b>Art</b>						
<b>DL827</b> BA (Hons) in <b>Art</b>	<b>549 / 773*</b>	Techniques of Light + Space   Techniques of Space + Trace   History + Critical Theory   Modernism + Popular Culture   Studio (Selection + Development; Environmental; Self Direction; Methodology; Interdisciplinary Project)	8	4	50	2 H5 + 4 O6/H7 including: English – O6/H7

<b>Animation</b>						
<b>DL832</b> BA (Hons) in <b>Animation</b>	<b>929 / 1044*</b>	Design for Animation   Digital Skills for Animation   Life Drawing   Production Methods, Storyboarding + Layout   Character Animation Principles   Visual Culture, Film + Animation History   Production Preparation	8	4	33	2 H5 + 4 O6/H7 including: English – O6/H7

<b>Film + Media</b>						
<b>DL834</b> BA (Hons) in <b>Film + Television Production</b>	<b>941 / 1004*</b>	Script, Production + Direction   Shooting Techniques for Film + TV   Cinema + TV History   Location Filming   Film as Art   European Cinema   Irish TV   Documentary Tradition + the Irish Film Industry   Multicamera TV Drama Production	8	4	33	2 H5 + 4 O6/H7 including: English – O6/H7
<b>DL833</b> BA (Hons) in <b>Photography</b>	<b>566 / 812*</b>	Photography + Culture   Photography + Communication   Digital Imaging + the Online Presence   Modernism, Modernity + the Image   The Professional Studio   Contemporary Photography + Professional Practice	8	4	30	2 H5 + 4 O6/H7 including: English – O6/H7
<b>DL838</b> BA (Hons) in <b>Creative Music Production</b>	<b>856 / 925*</b>	Sound Engineering   Electronic/Software Production   Broadcast/Live Sound   Music Theory   Acoustics/Psychoacoustics   Audio Technology   Musicology, Film + Theatre Studies   Music Industry Studies   Interactive Performance Systems   From year 2: Music Practice or Music Production	8	4	35	2 H5 + 4 O6/H7 including: English – O6/H7 Maths – O6/H7**

All CAO points listed are from 2018 [Min./Median]

\*Portfolio submission required. Points are a combination of Leaving Certificate + Portfolio Assessment Points

\*\*Foundation Level Maths not accepted

† Subject to validation

Course	Points	Sample Modules	Level	Years	Places	Min. Entry Required
<b>Psychology</b>						
<b>DL825</b> BSc (Hons) in <b>Applied Psychology</b> (PSI Accredited)	<b>371 / 411</b>	Personality + Individual Differences   Cyberpsychology   Research Methods + Statistics   ICT   Developmental + Lifespan / Cognitive / Social / Abnormal / Transpersonal + Positive Psychology   Psychology of New Media + Entertainment. From year 2: Psychology + Technology or Psychology + Practice	8	4	65	2 H5 + 4 O6/H7 including: English – O6/H7 Maths – O6/H7**

<b>Technology</b>						
<b>DL839</b> BA (Hons) in <b>Interaction + User Experience Design†</b>	<b>New Course</b>	Information Design + Typography   Psychology of UX Design   Universal Design   Service Design   Design for Virtual Experiences   Emotional Design   Storytelling for Product Design   Interaction Design   Usability + UX Design   Work Placement in year 3	8	4	20	2 H5 + 4 O6/H7 including: English – O6/H7 Maths – O6/H7**
<b>DL836</b> BSc (Hons) in <b>Creative Computing</b>	<b>200 / 318</b>	Computer Technology   Programming   Databases   Digital Media   Web Design + Development   Software Development   Computer Modelling   Networks   Interaction Design   Electives (Cloud Application Development, Creative Coding, etc.)	8	4	45	2 H5 + 4 O6/H7 including: English – O6/H7 Maths – O6/H7**

<b>Business</b>						
<b>DL840</b> BA (Hons) in <b>Digital Marketing</b>	<b>New Course</b>	Marketing   Digital Marketing   Management   Digital Skills   Web Applications   Finance   Online Consumer Behaviour   Business Requirement Analysis   Content Development + Creation   Social CRM + Digital Sales   SEO + Data Analytics   Work Placement in year 2	8	3	25	2 H5 + 4 O6/H7 including: English – O6/H7 Maths – F2 / O6 / H7 (FL Maths accepted)
<b>DL823</b> Bachelor of Business (Hons) in <b>Business Management</b>	<b>New Course</b>	Finance   Management   Enterprise Practice   Marketing   Internet Applications   Data Analytics   Sales + Negotiation   People in Organisations   Business Maths   Taxation   Project Planning   Strategy + Technology   HR Management   Work Placement in year 3	8	4	30	2 H5 + 4 O6/H7 including: English – O6/H7 Maths – F2 / O6 / H7 (FL Maths accepted)
<b>DL701</b> Bachelor of Business in <b>Applied Entrepreneurship</b>	<b>112 / 295</b>	Enterprise Practice   Marketing   Internet Applications   Finance   Enterprise Management   Innovation + Creativity   Economics   Enterprise Law   Social Enterprise Practice   Practice of Selling   Work Placement in year 2	7	3	35	5 O6/H7 including: English – O6 / H7 Maths – F2 / O6 / H7 (FL Maths accepted)
<b>DL801</b> Bachelor of Business (Hons) in <b>Entrepreneurship</b>	<b>N/A</b>	Strategic Entrepreneurship + Management   International Entrepreneurship   Contemporary Strategic Marketing Practice   Strategy + Technology   Business Ethics   Strategic Human Resource Management   Tax + Finance	8	1 [add-on]	40	A Level 7 Award (Ordinary Degree) in Business/Marketing or related discipline

<b>Humanities</b>						
<b>DL841</b> BA (Hons) in <b>English + Equality Studies</b>	<b>New Course</b>	Modern English   Urban Literatures   Genres of Popular Fiction   Social Justice Movements   The World of Work   Political Economy + Globalisation   Inclusion + Society   European + Irish Equality Law   Irish Constitutional Law + Equality   European Human Rights Law   Work Placement in year 3	8	4	20	2 H5 + 4 O6/H7 including: English – H4
<b>DL821</b> BA (Hons) in <b>English, Media + Cultural Studies</b>	<b>226 / 340</b>	Modern English Literature   James Joyce   Media Studies   Visual Culture   Documentary + Film   TV Drama   20th Century Irish Writing   Genres of Popular Fiction   Media + Cultural Identity in Ireland   Censorship + Control	8	4	35	2 H5 + 4 O6/H7 including: English – H4
<b>DL837</b> BA (Hons) in <b>New Media Studies</b>	<b>306 / 347</b>	Media Studies   Media Production   Media Technology   Reality TV   TV Drama   Digital Storytelling   News Writing   Music Industry   Contemporary Cinema   Media Law   Digital PR   Social Media Theory   Design Thinking   Gaming + Media	8	4	35	2 H5 + 4 O6/H7 including: English – O6/H7
<b>DL822</b> BA (Hons) in <b>Arts Management</b>	<b>193 / 298</b>	Marketing   Arts + Culture   Event Management   Theatre + Performance   Music Industry   Financial Management   Digital Skills   Management   Cultural + Creative Industries   Media Law   Work Placement in year 3	8	4	35	2 H5 + 4 O6/H7 including: English – O6/H7 Maths – F2 / O6 / H7 (FL Maths accepted)