

Postgraduate & Professional
Development Prospectus 2011

Dun Laoghaire

Institute of
Art,
Design and
Technology

iadt 
DUN LAOGHAIRE

Postgraduate and Part-Time Programmes Open Evening

7th April 2011 (5pm - 8pm)

This information is intended for persons seeking admission to IADT and shall not be deemed to constitute a contract or the terms thereof between the Institute and a student or third party.

The information contained in this Prospectus is correct at the time of printing but may change from time to time without prior notice.

IADT programmes are subject to reaching a minimum number of participants in order to proceed.

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Welcome

Our vision is to be at the forefront of teaching, research and innovation at the convergence of the arts, technology and enterprise, and to contribute to Ireland's development as a creative knowledge economy.

Through this prospectus, you will discover why we are leaders in taught postgraduate programmes in the thematic fields of Creative Arts and Media, Psychology/Technology and Entrepreneurship and Public Culture Studies.

IADT has three Schools:

[Business and Humanities](#)

[Creative Technologies](#)

[Creative Arts](#) (includes the internationally recognised National Film School).

Opportunities also exist for postgraduate research in all areas. IADT is a founding member of NDRC, the National Digital Research Centre (in collaboration with UCD, TCD, DCU and NCAD) and of GradCAM, the Graduate School of Creative Arts and Media (with DIT, NCAD and UU).

We have created a dynamic, vibrant and well-resourced environment where we encourage innovative approaches to learning and research. Our unique, high quality and industry-relevant programmes offer excellent opportunities to prepare you for or advance your career, or to gain a professionally-oriented postgraduate qualification building upon a broadly based undergraduate background.



IADT is one of 13 Institutes of Technology in Ireland and stands apart through its distinctive name and focus as the Institute of Art, Design and Technology. We specialise in creativity and innovation in the digital age, and we aspire to be the best at what we do.

I look forward to welcoming you to IADT during our Open Evening on the 7th April 2011.

Jim Devine

President

Fáilte

An fhís atá againn ná bheith ar thús cadhnaíochta sa teagasc, taighde agus nuálaíocht sna réimsí ina dtrasnaíonn na healaíona, an teicneolaíocht agus frontair a chéile, agus cur le forbairt na hÉireann ina geilleagar cruthaitheach eolasbhunaithe.



Sna eolaire seo feicfidh tú cén fáth a bhfuil tús áite bainte amach againn i gcláir mhúinte iarchéime sna hábhair théamacha Ealaíona Cruthaitheacha agus na Meáin, Síceolaíocht/Teicneolaíocht agus Fiontraíocht agus Léann an Chultúir Phoiblí.

Tá trí Scoil ag IADT:

[Gnó agus na Daonnachtaí](#)

[Teicneolaíochtaí Cruthaitheacha](#)

[Ealaíona Cruthaitheacha](#) (áiríonn seo an Scoil Scannánaíochta Náisiúnta a bhfuil cáil idirnáisiúnta uirthi).

Tá deiseanna ann don taighde iarchéime freisin. Bhí an IADT ar cheann de bhunaitheoirí an INTD, An tIonad Náisiúnta um Thaighde Digiteach (i gcomhar le Coláiste na hOllscoile, Baile Átha Cliath, Coláiste na Tríonóide, Ollscoil Chathair Bhaile Átha Cliath agus An Coláiste Náisiúnta Ealaíne is Deartha) agus GradCAM, Scoil Chéime na nEalaíon Cruthaitheach agus na Meán (le hInstitiúid Teicneolaíochta Bhaile Átha Cliath, Coláiste Náisiúnta Ealaíne is Deartha agus Ollscoil Uladh).

Tá timpeallacht dhinimiciúil bheoga lán acmhainní cruthaithe againn agus tacaímid leis an nuálaíocht san fhoghlaim agus sa taighde. Is iontach an deis iad na cláir ardchaighdeán atá againn, dírithe ar an tionscal, chun tú féin a ullmhú le haghaidh gairme, nó chun cáilíocht iarchéime dírithe ar ghairm a fháil anuas ar bhunús fochéime leathan.

Is ceann de 13 Institiúid Teicneolaíochta i mBaile Átha Cliath é IADT agus tá ról ar leith againn sa mhéid gur Institiúid Ealaíne, Deartha agus

Teicneolaíochta muid. Is iad an chruthaitheacht agus an nuálaíocht ár speisialtachtaí, agus tá mar aidhm agus uaimhian againn barr feabhais a bhaint amach i ngach a ndéanaimid.

Táim ag tnúth go mór fáilte a chur romhat ag ár nOíche Oscailte a bheidh ar siúl san IADT ar an 7 Aibreán 2011.

Jim Devine

Uachtarán



Flexible Learning

Flexible learning is an approach to learning that expands your choice on what, when, where and how you learn. Our postgraduate programmes at IADT focus on flexible learning. Some are flexible because you attend IADT in the evenings, Saturdays or one day a week, which enable you to combine work and/or family life and study. Others are flexible because they use elearning in conjunction with attendance at IADT. All our postgraduate programmes are listed in this prospectus.

IADT's flexible learning provides you with opportunities to develop your knowledge and skills. You can keep up-to-date in your profession or explore a different area, which may lead to a new career. Whatever you choose, we look forward to welcoming you to IADT.

IADT is one of the partners in the Addressing the Needs of the Knowledge Economy IOTI/DIT Strategic Innovation Fund (SIF2) project, which is funded by the Higher Education Authority (HEA). All the Institutes of Technology and DIT are partners in the project. You may like to search Blue Brick (<http://www.bluebrick.ie/>), the flexible learning portal, for the full range of flexible learning options available to you.

Postgraduate Diploma in

Business in Cultural Event Management

DL253 - Level 9 Award

www.iadt.ie/en/prospectus

Duration: **1 year (1.5 days per week)**

Places: **20**

What is Cultural Event Management?

This programme delivers a core business qualification focused specifically on the cultural sector and how to manage associated events successfully. Modules take place on Friday and Saturday. You will learn everything relevant to the cultural sector and develop the core business skills to succeed in a variety of careers.

On successful completion of the programme, you will be able to:

- » Evaluate and understand how business subjects interact (e.g. finance, marketing, HR and management), specifically for cultural event management
- » Conceptualise, develop, plan and project manage a cultural event
- » Evaluate the legal and risk management issues associated with a cultural event and develop appropriate strategies
- » Think critically in light of social, cultural, community and ethical business issues
- » Work effectively on an individual basis or as a member of a team within the constraints of time, finance and other resources
- » Diagnose problems relating to cultural event management and conduct sectoral research.

What will I be able to do when I graduate?

You may find employment as/in:

- » Cultural event managers in arts organisations

- » Programme co-ordinators and managers in the festival sector
- » Event management companies, providing services to a wide range of clients
- » Freelance workers – emerging “cultural entrepreneurs”
- » Specialist managers within the cultural industries e.g. music promoters
- » Managers and owner/managers within the creative industries

You can also continue your studies to Masters and/or PhD level in Ireland or abroad.

What modules will I study?

Event Management, Marketing Communications, Legal Issues, Fundraising, HRM and Volunteer Management, Strategic Management, Socio and Cultural Context, Event Management Master Classes, Financial Management, Cultural Entrepreneurship

What are the entry requirements?

- » Undergraduate qualification of 2nd Class Honours or higher at Honours Degree level
- » In exceptional cases, applicants will be considered provided they can demonstrate Honours Degree equivalence which can be verified through the APEL (Accreditation of Prior Experiential Learning) process
- » A minimum of two years' work experience
- » Shortlisted applicants may be called for interview
- » Two references must also support your application

What are the fees?

Please refer to page 59.

What is the closing date?

Applications must be made to the Admissions Office in IADT.

1st round of applications: 6th May 2011.

2nd round of applications (if places available): 19th August 2011.

Contact:

Ms Therese Moylan, Head of Department

T: (01) 239 4623

E: therese.moylan@iadt.ie

MA in

Public Culture Studies

DL254 - Level 9 Award

www.iadt.ie/en/prospectus

Duration: **1 year (1.5 days per week)**

Places: **20**

What is Public Culture Studies?

'Public Culture' refers to public policies, ideas, communication and behaviour in society. It also deals with the relationship between individuals and the state. Key areas of interest include public/private culture and public life, citizenship, the mechanisms of governments, the media, the arts and the public realm. Public Culture Studies is also an emerging field in the arts, most notably in the area of the arts, arts activism, arts and critiques, and cultural policy.

This programme offers an interdisciplinary approach to public cultures in Ireland and internationally. It is ideal for recent graduates from a range of humanities disciplines who wish to build their knowledge. It also offers those in media, new media, the public sector and arts advocacy an opportunity to acquire a postgraduate qualification.

Our MA runs on Fridays and on one evening from 4pm to 6pm.

On completion of the programme, you will be able to:

- » Construct your own intellectual pathways from a range of specialised courses, featuring different fields of study within the context of public culture
- » Explore and evaluate the impact of state policy on cultural practices
- » Read, interpret and evaluate public documents

- » Engage with the complex and unpredictable issues and problems arising within the field of public culture, and reflect on and develop responsible solutions.

What will I be able to do when I graduate?

An appreciation of the public nature of knowledge production, policy formation and decision-making opens the door to a wide array of possible careers.

You can pursue careers as community arts leaders, cultural planners, public policy advisors and developers, arts advocates and researchers or, as a public activist, you will be dedicated to strengthening communities, furthering civic identity and advancing the field of public culture.

This MA is recognised as the entry-level standard for research based PhD programmes, which are providing increasingly important pathways for professionals in the public sphere and in the arts.

What modules will I study?

Critical Theory of Public Culture, Research Methodologies, Modes of Professional Writing, Critical Approaches to Cultural Texts, Public Cultures and Critiques, Cultural Policies and Practices

What are the entry requirements?

- » Undergraduate qualification of 2nd Class Honours or higher at Honours Degree level
- » In exceptional cases, applicants will be considered provided they can demonstrate Honours Degree equivalence, which can be verified through the APEL (Accreditation of Prior Experiential Learning) process
- » Shortlisted applicants may be called for interview
- » Two references must also support your application

What are the fees?

Please refer to page 59.

What is the closing date?

Applications must be made to the Admissions Office in IADT.

1st round of applications: 6th May 2011.

2nd round of applications (if places available): 19th August 2011.

Contact:

Dr Grainne Elmore, Programme Co-ordinator

T: (01) 239 4764

E: grainne.elmore@iadt.ie

MSc in Cyberpsychology

DL155 - Level 9 Award

www.iadt.ie/en/prospectus

Duration: **2 years (part-time) or 1 year (full-time)**

Places: **25**

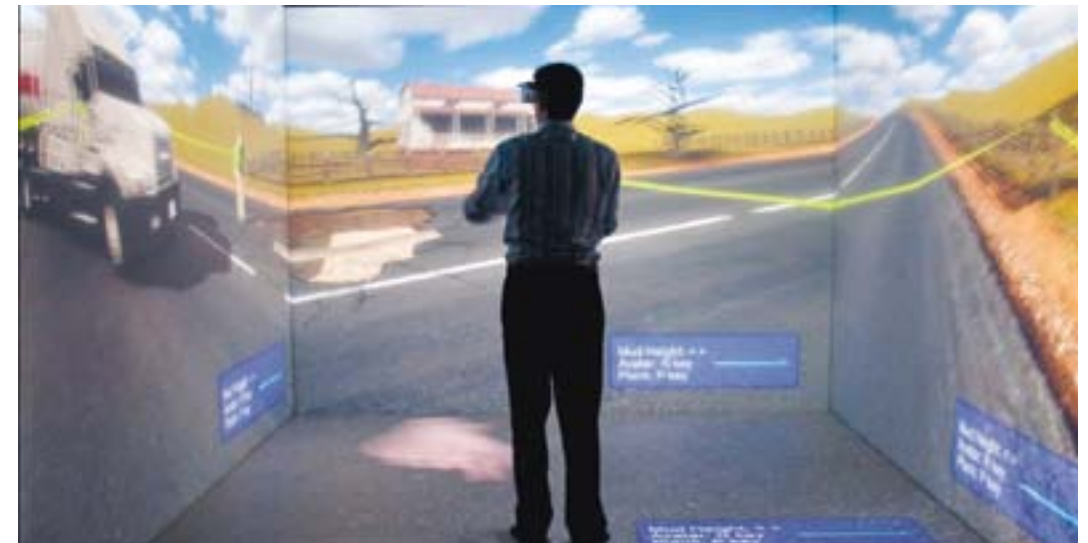
What is Cyberpsychology?

Cyberpsychology examines the online world and its impact on human behaviour. It is an essential area of expertise for anyone who wishes to make the most of online technologies for commercial, educational, organisational or other reasons.

Cyberpsychology also considers the impact of new technologies on users, from the latest mobile devices and gaming systems to high-end virtual reality equipment in our four-walled immersive system.

This MSc considers what motivates people in online settings – including online shopping, dating and gaming. It examines why some people become ‘addicted’ to the Internet, what motivates cybercriminals, how students can learn effectively online and how organisations can best utilise the Internet. This programme is suitable for anyone who wonders what the psychological basis is for cyberbullying or why social networking sites and online media are so popular.

The classes involve lectures, videos, practical work and informal discussions. There is also a series of study skills seminars including essay writing, referencing and researching. You are required to complete assignments during the year, but there are no end-of-year examinations.



What will I be able to do when I graduate?

Graduates have found employment with social networking websites or as usability experts and online investigation specialists. Others have completed the programme to improve their performance in their current employment as journalists, marketing specialists, educators or IT professionals.

What modules will I study?

Consumer Cyberpsychology, Social Psychology of the Internet, Computer Mediated Communication, Internet Research Methods, Human-Computer Interaction, Principles of Psychology Online and the Psychology of Virtual Reality & Artificial Intelligence. Students will also complete an independent project.

What are the entry requirements?

- » Undergraduate qualification of 2nd Class Honours or higher at Honours Degree level
- » Applicants may also be considered provided they can demonstrate Honours Degree equivalence, which can be verified through the APEL (Accreditation of Prior Experiential Learning) process
- » Previous psychological study not essential
- » Shortlisted applicants may be called for interview
- » Two references must also support your application

What are the fees?

Please refer to page 59.

What is the closing date?

Applications must be made to the Admissions Office in IADT.

1st round of applications: 6th May 2011.

2nd round of applications (if places available): 19th August 2011.

Contact:

Dr Grainne Kirwan, Programme Co-ordinator

T: (01) 239 4724

E: grainne.kirwan@iadt.ie

Student Profile

Nicola Fox



I have a deep love of, and belief in, lifelong learning and I wanted to broaden my experience and knowledge. I studied Visual Communications in IADT a number of years ago, and had since worked as a graphic designer in the design and advertising industry. I have a keen interest in psychology, and the Masters in Cyberpsychology married my two interests more than I could have hoped. The enthusiasm and knowledge ability of the programme coordinator along with my previous positive experience of IADT were two deciding factors in applying.

We have the advantage of exceptional lecturers who are friendly, excellent communicators and display great enthusiasm for their subject. We study a diverse range of modules and the content is cutting edge, relevant and interesting. We can also tailor many of the programme assignments towards our individual interests. It is a small group which benefits from plenty of individual interaction in class and with lecturers. My classmates come from very different academic and working disciplines, which makes our classes and discussions interesting and lively.

The programme opens up new possibilities for people in many different areas. In my own work it will be invaluable, as the impact of digital media and social networking is increasing exponentially in design and advertising. I will be able to offer my clients quality insight into how to reach, communicate with and persuade people in the online environment. I am also looking into the possibility of furthering my academic studies with a PhD which is something I had not considered until attending this programme.

The programme is everything that I would have hoped for and more, and I am thoroughly enjoying the experience. I would recommend this MSc without hesitation to anyone interested in this area.

MA in

Screenwriting for Film and Television

DL051 - Level 9 Awardwww.iadt.ie/en/prospectusDuration: **1 year (full-time) or 2 years (part-time)**Places: **16**

What is Screenwriting for Film and Television?

This MA gives writers the opportunity to explore, experiment and learn the craft of screenwriting, in conjunction with the development and writing of a full-length screenplay.

Our programme aims to inspire you to develop the art and craft of screenwriting and related ancillary skills to a high level. You will have already demonstrated an aptitude for writing (through your undergraduate studies or your portfolio work), and by the end of the programme you will have written a full-length feature script or a pilot episode of a television drama.

You will also acquire an in-depth knowledge and understanding of the craft of screenwriting, and will have gained a clear understanding of the stages of writing from idea to final draft.

There are a number of academic modules in film and drama studies, and you will quickly appreciate the opportunities that exist in the film and television industries, as well as matters relating to copyright and contracts.

Full-time mode attendance: two days a week (total attendance aggregated over a week)

Part-time mode attendance: one day a week

What will I be able to do when I graduate?

Careers may be found in the Film/Television industry as screenwriters, script editors and/or also as teachers.

What modules will I study?

The Craft of Screenwriting, Film History, Dramatic Traditions, Main Project

What are the entry requirements?

- » Undergraduate qualification of 2nd Class Honours or higher at Honours Degree level
- » In exceptional cases, applicants will be considered provided they can demonstrate Honours Degree equivalence, which can be verified through the APEL (Accreditation of Prior Experiential Learning) process. Applicants in this category will be required to present a qualifying essay of a standard that demonstrates their ability to undertake work at MA level
- » Portfolio submission, as part of your application
- » Two references must also support your application

What should my portfolio include?

Substantial relevant written material such as scripts, work published or produced for screen or radio, poetry, stories, etc
At least two script ideas in your portfolio application. These can be in the form of a synopsis, treatment or first draft

What are the fees?

Please refer to page 59.

What is the closing date?

Applications must be made to the Admissions Office in IADT.

1st round of applications: 6th May 2011.

2nd round of applications (if places available): 19th August 2011.

Contact:

Ms Celine Blacow, School Administrator

T: (01) 239 4664

E: celine.blacow@iadt.ie

MA in

Visual Arts Practices

DL052 - Level 9 Award

www.iadt.ie/en/prospectus

Duration: **2 years (full-time)**

Places: **15**

What is Visual Arts Practices?

This MA is a unique initiative in art education. It provides a cohesive interdisciplinary programme in art-making, curation and criticism. These interconnected pathways will allow you to pursue an area of specialism whilst engaging with the multiple roles and practices that constitute the contemporary visual arts field.

You will be taught by both permanent and visiting faculty staff, which encourages you to appreciate diverse modes of art practice in a local, national and international context. This will enable you to develop a robust understanding of your practice and an enhanced critical insight into your position within the rapidly changing world of contemporary art.

As well as required attendance at a range of lectures, seminars, tutorials and critiques you will be expected to work on yourself directed project. Additionally, study trips and workshops may be scheduled during the year, subject to need /demand.

What will I be able to do when I graduate?

Our graduates have successfully developed careers in the fields of art-making, criticism and curating, working as independent artists, curators in galleries and museums, managers and directors in commercial galleries, municipal arts officers, independent curators, cultural policy makers, writers, critics, teachers and academics.

They regularly contribute to international journals and publications, exhibit internationally, are awarded major bursaries and international residencies,

have initiated and manage studio facilities, gallery spaces, independent record labels and independent publishing productions and pursue doctoral research. Details of alumni exhibitions, publications, awards and projects are featured on the programme's website www.mavis.ie

What modules will I study?

Contemporary Arts Practices, Visual Cultural Research, Seminar, Research Methods in Practice, Final Project

What are the entry requirements?

- » Undergraduate qualification of 2nd Class Honours or higher at Honours Degree level. You should demonstrate, in both your application and at interview, a significant engagement with contemporary art
- » Submit a project proposal (1000 - 1500 words) and the following additional material relating to your chosen pathway:
 - » Criticism pathway: two examples of written work
 - » Art-making pathway: portfolio of still and/or moving images (max. 12) of recent work on CD or DVD
 - » Curation pathway: 500-word statement positioning the project proposal within the wider contemporary visual arts context
- » In exceptional cases, applicants with professional experience at an advanced level will be considered provided they can demonstrate Honours Degree equivalence, which can be verified through the APEL (Accreditation of Prior Experiential Learning) process
- » Two references must also support your application

What are the fees?

Please refer to page 59.

What is the closing date?

Your project proposal, reference forms and all supporting materials must be submitted together with your application form to IADT's Admissions Office. Please contact the Admissions Office for the application deadline.

Contact:

Ms Celine Blacow, School Administrator

T: (01) 239 4664

E: celine.blacow@iadt.ie

www.mavis.ie

MA in

Broadcast Production for Radio and Television

DL056 - Level 9 Award

www.iadt.ie/en/prospectus

Duration: **1 year (full-time)**

Places: **20**

What is Broadcast Production for Radio and Television?

This production-centred programme will interest graduates of any discipline who wish to acquire editorial and production skills in radio and television broadcasting.

The MA includes studio production techniques; editorial and scriptwriting skills; single and multi-camera operation; microphone and sound recording skills; production management; radio and television presentation, production and direction; editing for radio and television.

You will also learn about editorial content for programme genres, from news to culture and arts, sports to current affairs, light entertainment to documentary, chat shows to political analysis.

Attendance is four days per week. However, for some weeks you will be timetabled to attend over the entire week.

What will I be able to do when I graduate?

Opportunities may exist in the radio and television industry, as programme researchers, journalists and scriptwriters. With the appropriate experience, careers in production, direction and presentation are also possible.



What modules will I study?

Programme Genres, Production & Studio Techniques, Media in Context, Industry Placement, Major Project (one in Television Production and one in Radio Production)

What are the entry requirements?

- » Undergraduate qualification of 2nd Class Honours or higher at Honours Degree level
- » In exceptional cases, applicants will be considered provided they can demonstrate Honours Degree equivalence which can be verified through the APEL (Accreditation of Prior Experiential Learning) process. This requires a minimum of five years' full-time work in media industries
- » Portfolio submission, as part of your application
- » Two references must also support your application

Applications, including the portfolio, are screened and shortlisted. Shortlisted applicants will be required to attend an interview.

What should my portfolio include?

Submit a portfolio of any media work demonstrating an interest in, and aptitude for, radio and/or television production.

In the absence of the above, you may be required to write an essay on your media interests and to demonstrate your suitability to enter a career in media.

What are the fees?

Please refer to page 59.

What is the closing date?

Applications must be made to the Admissions Office in IADT.

1st round of applications: 6th May 2011.

2nd round of applications (if places available): 19th August 2011.

Contact:

Ms Celine Blacow, School Administrator

T: (01) 239 4664

E: celine.blacow@iadt.ie

Postgraduate Diploma - MA/MSc in

Digital Media

DL357 - Level 9 Award

www.iadt.ie/en/prospectus

Duration: **2 years (part-time)**

Places: **12-16**

What is Digital Media?

Digital media practice creates media within the digital environment. It is interactive, can be distributed globally and it should encourage the participation of others. People in digital media work together and come from specialist areas such as business, technology, and media. They share a wide range of skills to generate communication content that is compelling and effective.

Digital media combines images, text, video, audio and animation, which are created in digital format for different media content, e.g. for the internet and the mobile phone.

Classes take place on one evening and one week day per week, and on occasional Saturdays for specialist workshops.

What will I be able to do when I graduate?

This programme will help you to pursue job opportunities in areas such as instructional learning, business management, advertising and media communications. As there is a focus on business planning and entrepreneurship, you are well placed to set up your own business.

What modules will I study?

Year 1

Year 1 of this programme leads to a Postgraduate Diploma and it involves four projects (two being studio based group projects), an academic essay and a presentation.

The projects contain the three integrated themes of business, technology and media. Classes are taught to support the project brief.

Year 2

Year 2 of this programme leads to a MA or MSc.

This involves the development of a Masters project which requires you to produce a self-directed body of work within your chosen area.

Please note: where you choose to continue on to the Masters programme, following successful completion of year 1, the Postgraduate Diploma qualification is subsumed into the Masters and is not awarded independently.

What are the entry requirements?

- » Undergraduate qualification of 2nd Class Honours or higher at Honours Degree level
- » In exceptional cases, applicants will be considered provided they can demonstrate Honours Degree equivalence which can be verified through the APEL (Accreditation of Prior Experiential Learning) process
- » Shortlisted applicants will be called for interview. When called for interview, you should bring:
 - » A portfolio of visual/creative content that shows a selected range of work
 - » A short summary of involvement in creative/management/technical roles in media or digital media
 - » A short outline of why you wish to pursue a course in Digital Media

What are the fees?

Please refer to page 59.

What is the closing date?

Applications must be made to the Admissions Office in IADT.

1st round of applications: 6th May 2011.

2nd round of applications (if places available): 19th August 2011.

Contact:

Ms Celine Blacow, School Administrator

T: (01) 239 4664

E: celine.blacow@iadt.ie

*Student Profile***Kelly Sparks**

My initial reason for joining the Masters programme in Digital Media was to re-train after being made redundant from my job as an interior designer. This was due to the recession and I soon realised that there were a lot of people in my class in the same situation as myself. We came from a variety of backgrounds including architecture, advertising, design, e-learning, film and TV production.

The team projects helped us to interact and learn from each other, as the teams were cleverly formed to include the diverse skill sets. The projects we produced were of a high standard that gained a lot of interest from industry. The relaxed environment allows people to speak freely, and lecturers give critical feedback to help and drive the project forward. This programme has opened up a new world to me. I have made valuable contacts from my very talented and passionate classmates and lecturers and, even better, I have made some very cool friends.

I have a new path to follow in the digital world and I still have so much to learn, but I am positive about the future and where it will lead me. I hope to gain experience in post-production over the next while and I am looking forward to executing my last major project for my Masters.

*Certificate in***Cyberpsychology**

DL111S - Special Purpose Award - Level 8 Award (10 credits)

www.iadt.ie/en/prospectus

Duration: **20 weeks; 1 evening per week**

Places: **25**

What is Cyberpsychology?

This Certificate combines a mix of lectures, practical work and informal discussions around important topics in cyberpsychology. You are also provided with a series of study skills seminars including essay writing, referencing and researching academic literature.

You are required to complete assignments during the year, but there are no written examinations. Support is also provided as you prepare your assignments, and feedback is available on drafts if required. You work directly with the cyberpsychological phenomena studied, such as online marketing, artificial intelligence, online gaming and virtual worlds.

What will I be able to do when I graduate?

You may apply for the MSc in Cyberpsychology. You can also apply for a suitable research postgraduate position in IADT if you already hold an Honours Degree, or are eligible for an APEL application.

If you do not hold an Honours Degree, you may be interested in our undergraduate degrees in Applied Psychology and Computing/Multimedia.

What topics will I study?

- » Online aggression
- » Cyberbullying
- » Cybercrime
- » Online dating

- » Online Communications
- » Online Marketing
- » Psychological applications of Virtual Environments
- » Psychology of Artificial Intelligence
- » Online addictions and therapy
- » e-Learning

What are the entry requirements?

Leaving Certificate Examination or equivalent (NQF Level 5). Applicants without this can also be considered based on their prior experience and learning (APEL).

What are the fees?

€575 in 2010/2011. This fee includes assessment and registration charges.

What is the closing date?

Applications must be made to the Admissions Office in IADT.

1st round of applications: 6th May 2011.

2nd round of applications (if places available): 19th August 2011.

Contact:

Dr Grainne Kirwan, Programme Co-ordinator

T: (01) 239 4724

E: grainne.kirwan@iadt.ie

Certificate in

Human Computer Interaction

DL112S - Special Purpose Award - Level 8 Award (10 credits)

www.iadt.ie/en/prospectus

Duration: **20 weeks; 1 evening per week**

Places: **25**

What is Human Computer Interaction?

Do you want to explore how today's emerging technologies might shape our lives in 2020, given that computers have shaped so many aspects of the modern world? Computing has the potential to enhance the lives of billions of people around the world. If technology is truly to benefit humanity, human values and the impact of technology must be considered at the earliest possible opportunity in the technology design process.

Human Computer Interaction (HCI) studies advances in interfaces — the physical way we interact with computers — such as surfaces that allow fingertip control of on-screen objects, devices that can sense and react to movement, and other techniques of controlling computers which will supplement the role of the traditional keyboard and mouse.

The aim of this course is to equip you with the necessary knowledge and skills in HCI consulting. It aims to give you the ability to identify issues relevant to interaction design, develop solutions and communicate these to clients.

What will I be able to do when I graduate?

You may find employment as an interaction designer.

What topics will I study?

- » What is HCI? And why is it important?
- » Context of HCI: communicating with clients and project stakeholders
- » User centred design process
- » Case studies and ethnographic methods of data collection
- » Personas and design criteria
- » Concept development
- » Interface evaluation in practice
- » Preparing personas and task scenarios
- » Evaluation of initial impression of an interface and overall look and feel

What are the entry requirements?

Leaving Certificate Examination or equivalent (NQF Level 5). Applicants without this can also be considered based on their prior experience and learning (APEL).

What are the fees?

€575 in 2010/2011. This fee includes assessment and registration charges.

What is the closing date?

Applications must be made to the Admissions Office in IADT.

1st round of applications: 6th May 2011.

2nd round of applications (if places available): 19th August 2011.

Contact:

Ms Pamela Gaynor, School Administrator

T: (01) 239 4724

E: pamela.gaynor@iadt.ie

Certificate in**Data Visualisation****DL113S - Special Purpose Award - Level 8 Award (10 credits)**

www.iadt.ie/en/prospectus

Duration: **20 weeks; 1 evening per week**

Places: **25**

What is Data Visualisation?

For the purposes of Data Visualisation, processing information involves analysis and communication. Information is analysed to assess the presence of interesting patterns and structures in data while the results of this analysis need to be communicated effectively. This course seeks to improve the efficiency of information processing by offering a visual, practical and hands-on approach to the analysis and communication of data. This facilitates the transformation of data into knowledge.

The course is suitable for individuals involved in the collection, analysis or interpretation of data, as well as for those responsible for the communication of data to a range of audiences. It is not necessary to have a technical background in data analysis to benefit from this course.

You will be required to complete two assignments during the year, but there are no written examinations.

What will I be able to do when I graduate?

This course should broaden the skills of anyone working with data in a wide variety of organisations, including manufacturing, financial services, market research and the broader public sector.

If you already hold an Honours Degree, or are eligible for an APEL application, you may apply for our MA/MSc in Digital Media or for a suitable research postgraduate position.

If you do not hold an Honours Degree, you may be interested in our undergraduate degrees in Applied Psychology and Computing/Multimedia.

What topics will I study?

- » Representing data in one, two and higher dimensions
- » Apply best practice principles for the graphical communication of data
- » Explore data sets using dynamic and interactive software tools
- » History, current trends and emerging themes in data visualisation

What are the entry requirements?

Leaving Certificate Examination or equivalent (NQF Level 5). Applicants without this can also be considered based on their prior experience and learning (APEL).

What are the fees?

€575 in 2010/2011. This fee includes assessment and registration charges.

What is the closing date?

Applications must be made to the Admissions Office in IADT.

1st round of applications: 6th May 2011.

2nd round of applications (if places available): 19th August 2011.

Contact:

Ms Pamela Gaynor, School Administrator

T: (01) 239 4724

E: pamela.gaynor@iadt.ie

Certificate in

Organisational Psychology

DL114S - Special Purpose Award - Level 7 Award (10 credits)

www.iadt.ie/en/prospectus

Duration: **20 weeks; 1 evening per week**

Places: **25**

What is Organisational Psychology?

The ever changing economic environment constantly presents new opportunities and challenges. Working environments, and the people within them, must be change-conscious in order to take advantage of these new economic realities.

This Certificate will introduce you to the discipline of psychology in the workplace. It will encourage you to learn about the key topics studied in organisational psychology, and how psychological principles are applied at work.

The course material will be delivered through discussions, group work, practical exercises and personal reflections. Upon completion, you will understand the field of organisational psychology and how it helps individuals, managers and work-based teams to perform at their best. You will also be able to apply the knowledge acquired to your own life-roles.

What will I be able to do when I graduate?

This course will be particularly useful to people working in the following areas:

- » Human Resources
- » Management

- » Work settings where team work and performance issues are important
- » Students considering a postgraduate/research position in a HR/Organisational psychology or Business related field

What topics will I study?

- » Recruitment and placement
- » Training and Instruction
- » Organisational design and structure
- » Organisational culture
- » Performance appraisals
- » Job satisfaction and motivation
- » Stress and work
- » Leadership
- » Career management
- » The role of technology in the workplace

What are the entry requirements?

Leaving Certificate Examination or equivalent (NQF Level 5). Applicants without this can also be considered based on their prior experience and learning (APEL).

What are the fees?

€475 in 2010/2011. This fee includes assessment and registration charges.

What is the closing date?

Applications must be made to the Admissions Office in IADT.

1st round of applications: 6th May 2011.

2nd round of applications (if places available): 19th August 2011.

Contact:

Ms Pamela Gaynor, School Administrator

T: (01) 239 4724

E: pamela.gaynor@iadt.ie

Certificate in

Sport Psychology

DL115S - Special Purpose Award - Level 8 Award (10 credits)

www.iadt.ie/en/prospectus

Duration: **20 weeks; 1 evening per week**

Places: **25**

What is Sport Psychology?

The growth of interest in sport psychology has been well documented in recent years. This is unsurprising given Ireland's recent sporting successes (e.g., Ireland's rugby Grand Slam, Pdraig Harrington's Major wins).

This Certificate will introduce you to the discipline of sport psychology. It will focus on the discipline's key topics, and how psychological principles are applied to aid performance in sport.

The course material will be delivered through discussions, group work, practical exercises and personal reflections. Upon completion, you will understand the field of sport psychology and its uses to help athletes perform at their best both in sport and other performance-related settings (such as work and study settings). You will be able to apply the knowledge acquired to your own life-roles (e.g., as coaches and parents of athletes).

What will I be able to do when I graduate?

This course will be particularly useful to people working in the following areas:

- » Coaching in any sport
- » Sports Management
- » National Governing Bodies (NGBs) in any sport
- » Work settings where teamwork and performance issues are important
- » Physiotherapists/Doctors
- » Sport Co-ordinators or Development Officers in sports clubs

- » Students considering a postgraduate/research position in a sport science/ sport psychology related field

What topics will I study?

- » Motivation and Goal setting
- » Psyching-Up and Calming Down: Arousal and Anxiety in Sports Performances
- » Team dynamics, Team cohesion
- » Leadership and Coaching styles
- » Aggression in sport
- » Concentration, Coping, and Confidence issues in sport
- » Self-talk, imagery and relaxation strategies
- » Psychology of Exercise and Health
- » Psychology of Sports Injuries

What are the entry requirements?

Leaving Certificate Examination or equivalent (NQF Level 5). Applicants without this can also be considered based on their prior experience and learning (APEL).

What are the fees?

€575 in 2010/2011. This fee includes assessment and registration charges.

What is the closing date?

Applications must be made to the Admissions Office in IADT.

1st round of applications: 6th May 2011.

2nd round of applications (if places available): 19th August 2011.

Contact:

Ms Pamela Gaynor, School Administrator

T: (01) 239 4724

E: pamela.gaynor@iadt.ie

Certificate in

Enterprise Development

DL212S - Special Purpose Award - Level 8 Award (10 credits)

www.iadt.ie/en/prospectus

Duration: **20 weeks; 1 evening per week**

Places: **25**

What is Enterprise Development?

In the current economic climate, where unemployment and redundancy are commonplace, this short enterprise development course will introduce you to, and help you tackle, the issues that need to be considered if you want to develop your business idea.

The course outlines the importance of enterprise networks and stakeholders, assists you in researching and developing your business idea and helps you to produce a business plan. In doing so, you will focus on issues around marketing, financing and operating a business.

What will I be able to do when I graduate?

This course would be very suitable if you are considering starting your own business.

If you already hold an honours degree in an appropriate discipline, or are eligible for an APEL application, you may apply for a postgraduate programme.

If you do not hold an Honours Degree, you may be interested in our undergraduate degrees in Business Studies.

What topics will I study?

- » What is enterprise and entrepreneurship?
- » Generating and testing business ideas

- » Resource issues
- » Financing and launching a business
- » Marketing and selling issues
- » Enterprise support and networks

What are the entry requirements?

Leaving Certificate Examination or equivalent (NQF Level 5). Applicants without this can also be considered based on their prior experience and learning (APEL).

What are the fees?

€575 in 2010/2011. This fee includes assessment and registration charges.

What is the closing date?

Applications must be made to the Admissions Office in IADT.

1st round of applications: 6th May 2011.

2nd round of applications (if places available): 19th August 2011.

Contact:

Ms Sylvia Wrynn, School Administrator

T: (01) 239 4764

E: sylvia.wrynn@iadt.ie

Certificate in

Online Business Trading

DL213S - Special Purpose Award - Level 7 Award (10 credits)

www.iadt.ie/en/prospectus

Duration: **20 weeks; 1 evening per week**

Places: **25**

What is Online Business Trading?

More and more individuals are using the Internet to promote themselves, their companies and to conduct business. Increasingly, people need to understand how they can capitalise on online trading opportunities to enhance their business. Self-starters and would-be entrepreneurs are also leveraging e-business opportunities by trading online.

This course will show you what online trading is and how it works. On completion, you will have successfully listed and sold in an online environment and understood how you can build your online presence.

What will I be able to do when I graduate?

This course would be very suitable if you are considering starting your own business.

If you already hold an honours degree in an appropriate discipline, or are eligible for an APEL application, you may apply for a postgraduate programme.

If you do not hold an Honours Degree, you may be interested in our undergraduate degrees in Business Studies.

What topics will I study?

- » Auction buying/selling as a business opportunity
- » Setting up an online account

- » Sales methods in a virtual environment
- » Insurance and taxation issues
- » Selling and pricing strategies

What are the entry requirements?

Leaving Certificate Examination or equivalent (NQF Level 5). Applicants without this can also be considered based on their prior experience and learning (APEL).

What are the fees?

€475 in 2010/2011. This fee includes assessment and registration charges.

What is the closing date?

Applications must be made to the Admissions Office in IADT.

1st round of applications: 6th May 2011.

2nd round of applications (if places available): 19th August 2011.

Contact:

Ms Sylvia Wrynn, School Administrator

T: (01) 239 4764

E: sylvia.wrynn@iadt.ie

Certificate in

Citizenship and Society

DL214S - Special Purpose Award - Level 6 Award (10 credits)

www.iadt.ie/en/prospectus

Duration: **20 weeks; 1 evening per week**

Places: **25**

What is Citizenship and Society?

This course will examine what it means to be a citizen in modern Irish society by introducing you to discussions and current issues around citizenship and society. In particular, it will assist you in developing an understanding of equality, diversity and active citizenship. In introducing such topics, you will acquire a critical awareness of key issues impacting on society.

What will I be able to do when I graduate?

If you already hold an honours degree in an appropriate discipline, or are eligible for an APEL application, you may apply for a postgraduate programme.

If you do not hold an Honours Degree, you may be interested in our BA (Hons) in English, Media and Cultural Studies (CAO Code: DL241).

What topics will I study?

- » Introduction to society and citizenship
- » Context: Irish history and Irish people
- » Parliament / Dáil / Local administration - structure and role
- » Gender and citizenship
- » Ethnicity, race and culture, and Irish society

What are the entry requirements?

Leaving Certificate Examination or equivalent (NQF Level 5). Applicants without this can also be considered based on their prior experience and learning (APEL).

What are the fees?

€375 in 2010/2011. This fee includes assessment and registration charges.

What is the closing date?

Applications must be made to the Admissions Office in IADT.

1st round of applications: 6th May 2011.

2nd round of applications (if places available): 19th August 2011.

Contact:

Ms Sylvia Wrynn, School Administrator

T: (01) 239 4764

E: sylvia.wrynn@iadt.ie

Certificate in

Creative Writing

DL215S - Special Purpose Award - Level 8 Award (10 credits)

www.iadt.ie/en/prospectus

Duration: **20 weeks; 1 evening per week**

Places: **25**

What is Creative Writing?

This course is designed to help you understand fundamental issues in the creative writing process and assist you to develop as a writer. As well as shaping your personal writing strategies, you will be encouraged to become self critical of your creative work and style. Issues on how to get published will also be explored.

You are required to complete assignments during the year, but there are no written examinations.

What will I be able to do when I graduate?

If you already hold an honours degree in an appropriate discipline, or are eligible for an APEL application, you may apply for a postgraduate programme.

If you do not hold an Honours Degree, you may be interested in our BA (Hons) in English, Media and Cultural Studies (CAO Code: DL241). You will be eligible for an exemption from the Writing Project module in Year 2.

What topics will I study?

- » The business of form
- » Narratives
- » Short fiction
- » The novella
- » The novel
- » Getting published

What are the entry requirements?

Leaving Certificate Examination or equivalent (NQF Level 5). Applicants without this can also be considered based on their prior experience and learning (APEL).

What are the fees?

€575 in 2010/2011. This fee includes assessment and registration charges.

What is the closing date?

Applications must be made to the Admissions Office in IADT.

1st round of applications: 6th May 2011.

2nd round of applications (if places available): 19th August 2011.

Contact:

Ms Sylvia Wrynn, School Administrator

T: (01) 239 4764

E: sylvia.wrynn@iadt.ie

Accreditation of Prior and Experiential Learning (APEL)

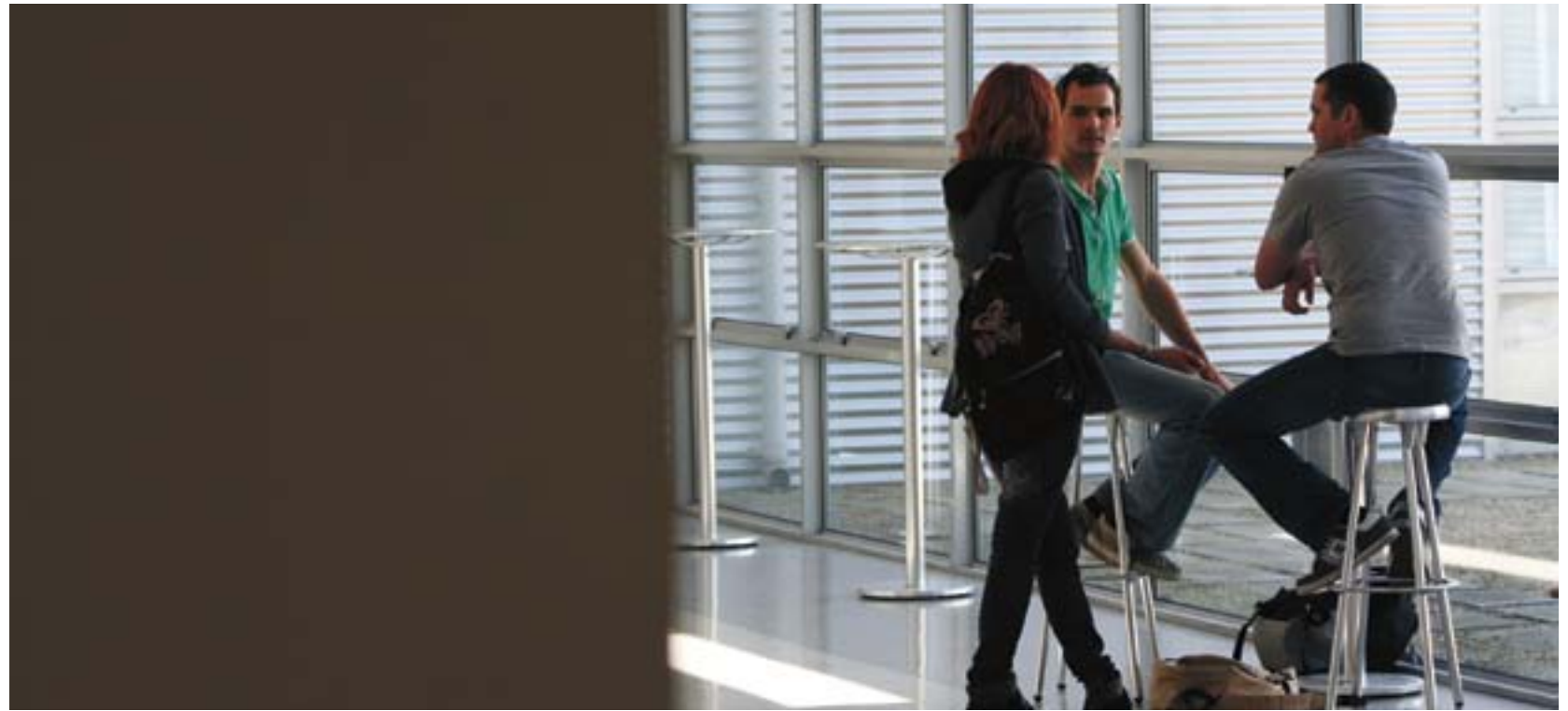
Recognition of Prior Learning (RPL)

At IADT, we may accept applicants to our postgraduate programmes who do not hold an Honours Degree or have a non-traditional academic background, but who may have proven relevant experience.

Students wishing to apply for admission to programmes on the basis of accreditation of prior and experiential learning must follow IADT's APEL/RPL procedure:

1. Completion of application form and preparation of portfolio of evidence
2. Internal assessment – applicant is interviewed
3. External review process
4. If the applicant is offered a place, standard registration procedures then apply.

Candidates wishing to apply for admission to programmes on the basis of APEL should contact our Admissions Office.



The Development Office

The Development Office is actively involved in many strategic projects connected with research, industry, innovation and the community. These include the “Media Cube” Incubation Centre, “Create” Enterprise Platform Programme, Enterprise Development activities and Professional Development initiatives. The Development Office also promotes and coordinates the Research & Development activity at IADT as well as promoting the Institute externally through our Marketing and Communications function.

IADT’s part-time courses are also delivered via the Development Office. For further information, please contact Barbara Carraher at (01) 239 4631 or email ptc@iadt.ie

Research & Development

The Development Office promotes and co-ordinates research and development in IADT. This includes the provision of information on external grants to interested academics, supporting all applications submitted by Institute staff and administering any research funding received. IADT’s academic expertise in specialised areas offers many opportunities for skilled graduates to take part in Postgraduate Research.

IADT’s thematic research priorities and areas of specialisation are:

Creative Arts and Media

This cluster embraces disciplines that are practice-based and professionally oriented. This includes Visual Arts, Visual Communications, Photography, Film, Animation, Broadcast Media and Design for Stage, TV and Film. The National Film School is a recognised centre of excellence at IADT.

A key aspect of programmes at IADT is the integration of theory and practice. In the domain of creative arts and media, IADT is distinctively well-placed to provide a research base that spans the spectrum from those who describe themselves as ‘practitioners’ or ‘artists’ to researchers working in the same field from well-established humanities backgrounds. Therefore, practice-

based research and more traditional forms of academic research are carried out alongside these disciplines.

IADT participation in the HEA PRTLI funded Graduate School of Creative Arts and Media (www.gradcam.ie) represents a significant opportunity to advance the work of the Creative Arts and Media cluster. The partners in this project are NCAD, DIT, IADT and University of Ulster.

Public Culture Studies/Entrepreneurship

The Centre for Public Culture Studies (www.iadt.ie/publiccultures) functions as an ‘umbrella’ organisation for a variety of taught and research programmes within the School of Business and Humanities, as well as for ongoing research and dissemination projects, and critical debates on relevant current issues. The Centre focuses on a number of key themes in the area of Public Culture Studies to reflect national, European and international agendas. The themes include:

- » Work and Migration
- » Citizenship and Identity
- » Public Space
- » Public Communication
- » Public Arts and Cultural Interaction
- » Public Policy
- » Globalisation

Public culture research seeks to interrogate the ways in which the public sphere, with all of its attendant cultures and conventions, has been created historically as well as altered under contemporary cultural, economic, political and social conditions.

Psychology/Technology

The Centre for Creative Technologies and Applications (CCTA) has been established by the School of Creative Technologies. CCTA (www.ccta.iadt.ie/ccta/index.html) seeks to draw together the expertise and research interests of the academic staff and postgraduate students in the School.

‘Creative Technologies’ is concerned with people-centred technology in a digital environment. The CCTA’s goal, through both taught programmes and research, is to explore the interaction of people and technology. This goal finds expression in a range of existing disciplines such as Audio/

Visual Technologies, Gaming, Multimedia, Psychology, eLearning, Assistive Technologies, Teaching and Learning, eBusiness, and emerging disciplines such as Cyberpsychology.

If you are interested in finding out more about postgraduate research opportunities at IADT, please contact the Development Office at (01) 239 4644 or email development@iadt.ie

Enterprise Development

IADT is uniquely placed to provide enterprise development training and incubation to fledgling digital media enterprises. Current activities focusing on digital media include the Digital Media Incubation Centre - The Media Cube (www.mediacube.ie) - and the "Create" Digital Media Enterprise Platform Programme.

IADT is also a partner in a consortium of Institutions developing Ireland's National Digital Research Centre (NDRC www.ndrc.ie).

IADT has a dedicated Virtual Lab Environment, funded by Enterprise Ireland. It is available for both research and business use. For more information, contact Frederic Herrera at (01) 239 4647 or email frederic.herrera@iadt.ie

The Media Cube

The Media Cube's goal is to provide an environment for the growth and development of new ideas and businesses in Digital Media, and to create opportunities for their application and further evolution through the channels of commercial activity. The provision of value added services specific to the needs of digital media companies further differentiates its unique focus. For more information on the Media Cube contact Martin Hogan at (01) 239 4909 or email martin.hogan@iadt.ie.



Create Programme

Create is IADT's Digital Media Enterprise Platform Programme. Create provides practical and hands-on business training and mentoring for entrepreneurs who want to offer media services and products.

IADT works in conjunction with key partners in Digital Media, including Enterprise Ireland, The Digital Hub, the Irish Management Institute and Bank of Ireland to make a dynamic and necessary contribution to the Government's vision of a fully viable digital media industry in Ireland. For more information, contact Frederic Herrera at (01) 239 4647 or email frederic.herrera@iadt.ie

Academic and Student Affairs Office

The dedicated members of the Academic and Student Affairs Office provide academic and/or personal support to students. The Office is divided into two main areas:

Academic Affairs

The main services provided include:

- » **Admissions Office**, for information on programmes, application procedures, portfolio assessments, direct entry.
- » **Examinations Office**, for information on registration, exams process, fees, grants.

Student Services

The services provided include:

- » Careers Advisory Service
- » Health Centre
- » Student Counselling Service
- » Writing and Research Skills Service (includes a Dyslexia Support Service)
- » Access Service (Students with Disabilities and/or Learning Difficulties, Student Assistance Fund, Back to Education Allowance)
- » Student accommodation information

Our students are advised to consult the Institute's Student Handbook on all issues relating to student and academic affairs.

Postgraduate Fees 2010/2011

Programme	Tuition	Student Charge	
3-253 - Postgraduate Diploma in Business in Cultural Event Management	€3,000	€750	
3-254 - MA in Public Culture Studies	Full time Part time per annum	€4,000 €2,000	€750 €750
3-155 - MSc in Cyberpsychology	Part time per annum	€4,000	€750
3-052 - MA in Visual Arts Practices	Full Time	TBC	TBC
3-051 - MA in Screenwriting for Film and Television	Full Time Part Time per annum	€6,000 €3,000	€750 €750
3-056 - MA in Broadcast Production for Radio and Television		€6,000	€750
3-357 - Postgraduate Diploma in Digital Media		€5,000	€750
3-357 - MA / MSc in Digital Media (follow on from PG Diploma)		€3,000	€750
Masters by Research	Per annum	€4,500	€750

Student Charge includes exams, registration and student services fees

Resources and Facilities

IADT offers excellent facilities across our specialist programmes. As we are the national centre for programmes in art/design, film, media and interactive media, IADT provides a range of specialised, industry-standard equipment, including TV and Radio studios, digital video editing, photographic studios, including digital photographic techniques and advanced workstations, e.g. Silicon Graphics and high-end Macintosh and PC platforms.

The Department of Education and Science announced in February 2010 that the National Film School in IADT will have a new building, expected to open in 2011. This building, which will contain two HD television studios (the first in Ireland) - one of which has blue-screen capabilities -, two radio studios along with classrooms, offices and ancillary spaces. It will be the most up-to-date facility for education in film and television production in Ireland.

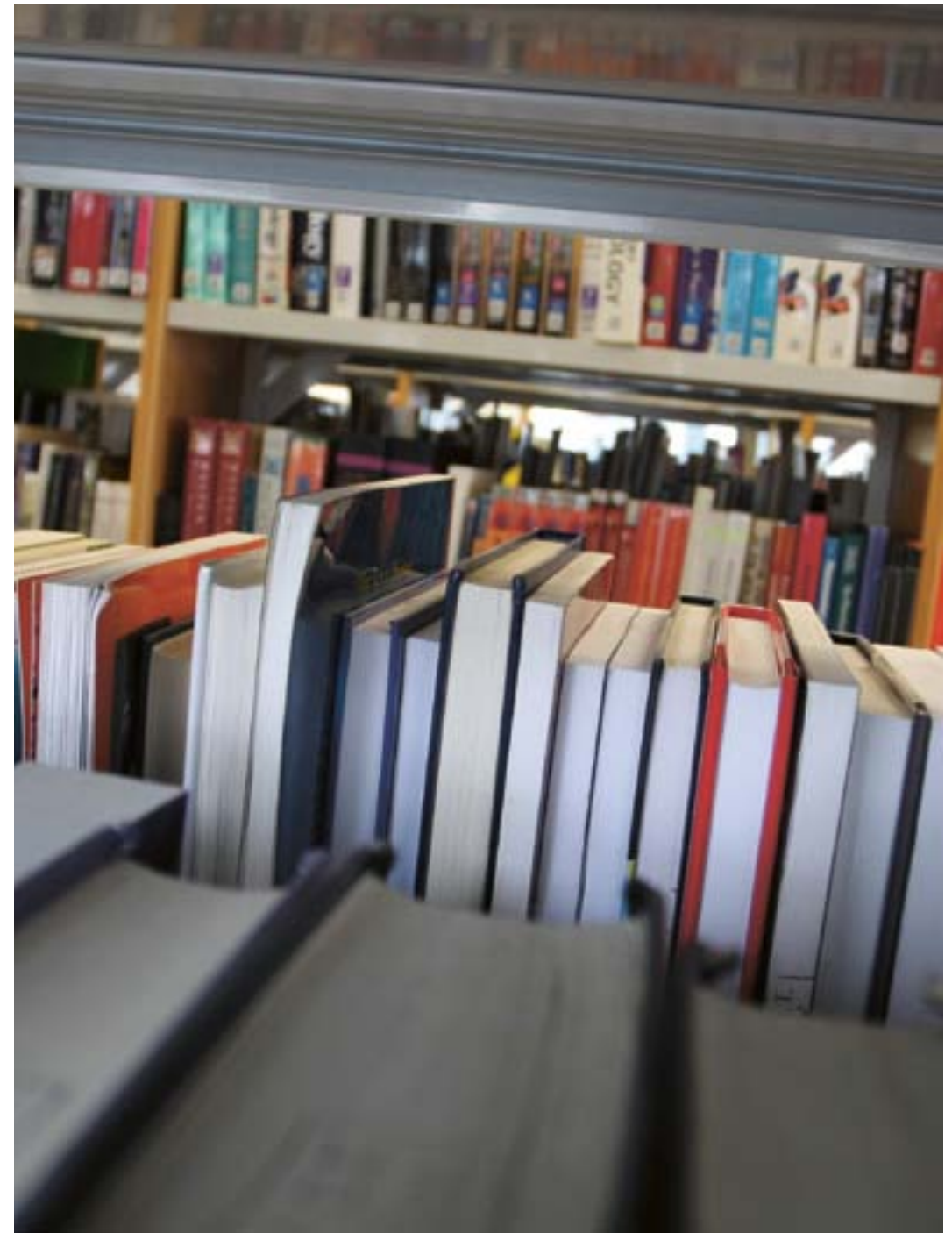
Spacious and well-equipped studios provide up-to-date equipment across a range of art disciplines.

Extensive computer laboratories are also provided for both general purpose computing needs and high-end specialised needs for multimedia design, development and programming. Laboratories and workshops for electronics and networking are also provided.

The Library has an area dedicated to electronic media, providing access to PCs, Macs, wide screen TVs, DVD players and lots of useful Internet resources. For more information or to discover how to use "your" Library, please log onto <http://library.iadt.ie>

Our student canteen provides hot meals and snacks from Monday to Saturday.

IADT has numerous Clubs & Societies and an all-weather floodlit pitch.



Undergraduate programmes at IADT

School of Business and Humanities

DL241 BA (Honours) in English, Media and Cultural Studies
 DL242 BA (Honours) in Business Studies and Arts Management
 DL245 Bachelor of Business (Honours) in Entrepreneurship and Management
 DL231 Bachelor of Business in Entrepreneurship
 DL243 Bachelor of Business (Honours) in Entrepreneurship (1-year add-on)
 DL243ACCS Bachelor of Business (Honours) in Entrepreneurship (1-year add-on)

School of Creative Technologies

DL133 Bachelor of Engineering in Audio Visual Media Technology
 DL143 BSc (Honours) in Computing in Multimedia Systems / Web Engineering
 DL131 BSc in Computing in Multimedia Programming
 DL142 BSc (Honours) in Computing in Multimedia Systems / Web Engineering (1-year add-on)
 DL141 BSc (Honours) in Applied Psychology

School of Creative Arts

DL044 BA (Honours) in Visual Arts Practice
 DL042 BA (Honours) in Photography
 DL043 BA (Honours) in Visual Communication Design
 DL041 BA (Honours) in Animation
 DL045 BA (Honours) in Film and Television Production
 DL046 BA (Honours) in Model Making, Design and Digital Effects
 DL047 BA (Honours) in Design for Stage and Screen – Production Design
 DL048 BA (Honours) in Design for Stage and Screen – Costume Design
 DL049 BA (Honours) in Design for Stage and Screen – Make up Design

Location

Dun Laoghaire town is on the coast, 11 km (7 miles) south of Dublin city centre. It is a high amenity area with a splendid harbour and surrounded by rolling mountains. It is a thriving centre for festivals, cultural events and commercial activities. Golf courses, tennis courts, sports centres are also on offer, as well as a variety of restaurants, pubs, the Pavilion theatre, shopping centres and parks. Local towns include Blackrock, Monkstown, Dalkey and Killiney.

IADT is located on Kill Avenue, less than two miles from the centre of Dun Laoghaire. It can be easily reached by bus routes 46A, 75, 45 and 7. The 46A and 75 bus routes link IADT with the DART suburban rail and national rail network. The DART will take you to Dublin City Centre in less than 20 minutes.

The Luas in Sandyford - linked to IADT by the Finnegan Bray bus route and Dublin bus routes 46A and 75 - and the M50, coming up to Shankill, are less than 2 miles from IADT.

www.iadt.ie/en/Visitors/MapsDirections



Dun Laoghaire Yacht Club
 Dun Laoghaire Pier
 Sandycove

Creative Technologies Business and Humanities Creative Arts

Dun Laoghaire Institute of Art, Design and Technology
Kill Avenue, Dun Laoghaire, Co Dublin, Ireland

www.iadt.ie

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