

Now accepting Applications

POSTGRADUATE DIPLOMA IN BUSINESS IN CULTURAL EVENT MANAGEMENT.

- One academic year, scheduled over two days which may include Saturdays
- Key subjects include:
 - Event management
 - Legal issues
 - Marketing communications
 - Cultural entrepreneurship
 - Financial management
 - HR and Volunteer management
 - Fundraising
 - Strategic management
 - Socio-cultural context
 - Event management master class

Who should apply?

- Graduates from a wide range of disciplines including humanities, general business, psychology, social sciences, art and design etc.
- Practitioners working in the Cultural Sector seeking an accredited qualification

Special Features:

- Master classes and workshops from key practitioners in the Irish and International Cultural Event Management Sector
- Project based learning

How to apply:

Apply by direct entry

For further information contact:

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