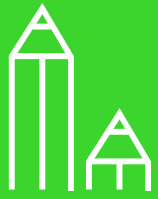


makers shakers innovators



small: the focus on individual and small group work makes learning more engaging and enjoyable.

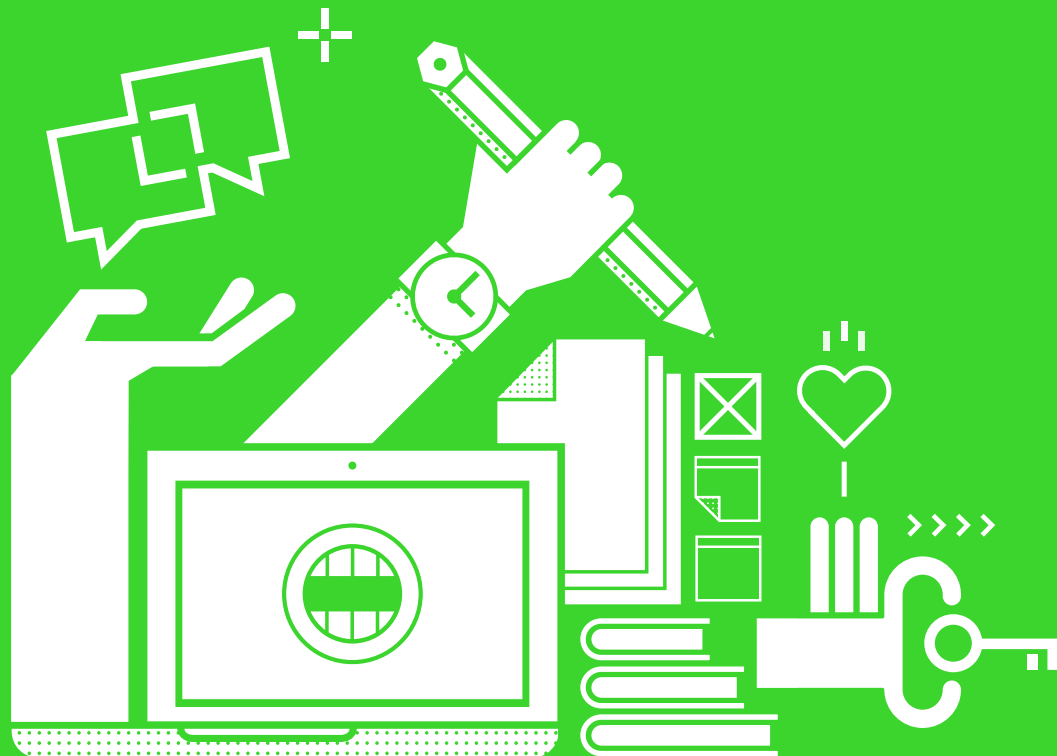
+ **big:** lecturers have academic and industry experience at both national and international level.



focused: courses are practical, and continuous assessment ensures regular feedback on your progress.

+ **wide-ranging:** interdisciplinary learning means that 75% of students take modules outside their discipline.

why iadt?



about the future: great careers begin here! Over 90% of graduates are employed within a year of graduating.

+ **about now:** our enthusiastic staff and creative atmosphere will inspire you to think, collaborate and learn.



successful: from major film festivals to the European Entrepreneurship Education Awards, students, graduates and staff consistently win international acclaim.

+ **unique:** vibrant and stimulating, IADT is Ireland's only institute to focus specifically on the creative, cultural and technological industries as well as being home to the National Film School.



for everyone: diverse and gender-balanced, the IADT community is warm, welcoming and inclusive.

+ **for you:** find a bright future at IADT!

welcome thinkers collaborators creators

Welcome to IADT

Fáilte chuig IADT

We believe in the future at IADT. As you'll see from the exciting range of courses on offer, we have earned our unique reputation as Ireland's leading creative, cultural and technological higher education provider. We are proud that our courses offer excellent teaching and learning opportunities to all students.

We believe in the power of connecting, collaborating and creativity. That's why our unique new Digital Media Building (opening 2020) will be at the forefront of innovation and technology, and a pioneer in education for the emerging digital industries. With a reputation for being innovative, technologically savvy and resourceful, our graduates are fully prepared for a life in the creative, cultural and technological industries.

From Art, Visual Communication Design, Applied Psychology, and Creative Computing, to Arts Management, New Media Studies and Entrepreneurship, across all our courses our students learn from talented, committed staff who are strong on research and industry practice, and benefit from the support of industry and cultural partners such as IBM, Intel and IMMA. IADT is also home to the National Film School, Ireland's centre of excellence for education and training in film, design for stage and screen, animation, and broadcasting.

Make your next move in education with IADT – and discover what your future holds.

Creidimid sa todhchaí ag IADT. Faoi mar a fheicfidh tú ón réimse spreagúil cúrsaí atá ar tairiscint, tá an cháil ar leith atá orainn mar an soláthraí ardoideachais cruthaitheach, cultúrtha agus teicneolaíochta is fearr in Éirinn tuillte go maith againn. Táimid bródúil go gcuireann ár gcúrsaí deiseanna iontacha múinteoireachta agus foghlama ar fáil do na mic léinn go léir.

Creidimid i gcumhacht an nasctha, an chomhoibríthe agus na cruthaitheachta. Sin an fáth go mbeidh ár bhFoirgneamh Meán Digiteach nua uathúil (a bheidh á oscailt in 2020) ar thús cadhnaíochta na nuálaíochta agus na teicneolaíochta, agus go mbeidh sé ina cheannródaí san oideachas do na tionscail dhigiteacha atá ag teacht chun cinn. Tá cáil ar ár gcéimíthe a bheith nuálach, eolach ar chúrsaí teicneolaíochta agus seiftiúil, agus tá siad go hiomlán ullmhaithe do shaol sna tionscail chruthaitheacha, chultúrtha agus teicneolaíochta.

Idir Ealaín, Dearadh Cumarsáide Amhairc, Síceolaíocht Fheidhmeach, agus Ríomhaireacht Chruthaitheach, agus Bainistíocht Ealaíon, Staidéar ar na Meáin Nua agus Fiontraíocht, foghlaimíonn ár mic léinn i measc ár gcúrsaí go léir ó fhoireann ildánach thiomanta a bhfuil an-chur amach acu ar chleachtas taighde agus tionscail, agus baineann siad tairbhe as tacaíocht an tionscail agus comhpháirtithe cultúrtha, ar nós IBM, Intel agus Áras Nua-Ealaíne na hÉireann. Tá Scoil Náisiúnta Scannán na hÉireann suite in IADT, chomh maith – ionad sármhaitheasa na hÉireann don oideachais agus oiliúint sna scannáin, dearadh don stáitse agus an scáileán, beochan, agus craolachán.

Glac do chéad chéim eile san oideachas le IADT – agus fiosraigh cad a bheidh i ndán duitse amach anseo.

Dr Annie Doona, President

**Faculty of
Enterprise +
Humanities**
↳

Department of Entrepreneurship
Bachelor of Business Applied Entrepreneurship 04
Bachelor of Business[Hons] Entrepreneurship (one year add-on) 05
Bachelor of Business[Hons] Entrepreneurship + Management 06

Department of Humanities + Arts Management
BA [Hons] Arts Management 07
BA [Hons] English, Media + Cultural Studies 08
BA [Hons] New Media Studies 09

**Faculty of Film,
Art + Creative
Technologies**
↳

Department of Design + Visual Arts
BA [Hons] 3D Design, Modelmaking + Digital Art 10
BA [Hons] Art 11
BA [Hons] Design for Stage + Screen (Costume Design / Character MakeUp Design / Production Design) 12
BA [Hons] Visual Communication Design 16

Department of Film + Media
BA [Hons] Animation 17
BA [Hons] Creative Music Production 18
BA [Hons] Film + Television Production 19
BA [Hons] Photography 20

Department of Technology + Psychology
BSc [Hons] Applied Psychology 21
BSc [Hons] Creative Computing 22
BSc [Hons] Creative Media Technologies 23

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Applied Entrepreneurship

Get real-world business experience!

Course Code
DL701 – Level 7 Award

Application CAO

Duration 3 years

Places 40

CAO Points in 2017
Minimum Points – 109
Median Points – 297

Portfolio No

Min Entry Requirements
5 06/H7 including:
English – 06/H7
Maths – F2/06/H7
Foundation Level Maths accepted

Contact
Conor Heagney, Course Co-ordinator
E – conor.heagney@iadt.ie

Want to run your own business some day? That day begins here! Study entrepreneurship, management, marketing, digital marketing and finance in this practical course. Through project work, you'll get the opportunity to apply your classroom learning to real business ideas. This knowledge and the transferable skills you acquire are in high demand in business, either as an employee or as an entrepreneur. This course is 80% continuous assessment and 20% exam-based. Small class sizes and direct relationships with your lecturers combine to make this the ideal course to develop the skills necessary to launch your business career.

What will I do?

- Get real practical business experience:
- **Year 1:** Set up and run your own business.
Year 2: Go out on placement one day a week, or work on your own business idea.
Year 3: Set up a social enterprise.
- Investigate how businesses develop new products and opportunities, and become adept at spotting new opportunities.
- Learn how to develop digital marketing strategies.
- Explore the internet and understand how technology relates to business.
- Develop problem solving and critical thinking skills.
- Examine the relationship between business and social enterprise.
- Enhance your presentation and communication skills.

Future careers

Graduates either run their own businesses or are employed in: technology, digital marketing, social enterprise, sales, marketing and management consultancy. Recent graduates have been employed by: Wavemaker MEC London, Galderma, Sherry Fitzgerald, The Curious Monkey, Indeed, AIB, Salesforce, LinkedIn, Bank of America.

Further study: Most graduates progress to our add-on degree Bachelor of Business (Hons) in Entrepreneurship (Level 8 Award).

What will I study?

Year 1 – Enterprise Practice | Introduction to Digital Marketing | Marketing for Entrepreneurs | Internet Applications I | Learning for Business | Enterprise Management | Business Mathematics I | Finance I.

Year 2 – Enterprise Experience (work placement) | Practice of Selling | Employability Skills | Project Management | Internet Applications II | Enterprise Law | Economics I | Business Mathematics II | Finance II.

Year 3 – Social Enterprise Practice | Innovation + Creativity | Data Management | Applied Data Management | Research for Entrepreneurs | Services Marketing Management | Economics II | Finance III.

Entrepreneurship

Want to turn innovation into wealth creation? Business / marketing graduates can expand their skills with this dynamic and interactive course.

Course Code
DL801 – Level 8 Award

Application
Non-IADT students: cao.ie
Current IADT students: apply directly to IADT.

Application deadline 31st March 2019

Duration 1 year add-on
[full-time + part-time]

Places 30

Portfolio No

Min Entry Requirements
180 credits and an overall GPA of 2.00 [40%] or higher in an ordinary degree in Business/Marketing or any other related discipline, e.g. DL701, or equivalent. Candidates who do not meet this requirement but who can demonstrate equivalency through work experience must complete the IADT Recognition of Prior Learning [RPL] process [see Admissions section].

Contact
Conor Heagney, Course Co-ordinator
E – conor.heagney@iadt.ie

If you have successfully completed a Level 7 degree in any Business/Marketing or related discipline, this one-year add-on business course will develop and enhance your current business knowledge and skills. Active and participatory, this course draws together learning from many modules with a focus on innovation and strategies to turn innovation into wealth creation. You will develop skills to work in the business environment or set up as an entrepreneur by using in-depth case studies and sectoral-based project work. Students have a direct relationship with the teaching staff, and actively participate and learn from experience. What makes IADT unique is the small class sizes, the individual attention students receive, and the combined business experience of staff.

What will I do?

- Gain a fantastic foundation in all aspects of the business world.
- Learn how to analyse and solve business problems through extensive case study work, and how to generate practical solutions.
- Gain skills in communication, presentation, critical thinking and problem solving.
- Gain digital skills in web building, data analytics and digital marketing – all key components in the technology and marketing modules.
- Engage in the real world of an entrepreneur through networking, mentoring and researching entrepreneurial case studies in the strategic entrepreneurship module.

Future careers

Graduates either run their own businesses or are employed in: technology and media, marketing and advertising, retail management, channel marketing, fundraising, financial services, and business development. Recent graduates have been employed by: Main Street Hub, LinkedIn, Dell, Accreate, CarGurus, Bank of Ireland, BSH Home Appliances and DocuSign.

What will I study?

Strategic Entrepreneurship + Management | International Entrepreneurship | Contemporary Strategic Marketing Practice | Strategy + Technology | Business Ethics | Strategic Human Resource Management | Tax + Finance.

Part-Time Study Option

If you are interested in studying this course on a part-time basis, contact Dr Therese Moylan: therese.moylan@iadt.ie

Bachelor of Business [Hons]

Entrepreneurship + Management

Learn what it takes to succeed in Business or become a successful entrepreneur.

Course Code
DL823 – Level 8 Award

Application CAO

Duration 4 years [full-time]

Places 40

CAO Points in 2017
Minimum Points – 202
Median Points – 298

Portfolio No

Min Entry Requirements
2 H5 + 4 O6/H7 including:
English – O6/H7
Maths – F2/O6/H7
Foundation Level Maths accepted

Contact
Denis Cullinane, Course Co-ordinator
E – denis.cullinane@iadt.ie

Get to the very heart of what makes business work! This course successfully combines theory, practice and continuous assessment to produce graduates with the solid foundations necessary for business careers or to run your own business. Practical and hands-on, the course is 80% continuous assessment and 20% exam-based. You learn by doing and by undertaking practical projects linked to real business scenarios. The 20-week work placement in Year 3 is a unique and valuable opportunity to apply the relevance of the course to the real business world. Participating students find that placements are hugely beneficial, and a valuable asset to prospective employers. What makes Entrepreneurship + Management unique is the small class sizes, the individual attention students receive and the combined business experience of the teaching staff.

What will I do?

- Learn from practical entrepreneurial business projects including:
Year 1: Setting up and run your own business.
Year 2: Enterprise Case studies.
Year 3: Work placement or Erasmus studies abroad.
Year 4: Global Business Challenge case study.
- Learn how to analyse business problems and generate practical solutions.
- Develop skills in creativity and innovation.
- Develop analytical and research skills.
- Explore how the world of technology and business interact.
- Develop digital marketing strategies.

Future careers

Graduates either run their own businesses or are employed in: technology and media, marketing and advertising, retail management, channel marketing, fundraising, financial services, business development and enterprise. Recent graduates have been employed by: Accenture, Oracle, Sony Music, Google, State Street, Salesforce, Intel, Microsoft, LinkedIn, and Indeed.

What will I study?

Year 1 – Enterprise Practice | Introduction to Digital Marketing | Marketing for Entrepreneurs | Internet Applications | Learning for Business | Enterprise Management | Business Mathematics | Finance I.

Year 2 – Enterprise Case Study | Employability Skills | Marketing Communications + Sales | Project Management | Internet Applications | Enterprise Law | Economics I | Business Mathematics | Finance II.

Year 3 – Work Placement | Innovation + Creativity | Data Management | Research for Entrepreneurs | Economics II | Finance III.

Year 4 – Strategic Entrepreneurship + Management | Contemporary Strategic Marketing Practice | Strategy + Technology | Business Ethics | Strategic Human Resource Management | Tax + Finance | International Entrepreneurship.

BA [Hons]

Arts Management

Make your mark in a dynamic sector thanks to this unique course.

Course Code
DL822 – Level 8 Award

Application CAO

Duration 4 years [full-time]

Places 40

CAO Points in 2017
Minimum Points – 211
Median Points – 298

Portfolio No

Min Entry Requirements
2 H5 + 4 O6/H7 including:
English – O6/H7
Maths – F2/O6/H7
Foundation Level Maths accepted

Contact
Peter Weadack, Course Co-ordinator
E – peter.weadack@iadt.ie

The only undergraduate degree of its kind in Ireland, Arts Management brings together the best of business, public relations and event management with the study of arts administration, the music industry and cultural policy. Practical and wide-ranging, it will equip you with the skills required to work in business or the arts. Incorporating cultural field trips as well as a 20-week work placement, this course has a strong track record of producing graduates with the professional management skills to work in the arts, cultural and creative industries as well as the business sector. Small class sizes and direct relationships with your lecturers combine to make this the ideal course to launch your career in these fields.

What will I do?

- Study a wide range of business, event management, music management, and arts-related subjects.
- Gain relevant hands-on business experience e.g. running events in music, visual arts and performing arts.
- In Year 3, you will spend 20 weeks on a work placement or study abroad as an Erasmus student.
- Study the arts, cultural and creative industries from a business perspective, and develop the skills needed to work in this sector.

Future careers

Graduates are employed in: music management, festival and event management, theatre management, marketing, digital marketing, hospitality, finance, and management. Recent graduates have been employed by: Wicklow Arts Festival, RTÉ, Sony, and Madison Square Garden (New York).

What will I study?

Year 1 – Principles of Marketing | Management | Introduction to Arts + Culture | Event Management I | Introduction to the Music Business | Theatre + Performance | Digital Skills I | Financial Management I.

Year 2 – Digital Marketing | Cultural + Creative Industries | Media Law | Financial Management II | Event Management II | Digital Skills II | Music Industry.

Year 3 – Cultural Event Management | Business Research Methods | Performance Studies | Financial Management III | Music Publishing | Cultural + Creative Industries Sectoral Analysis | Placement.

Year 4 – Strategic Arts Management | Cultural Policy | Finance + Taxation | Human Resource Management | Digital Public Relations | Law.

BA [Hons]

English, Media + Cultural Studies

Explore critical and analytical thinking and get highly employable communication skills.

Course Code

DL821 – Level 8 Award

Application

CAO

Duration

4 years [full-time]

Places

40

CAO Points in 2017

Minimum Points – 300

Median Points – 347

Portfolio

No

Min Entry Requirements

2 H5 + 4 O6/H7 including:

English – H4

Contact

Dr Sarah Balen, Course Co-ordinator

E – sarah.balen@iadt.ie

If you are passionate about literature and the media, this degree is the perfect opportunity to develop your media literacy and refine your ability to make critically-reasoned arguments. A unique and exciting degree that combines the study of literature with film and television studies. Explore culture and gain insight into how it affects our daily lives, and study literary works, media texts, film, television and visual cultures. Small class sizes and direct relationship with your lecturers combine to make this the ideal course to launch your career in these fields.

What will I do?

- Study a range of literary works, looking at their history, genre and themes.
- Explore the development of film and television, and learn how to analyse them.
- Examine the connections between the literature, cinema and television.
- Develop skills in critical and analytical thinking.
- Broaden your knowledge of culture.
- Investigate the relationships between representation, culture and politics.
- Learn to write for different media platforms.

Future careers

Graduates are employed in: journalism, publishing, advertising, public relations, radio, research, international relations and politics, trade unionism, human rights and advocacy, film production, television, teaching, and broadcasting.

Further study: You will be eligible to apply for Professional Master of Education courses.

What will I study?

Year 1 – Modern English Literature | Introduction to Critical Theory | Introduction to Cinema + Cultural Studies | Introduction to Media Studies | Visual Culture | Introduction to Urban Literatures | Learning Journal | Dramatic Writing.

Year 2 – Critical Theory | Documentary + Film | Political Economy + Globalisation | 19th Century Literature | Tragic Theatre | Popular Cultures | Writing for Multiple Media Platforms | Genres of Popular Fiction.

Year 3 – 20th Century Irish Writing | James Joyce | Cultural Identities | Contemporary Cinema | Research Methods | Modernism | TV Drama | Work Employment + Society | Research Proposal Development.

Year 4 – Media + Cultural Identity in Ireland | Contemporary Literature | Censorship + Control | Politics + Public Cultures in Ireland | Dissertation.

Electives – Sample of elective modules: Postmodernism | American Literature | Technology + Cultures | Non-Western Cinema | Gothic + Horror | Visual Cultures + Political Violence.

BA [Hons]

New Media Studies

Explore ways to create and better understand new and traditional media content.

Course Code

DL837 – Level 8 Award

Application

CAO

Duration

4 years [full-time]

Places

40

CAO Points in 2017

Minimum Points – 303

Median Points – 338

Portfolio

No

Min Entry Requirements

2 H5 + 4 O6/H7 including:

English – O6/H7

Contact

Dr. Dióg O'Connell, Course Co-ordinator

E – diog.o'connell@iadt.ie

Are you into creating films, documentaries, telling stories or writing blogs? Then this course is for you! One-third each theory, practice and context, New Media Studies explores the development of media and its evolution into the digital era. It examines ways to both create and better understand visual and written communication and content in a digital culture. In Year 3, students have a 20-week work placement and get the opportunity to work in the media industry or study abroad as an Erasmus student. Small class sizes and direct relationship with your lecturers combine to make this the ideal course to launch your career in the media sector.

What will I do?

- Make short videos and documentaries for TV and social media.
- Develop your skills in blogging, e-journalism and scriptwriting, and work in radio and TV studios developing your production skills.
- Gain an understanding of the history of the development of media and its evolution into the digital era.
- Develop production skills for digital and traditional media.
- Grow skills in writing, blogging, news writing, press releases, as well as skills in visual storytelling for social networks, podcasts, television and radio.
- Acquire the skills to develop and manage a social media portfolio for cultural organisations, political groups, festivals, etc.
- Advance your media production skills by working in the National Film School.

Future careers

Media and broadcasting, social media, production and journalism; bloggers, researchers and content developers.

What will I study?

Year 1 – Introduction to Media Studies | Introduction to Critical Theory | Media Production I | Digital Storytelling: Cinema + Cultural Studies | Media Law I | Reality TV.

Year 2 – Documentary + Film | Global Media Industries | Media Production II | News Writing | Multiple Media Platforms | Gaming + the Media | Popular Cultures | The Music Industry.

Year 3 – Research Methods | Contemporary Cinema | Media Technology | Design Thinking | Television Drama | Work, Employment + Society.

Year 4 – Media + Cultural Identity | Social Media Theory | Technology + Culture | Media Production III | Media Analysis + Critique | Digital PR | Media Law II | Censorship + Control.

BA [Hons]

3D Design, Modelmaking + Digital Art

Unite advanced skills and techniques of manufacture with strong creative and design knowledge.

Course Code

DL828 – Level 8 Award

Application

CAO

Duration

4 years [full-time]

Places

30

CAO Points in 2017

Minimum Points – 676

Median Points – 897

Combination of Leaving Certificate and Portfolio assessment points.

Portfolio

Yes – see Portfolio Guidelines.

Min Entry Requirements

2 H5 + 4 O6/H7 including:

English – O6/H7

Contact

Julian King, Course Co-ordinator

E – julian.king@iadt.ie

Learn how to design and create 3D and digital representations of ideas and concepts in a variety of contexts such as film, gaming, architecture, exhibitions and theatre, while working alongside the next generation of film and TV makers and animators in The National Film School. With three equally valuable areas of study, on this course you will gain the skillsets and techniques to thrive as a highly-skilled maker and designer in the modelmaking industry and a variety of exciting creative professions.

What will I do?

- Get the professional competence to master specific skills and techniques such as: sculpting, modelling, casting, CNC cutting, laser cutting, 3D printing, technical fabrication, digital modelling/animation, design and presentation.
- Benefit from a practical, hands-on approach to every module.
- Get the opportunity to work within different aspects of real modelmaking practice.

Future careers

Graduates are employed as: model makers on feature films or commercials, display/modelmakers for interactive exhibits such as museums, event designers/fabricators for entertainment events. Other roles include art director, architectural modeller, art teacher, creature developer/character animator for games and/or animation, digital matte artist, digital FX supervisor.

What will I study?

Year 1 – 2D/3D Studies | Technical Modelling | Architectural Modelling | Prototype Modelling | Digital Studies 2D (Photoshop, AutoCAD) | Critical + Cultural Studies | Common Faculty Module.

Year 2 – Model Animation | Modelmaking for Film | Spectacle Arts | Advanced Sculpting | 3D Digital Studies | Critical + Cultural Studies | Faculty Elective.

Year 3 – Advanced Digital Modelling | Spatial Design | Character Design | 4D Digital Studies | Industry Project | Research Seminar | Business Studies | Thesis Proposal.

Year 4 – Initial Project | Production of final project for the Graduate Show | Dissertation | modules in Professional Practice + Presentation Skills.

BA [Hons]

Art

Find inspiration in an integrated and multidisciplinary experience, and critically observe aspects of the natural, man-made and digital environment.

Course Code

DL827 – Level 8 Award

Application

CAO

Duration

4 years

Places

50

CAO Points in 2017

Minimum Points – 518

Median Points – 784

Combination of Leaving Certificate and Portfolio assessment points.

Portfolio

Yes – see Portfolio Guidelines.

Min Entry Requirements

2 H5 + 4 O6/H7 including:

English – O6/H7

Contact

Dr Thomas Duffy, Course Co-ordinator

E – thomas.duffy@iadt.ie

Artists think critically about the world and create new ways of seeing and responding, as well as encouraging debate and change in society. This course introduces you to the huge variety of approaches, methods and materials being used in contemporary art in the 21st century. With workshops in painting, drawing, printmaking, sculpture, video, digital media and performance arts, you will discover the creative approach that best allows you to express your ideas.

What will I do?

- Work broadly and experimentally across a wide range of media and practices, including paint, print, photography, video, sculpture, sound, performance, and curation.
- Explore the many opportunities that exist for artists, through the creative pathways of contemporary art.
- As you progress, you will develop an area of specialism which allows you to best express your abilities and ambitions.

Future careers

Graduates pursue careers in the creative industries as artists, art teachers, arts administrators, art directors, community arts co-ordinators, arts mediators, art critics, arts officers, content developers, image researchers, film-makers, art historians, and gallery curators.

What will I study?

Year 1 – Techniques of Light + Space | Techniques of Space + Trace | Place Project | Core Workshop | Introduction to History + Critical Theory | Introduction to Modernism + Popular Culture | Common Faculty Module.

Year 2 – Studio – Selection + Development | Studio – Environmental | Studio – Self Direction | Workshop – Film/Publishing/Sculpture | Intermedia History – Concepts of the Avant Garde | Exhibition Review | Faculty Elective.

Year 3 – Studio – Methodology | Practice Led Research | Studio – Interdisciplinary Project | Workshop – Film/Publishing/Sculpture | Contemporary Practice – Exhibitions + Publics | Literature Review.

Year 4 – Research Methodologies | Exhibition Production | Publication Seminar | Dissertation.

BA [Hons]

Design for Stage + Screen

Production Design / Costume Design / Character MakeUp Design

Design for stage and screen is a visual practice, requiring particular expertise to create sets, costumes and character make-up for performance. These three specialist courses of study offer the opportunity to gain an understanding of creative collaboration, learn design and technical skills, and prepare for a career in one of the most exciting, challenging and rewarding sectors of the creative arts.

What will I do?

- **Year 1:** A common year which provides a broad range of creative skills.
- **Years 2 + 3:** Focus on your chosen pathway and gain high levels of the specialist design and technical skills used in theatre, television and film productions.
- **Year 4:** Complete your thesis, undertake two creative projects and mount your Graduate Show.
- Students also gain valuable, practical experience on realised, collaborative projects with students in The National Film School and the Royal Irish Academy of Music, and on work placements for professional theatre and film productions.

Future careers

Graduates are employed in theatre, film and TV as production designers and art directors; costume designers, supervisors and makers; make-up and prosthetics designers and makers; and in related fields such as exhibition design, advertising, music videos, fashion, museum curation and research.

Design for Stage + Screen

Costume Design

Learn the art of designing and making costumes for characters in both historical and imaginary worlds.

Course Code

DL829 – Level 8 Award

Application

CAO

Duration

4 years [full-time]

Places

11

CAO Points in 2017

Minimum Points – 690

Median Points – 936

Combination of Leaving Certificate and Portfolio assessment points.

Portfolio

Yes – see Portfolio Guidelines.

Min Entry Requirements

2 H5 + 4 O6/H7 including:

English – O6/H7

Contact

E – info@iadt.ie

What will I do?

- Gain the skills necessary to research, design and create costumes for a historically accurate period or a completely imagined world.
- Costume design is a collaborative process. The costume designer works with the director and creative team on the interpretation of and visual response to a given text, which results in the design and production of the costumes.
- Gain the necessary experience by being part of the costume team – whether costume designer, costume supervisor, costume maker, wardrobe assistant or specialist – through participation in realised productions and work placement opportunities.

What will I study?

Year 1 (Common) – Digital Support Studies | Introductory Studies I – Design for Performance | Introductory Studies II – Design for Stage (Theatre) | Introductory Studies III – Design for Screen (Film) | Design for Stage or Screen I | Critical + Contextual Studies | Common Faculty Module.

Year 2 – Four common modules: Photography + Documentation | Exploration + Experimentation | Critical + Cultural Studies | Faculty Elective. Technical Skills Studies (costume construction) | Design for Screen II | Design for Stage II.

Year 3 – Work Placement/Practical Experience | Professional Studies | Seminar + Thesis Preparation | Design for Performance (collaboratively realised project) | Design for Screen III | Advanced Discipline Practice.

Year 4 – Directed minor project | Self-selected major project | Business + Entrepreneurship module (culminates in Graduate Show) | Dissertation and/or documented research project.

Character MakeUp Design

Learn the art of designing and creating convincing characters appropriate for both historical and imaginary worlds.

Course Code

DL830 – Level 8 Award

Application

CAO

Duration

4 years [full-time]

Places

11

CAO Points in 2017

Minimum Points – 890

Median Points – 973

Combination of Leaving Certificate and Portfolio assessment points.

Portfolio

Yes – see Portfolio Guidelines.

Min Entry Requirements

2 H5 + 4 O6/H7 including:

English – O6/H7

Contact

E – info@iadt.ie

What will I do?

Character design is a collaborative process. The MakeUp Artist/Designer works with the director as part of a creative team on the interpretation of and visual response to a given text, which results in the design and production of the characters.

- Gain the skills necessary to research, design and create characters for an historically accurate period or a completely imagined world.
- Learn technical skills required to design and create characters using MakeUp, facial hair and/or prosthetic pieces.
- Gain the necessary experience by being part of a MakeUp team, and understand the requirements for specific types of performance be it stage or screen – through participation in realised productions and work placement opportunities.
- Get the necessary skills to work on feature films, television dramas, television commercials, music videos, and theatre, opera and dance performances.

What will I study?

Year 1 (Common) – Digital Support Studies | Introductory Studies I – Design for Performance | Introductory Studies II – Design for Stage (Theatre) | Introductory Studies III – Design for Screen (Film) | Design for Stage or Screen I | Critical + Contextual Studies I | Common Faculty Module.

Year 2 – Four common modules: Photography + Documentation | Exploration + Experimentation | Critical + Cultural Studies | Faculty Elective. Technical Skills Studies focuses on materials, techniques and processes used to create characters suitable for theatre and film. This includes character, period, ageing, climatic effects, injury simulation, facial hair/postiche and wig dressing. It also includes the design, making and application of prosthetic pieces. Students apply these skills to text-based design projects in the modules MakeUp Design for Screen, and the Personal Design Project.

Year 3 – Work Placement/Practical Experience | Professional Studies | Critical + Contextual Studies II | Design for Performance (collaboratively realised project) | Design for Screen | Advanced Discipline Practice (use of Make Up and Prosthetics to design a range of characters for a specific text).

Year 4 – Directed minor project | Self-selected major project | Business + Entrepreneurship (culminates in Graduate Show) | Dissertation and/or documented research project.

Production Design

Design imagined worlds and learn how production design [scenography] brings them to life.

Course Code

DL831 – Level 8 Award

Application

CAO

Duration

4 years [full-time]

Places

11

CAO Points in 2017

Minimum Points – 630

Median Points – 890

Combination of Leaving Certificate and Portfolio assessment points.

Portfolio

Yes – see Portfolio Guidelines.

Min Entry Requirements

2 H5 + 4 O6/H7 including:

English – O6/H7

Contact

E – info@iadt.ie

What will I do?

- Learn how to design imagined worlds and how production design (scenography) brings them to life.
- Learn how to create a space in response to a text, music, dance for film, television and theatre.
- Gain the skills necessary to creatively interpret and be visually inventive. These skills are central to the production design process.
- Learn how to work closely with a director and a creative team, communicating through scale models, sketches, paintings, technical drawings and digital media.

What will I study?

Year 1 (Common) – Digital Support Studies | Introductory Studies I – Design for Performance | Introductory Studies II – Design for Stage (Theatre) | Introductory Studies III – Design for Screen (Film) | Design for Stage or Screen I | Critical + Contextual Studies I | Common Faculty Module.

Year 2 – Four common modules: Photography + Documentation | Exploration + Experimentation | Critical + Cultural Studies | Faculty Elective. Technical Skills Studies – Production | Design for Screen – Production Design | Personal Design Project – Production.

Year 3 – Work Placement/Practical Experience | Professional Studies | Critical + Contextual Studies II | Design for Performance (collaboratively realised project) | Design for Screen | Advanced Discipline Practice – Production.

Year 4 – Directed minor project | Self-selected major project | Business + Entrepreneurship (culminates in Graduate Show) | Dissertation and/or documented research project.

BA [Hons]

Visual Communication Design

Discover how to harness the power of design and creative thinking on this internationally acclaimed course.

Course Code
DL826 – Level 8 Award

Application CAO

Duration 4 years [full-time]

Places 30

CAO Points in 2017

Minimum Points – 644

Median Points – 909

Combination of Leaving Certificate and Portfolio assessment points.

Portfolio Yes – see Portfolio Guidelines.

Min Entry Requirements

2 H5 + 4 O6/H7 including:

English – O6/H7

Contact

Gerard Fox / Dr Linda King,

Course Co-ordinators

E – gerard.fox@iadt.ie /

linda.king@iadt.ie

Discover how to harness the power of design and creative thinking, and how visual communication design informs and assists us in almost everything we do. Listed as one of the top 25 Graphic Design courses in Europe by Domus (Italy/New York) in 2013, this course produces highly-skilled, creative, conceptual and strategic thinkers. From screen to print, and from environmental design to design writing, graduates are highly sought after nationally and internationally.

What will I do?

- Visual communications encompasses graphic design, image making, typography, motion graphics and design for screen. Key activities include visual exploration, design experimentation, critical enquiry, collaboration and innovation.
- With this high quality, relevant and skill-based educational experience, you will learn to become a holistic designer, successfully negotiating any media to find solutions to diverse and complex problems.

Future careers

Graduates are employed by renowned agencies and studios in Ireland and abroad. Graduates work in UX (user experience design); UI (user interface design, web design, app design, game design, motion graphics for film, TV and screen); post-production for TV and film; design for print and publishing, advertising and art direction; environmental design; exhibition design; illustration; photography; design writing and design journalism.

What will I study?

Year 1 – Design Practices: Fundamental Principles | Design Practices: Spatial Form + Communication | Design Practices: Type, Image + Motion | Visual Thinking: Ideas + Play | Interdisciplinary Design: Gameplay | Introduction to Design + Visual Culture | Common Faculty Module.

Year 2 – Visual Thinking: Message + Audience | Design Practices: Print + Screen | Design Practices: Motion | Design Practices: Wayfinding + Environment | Interdisciplinary Design: Viewpoint | Design Culture | Visual + Popular Cultures | Faculty Elective.

Year 3 – Design in Context: Print + Environment | Design in Context: Screen | Professional Studio | Interdisciplinary Design: Narrative | Contemporary Practices + Critical Debates | Advanced Research Methods + Thesis Preparation.

Year 4 – Interdisciplinary Design: Professionalism + Promotion | Major Project + Exhibition | Thesis.

BA [Hons]

Animation

Gain key creative, conceptual and strategic animation production skills on this internationally acclaimed course. Member of ETNA and CILECT.

Course Code

DL832 – Level 8 Award

Application CAO

Duration 4 years [full-time]

Places 33

CAO Points in 2017

Minimum Points – 1001

Median Points – 1068

Combination of Leaving Certificate and Portfolio assessment points.

Portfolio Yes – see Portfolio Guidelines.

Min Entry Requirements

2 H5 + 4 O6/H7 including:

English – O6/H7

Contact

Keith Foran / Dr Sherra Murphy,

Course Co-ordinators

E – keith.foran@iadt.ie /

sherra.murphy@iadt.ie

A thriving, young art/design discipline, animation continues to grow in popularity and importance across the entertainment, advertising, education and communication industries. Learn how to explore and document your world and stories with a full complement of animation production processes and skills. In 2018, graduates of this internationally-acclaimed course won 5 of the 9 categories of the Irish Student Animation Awards at the Dingle Animation Festival.

What will I do?

- Gain key creative, conceptual and strategic animation production skills.
- Learn the techniques and skills needed for animated features, TV production, TV commercials, special FX, short films, and traditional as well as CGI animation.
- Develop the creative, theoretical and technical skills appropriate to an animation degree.
- Learn from real experiences, both individually or as part of a group.

Future careers

Graduates are employed by: animation production companies, multimedia companies, production and post-production houses for animation, film and television, as well as in freelance/independent work. Other career paths include gaming, architectural and industrial modelling, film/special effects, advertising, multimedia and teaching. Graduates are employed by: Brown Bag Films, Kavaleer, Jam Media, Boulder Media, The Element, Monster, Screen Scene, Abbey Theatre, Weta, Man and Ink, Flickerpix, Windmill Lane, Salty Dog, Cartoon Saloon, Lighthouse, Cinecite and Disney.

What will I study?

Year 1 – Critical + Contextual Studies: Visual Culture | Film + Animation History | Design for Animation: An Introduction | Digital Skills for Animation | Life Drawing: An Introduction to Anatomy + Media | Animation Principles | Common Faculty Module.

Year 2 – Critical + Contextual Studies (Film, Technology + the City; Film + Narrative) | Design for Animation Production | Digital Skills for Animation Production | Life Drawing | Character Animation Principles | Animated Character Performance | Storyboarding + Layout | Faculty Elective.

Year 3 – Critical + Contextual Studies: Research Seminar + Thesis Preparation | Research + Concept Development | Towards Professional Practice (Group Production) | Production Preparation (conceptual design/storyboarding/animation for year 4) | Advanced Life Drawing for Animation | Advanced Digital Skills for Animation Production.

Year 4 – Final project + showreel for the Graduate Show, supported by a dissertation and/or documented research project portfolio.

BA [Hons]

Creative Music Production

Some of Ireland's leading commercial recording studios become teaching spaces with this unique and hands-on course run in partnership with the Sound Training College [STC].

Course Code

DL838 – Level 8 Award

Application

CAO

Duration

4 years

Places

35

CAO Points in 2017

Minimum Points – 890

Median Points – 984

Combination of Leaving Certificate and Portfolio assessment points.

Portfolio

Yes – see Portfolio Guidelines.

Min Entry Requirements

2 H5 + 4 O6/H7 including:

English – O6/H7

Maths – O6/H7

Foundation Level Maths not accepted.

Contact

Geoffrey Perrin, Course Co-ordinator

E – geoffrey.perrin@iadt.ie

Cost for Class Materials

and/or Field Trips

There is a €200 yearly studio/equipment levy. Headphones and a back-up hard-drive are required. A laptop with audio software is useful. We recommend you don't purchase this in advance, but seek advice from your lecturers.

Creative music production is the integration of core sound engineering/music production skills and creative audio practice. This unique and hands-on course is run in partnership with the Sound Training College (STC). Creativity complimented by technical prowess is fundamental to all modules. You will learn industry-standard tools and processes, and how to work with artists and clients. Modules taught in commercial studio and music production facilities at STC (Temple Bar, Dublin 2) are reinforced by IADT facilities and the expertise of lecturers successful in the creative industries.

What will I do?

- Spend approximately one-third of your week in IADT and two-thirds in STC, including time in world-class recording studios; previous clients include Rihanna and The Script.
- Gain real-world insight from lecturers offering both academic and industry experience.
- Study in the heart of the commercial music industry.
- Develop your own creative ideas.
- Collaborate with students in other creative disciplines.
- Experience new creative technologies.
- Start your career in the music and new media industries.

Future careers

Graduates are employed in: music and new media industries in such roles as theatre sound designer, recording studio engineer, music producer, studio manager, music app developer, radio broadcasting transmission engineer, TV live floor sound operative, TV programme audio editor, film sound editor, film sound designer, game sound editor, music supervisor in film and TV.

What will I study?

Year 1 – Acoustics/Psychoacoustics of Music | Audio Technology Fundamentals | Broadcast/Live Sound Fundamentals | Electronic/Software Production Fundamentals | Music Theory Fundamentals | Studio Engineering Fundamentals.

Year 2 – Audio Electronics | Creative Audio Programming | Creative Music Theory | Creative Studio Engineering | Client-Based Production | Musicology + Contextual Studies.

Year 3 – Audio Production for Games | Creative Practice | Industry Studies | Interactive Performance Systems | Musicology, Film + Theatre Studies.

Year 4 – Advanced Music Composition | Advanced Studio Engineering + Production | Creative Entrepreneurship | Professional Project.

For more information and course videos, visit sountraining.com

BA [Hons]

Film + Television Production

The world is full of stories. Here, you learn the creative and technical skills to tell them.

Course Code

DL834 – Level 8 Award

Application

CAO

Duration

4 years [full-time]

Places

33

CAO Points in 2017

Minimum Points – 930

Median Points – 1024

Combination of Leaving Certificate and Portfolio assessment points.

Portfolio

Yes – see Portfolio Guidelines.

Min Entry Requirements

2 H5 + 4 O6/H7 including:

English – O6/H7

Contact

Jean Rice, Course Co-ordinator

E – jean.rice@iadt.ie

A challenging and exciting opportunity to learn about film and television. This course focuses on developing practical and technical filmmaking and television production skills alongside strong, creative storytelling abilities. Students are encouraged to liaise with the film/TV industry from day one. For example, as part of a European Film Research module, each February, second year students attend the Berlin Film Festival, one of the principal film festivals in the world. The trip includes visits to the film market, to workshops and seminars, to premiere festival screenings and to a number of networking events.

What will I do?

- Gain practical tuition in production, script, direction, cinematography, lighting, sound and editing, television programming, drama, documentary, commercials, promotional and experimental film-making.
- Benefit from hands-on production experience both on location and within the excellent facilities in The National Film School.

Future careers

Graduates are employed in: film and television industry in such roles as director (television drama, commercials, documentary, features); sound recordist/mixer; sound designer; director of photography; focus puller; clapper loader; assistant camera person; digital image technician; editor; off-line editor; on-line editor; Avid DS, sound editor; scriptwriter; camera operator; producer; production assistant; location manager; and television researcher. Graduates are employed by: Irish and international production and postproduction companies as well as all the major broadcasters, including BBC, RTÉ, TV3, and TG4. Many graduates have gone on to form their own production companies, while others have found careers in film education, film festivals, film workshops/events, web and multimedia design.

What will I study?

Year 1 – Script, Production + Direction | Technical Craft Skills | Shooting Techniques for Film + Television | Cinema + Television History | Script to Screen I | Personal Vision – Personal Project | Philosophical Tradition + Aesthetics | Common Faculty Module.

Year 2 – Narrative Development Skills | Location Filming | Television Production | Film as Art | European Cinema | Irish Television | Script to Screen II | Faculty Elective.

Year 3 – Documentary Tradition + the Irish Film Industry | Film + Television Workplace Environment (Industry Focus) | Multicamera Television Drama Production | Documentary + Short Film Production | Sound + Moving Image | Thesis Research + Preparation.

Year 4 – Thesis | Main Project – Stage I – development module | Major Project.

BA [Hons]

Photography

Learn how to play a leading role in capturing, defining and reflecting contemporary culture.

Course Code
DL833 – Level 8 Award

Application CAO

Duration 4 years [full-time]

Places 30

CAO Points in 2017
Minimum Points – 609
Median Points – 846
Combination of Leaving Certificate and Portfolio assessment points.

Portfolio Yes – see Portfolio Guidelines.

Min Entry Requirements
2 H5 + 4 O6/H7 including:
English – O6/H7

Contact
Dr Mark Curran, Course Co-ordinator
E – mark.curran@iadt.ie

Study photographic practice and the history and theory of photography in an environment that reflects the demands of the communications, cultural industries and art sectors as well as the changing needs of students. This course offers an exciting opportunity to study photography in well-equipped studios, darkrooms and computer laboratories within the context of an art, design and media environment. You will produce work through a diverse range of contemporary photographic practices.

What will I do?

- Explore photography within the context of art, communications, the moving image and critical theory, and learn how to play a leading role in capturing, defining and reflecting contemporary culture.
- Access a unique range of facilities that allow you to engage with a variety of photographic technologies, including analogue darkroom processes and current, cutting-edge digital media.
- Learn from staff at the leading edge of contemporary photographic practice and criticism.

Future careers

Graduates are employed in: a range of commercial and contemporary art practices including print, publishing and emerging media, both in Ireland and internationally. Many graduates work independently or have set up their own businesses.

What will I study?

Year 1 – Photography + Culture | Photography + Communication | Digital Photography I: Editing, Workflow + Delivery | Understanding the Photographic Image | Digital Photography II: Retouching + Editorial | Photography + the Studio | Photography + Place | Common Faculty Module.

Year 2 – Digital Imaging + the Online Presence: Web Design + Promotion for Photography | Modernism, Modernity + the Image | Photography + the Professional Studio | Digital Imaging + the Photobook: Design + Narrative | Society, Culture + the Image | Contemporary Photography | Faculty Elective.

Year 3 – Photography + Curatorial Practice | Photography + the Moving Image | Photography + Ireland: Colonial + Post-Colonial Identities | Introduction to Photography + Entrepreneurship | Contemporary Photography + Professional Practice | Reflecting on Photography.

Year 4 – Thesis | Major Project | Minor Project.

Students pursue self-initiated projects through their chosen professional pathway in preparation for the Graduate Show. Students participate in seminars, lectures and workshops in a supportive peer environment to advance their development as professional photographers and artists.

BSc [Hons]

Applied Psychology

A fascinating course providing a unique opportunity to study the mind, human behaviour, and how technology affects us.

Course Code
DL825 – Level 8 Award

Application CAO

Duration 4 years [full-time]

Places 65

CAO Points in 2017
Minimum Points – 372
Median Points – 422

Portfolio No

Min Entry Requirements
2 H5 + 4 O6/H7 including:
English – O6/H7
Maths – O6/H7
Foundation Level Maths not accepted.

Contact
Dr John Greaney, Course Co-ordinator
E – john.greaney@iadt.ie

Explore how psychology applies to everyday existence – including our use of technology – and how it can create new ways to improve quality of life. Innovative and practical, course topics include personality, childhood, mental processes (such as attention and memory), the brain and its disorders, and how other people influence our behaviour. On this course you will develop highly employable skills, such as teamwork, communication, and critical thinking. This degree is accredited by the Psychological Society of Ireland.

What will I do?

- Group work, lectures and tutorials, independent study are combined with approximately 22 hours a week in class.
- From second year you specialise in either Psychology + Technology or Psychology + Practice.
- There is an emphasis on the application of psychology to everyday life, the workplace, community, industry, and technology (e.g. sport and health psychology, organisational psychology and cyberpsychology).
- Learn from a range of innovative assessments, such as a small-scale research project, making a game, creating a blog, giving a presentation, designing a poster or volunteering in the local community.

Future careers

Graduates are employed in a wide range of areas. This course has an additional competitive edge because while it explores the same core psychology modules as other equivalent accredited courses, it also offers additional modules in applied psychology. Graduates often pursue postgraduate studies or enter the technology or social science sectors.

What will I study?

Year 1 – Introduction to Psychology | Personality + Individual Differences | Cyberpsychology | Research Methods + Statistics I | Multimedia Design | ICT | Common Faculty Module.

Year 2 – Core Modules: Developmental + Lifespan Psychology | Cognitive Psychology | Perception | Research Methods + Statistics II | Faculty Elective.

Psychology + Technology Path: Information Design + Multimedia | Usability.

Psychology + Practice Path: Sport + Health Psychology | Organisational Psychology.

Year 3 – Core Modules: Social Psychology | Neuropsychology | Abnormal Psychology | Research Methods + Statistics III | IT Group Project.

Psychology + Technology Path: Web Applications + Content Management.

Psychology + Practice Path: Educational Psychology.

Year 4 – Core Modules: Transpersonal + Positive Psychology | Advanced Research in Psychology | Psychology of New Media + Entertainment | Major Research Project.

Psychology + Technology Path: Human Computer Interaction in Practice.

Psychology + Practice Path: Forensic Psychology.

BSc [Hons]

Creative Computing

Develop the creative, technical and professional skills you need to work as part of a multi-disciplinary software design and development team.

Course Code	DL836 – Level 8 Award
Application	CAO
Duration	4 years [full-time]
Places	45
CAO Points in 2017	Minimum Points – 270 Median Points – 337
Portfolio	No
Min Entry Requirements	2 H5 + 4 O6/H7 including: English – O6/H7 Maths – O6/H7 Foundation Level Maths not accepted.
Contact	Dr Tim McNichols, Course Co-ordinator E – tim.mcnichols@iadt.ie

This practical computing course provides the skills and knowledge to start a career in computing. Learn how to develop computing skills while tapping into your creativity, imagination and interests. Work in small classes and modern computer labs in a friendly and supportive environment.

What will I do?

- Create exciting, interactive multimedia systems, such as sophisticated websites, games, web and mobile apps.
- Learn to program in Java, JavaScript, PHP and related languages.
- Use media elements, such as text, graphics, audio, images, video and animations, to develop websites with HTML, CSS and JavaScript.
- Opportunity to study abroad in Europe (Erasmus) in year 2.
- Participate in a Professional Practice project in Year 3.
- In Year 3 + 4, choose specialist areas to study, such as Games, Interactive Graphics, AI/Machine Learning, Physical Interactions or Cloud Computing.
- In Year 4, you will design and develop an individual project for exhibition at our Graduate Show.
- Develop the creative, technical and professional skills needed to work as part of a multidisciplinary software design and development team.

Future careers

There continues to be high demand for creative computing graduates in Ireland and internationally. Graduates are employed as: web/mobile application designers, web/mobile developers, user experience designers, project managers, database administrators and in many other computing roles.

What will I study?

Year 1 – Computer Technology | Programming | Databases | Creative Digital Media | Web Design + Development | Project | Common Faculty Module.

Year 2 – Computer Architecture + Operating Systems | Software Development | Database Management Systems | Computer Modelling | Advanced Web Design + Development | Software Project | Faculty Elective.

Year 3 – Computer Networks | Interaction Design | Research + Innovation | Professional Practice Project. **Two electives from:** Web Application Frameworks | Mobile Computing | Game Development | Interactive Graphics.

Year 4 – Data Visualisation | Business Strategy + Analytics | Research Project. **Two electives from:** Cloud Application Development | Computer Network + Security | Physical Interaction | Creative Coding | Advanced JavaScript.

BSc [Hons]

Creative Media Technologies

Get your career in the audio-visual and digital media sectors off to a sound start.

Course Code	DL835 – Level 8 Award
Application	CAO
Duration	4 years [full-time]
Places	25
CAO Points in 2017	Minimum Points – 205 Median Points – 307
Portfolio	No
Min Entry Requirements	2 H5 + 4 O6/H7 including: English – O6/H7 Maths – O6/H7 Foundation Level Maths not accepted.
Contact	Conor Brennan, Course Co-ordinator E – conor.brennan@iadt.ie

Cost for Class Materials and/or Field Trips
Approximately €300 per year for project materials in Year 1 + 2. This figure could rise in both Year 3 + 4 as your projects become more sophisticated.

Practical and hands-on, this course is ideal for those interested in technology and how it is applied to a number of media platforms. Students learn by doing: from Audio Visual Systems Design to the Internet of Things, you invent, create and explore emergent technologies. We are looking for makers and builders, for creators and thinkers, and for people with the imagination to explore technology and design our future environment.

What will I do?

- Work with a range of technologies: hardware and software, video and broadcast technologies, visual technologies and audio technologies (sensors and microcontrollers, 3D printers and laser cutters). Modules on mathematics, networking and signal processing will give you the tools to realise your creative ambitions.
- Study electronics, computing, audio and video technologies, and apply this knowledge in a range of practical environments (such as computing/electronics labs, radio and TV studios).
- Specialise according to your interests, with an opportunity to exhibit your work throughout the course.
- In Year 1 + 2, your work will be on display at a Technology Showcase at IADT as part of Engineers Ireland Engineer's Week.
- In Year 3 + 4, you design and develop an individual project for exhibition at our Graduate Show.

Future careers

Graduates are employed as: Production Assistants/Managers, AV/Sound/Software Engineers, Android/Software/Python Developers, and IT Service Management Analysts. Graduates are employed by: AvCom, Digicom and Pearl AV in areas such as audio visual/broadcast (with RTÉ, Setanta, community TV networks), in content creation (with Brown Bag, QuicksmartAV), in networks/communications (with Vodafone, Intel), and have also gone on to start their own companies.

What will I study?

Year 1 – Introduction to Creative Media Technologies | Building + Making | Electrical Principles | Computing | Audio + Music Fundamentals | Digital Media Production | Mathematics for AV Applications | Common Faculty Module.

Year 2 – AV Practice | Electronics | Networks | Sound Recording | AV Production | Advanced Mathematics for AV Applications | Faculty Elective.

Year 3 – Work Practice/Project | Electronics + Microcontrollers | Design + Prototyping (2D/3D) | Software Design | Studio Technology + Practice | Research + Innovation. A Level 7 exit award is available following completion of Year 3.

Year 4 – Final Project | Business Strategy + Analytics | Advanced AV Systems Design | **Two electives from:** Physical Interactions | Computer Music + Creative Coding | Broadcast Technology | Audio Synthesis | Web Design + Development.

At IADT we believe in the power of collaboration to broaden your horizons. Explore combinations of materials, processes, creative strategies and critical thinking.

making the most of collaboration



Cross-faculty collaboration in the Faculty of Film, Art + Creative Technologies (FACT) fosters an appreciation of your main area of study. In year 1 you take a common module, and in year 2, you do an elective module.

Year 1 Common Module – Introduction to FACT

This module introduces you to the broad range of disciplines offered by the Faculty. You are assigned to groups and work together with other students across the Faculty in project work, seminars and on field trips.

Year 2 Elective Modules

Choose one module from a range of elective options designed to encourage collaboration and experimentation and to broaden and deepen your understanding of the creative arts, technology, and psychology.

Elective modules have included:

- Acting for the Screen
- Character Visualisation for Theatre + Film
- Fashion Photography
- Generative Art
- Individual Differences – What Makes Us Different?
- Introduction to 3D Content Creation for Virtual Reality Applications
- Introduction to Comics
- Photography for Portfolio Presentation
- Sonic Art
- The Use of Type in Poster Design
- Web Design
- Psychology



If you are applying to any of the courses in the Department of Design + Visual Arts and the Department of Film + Media, you must submit a portfolio for assessment.

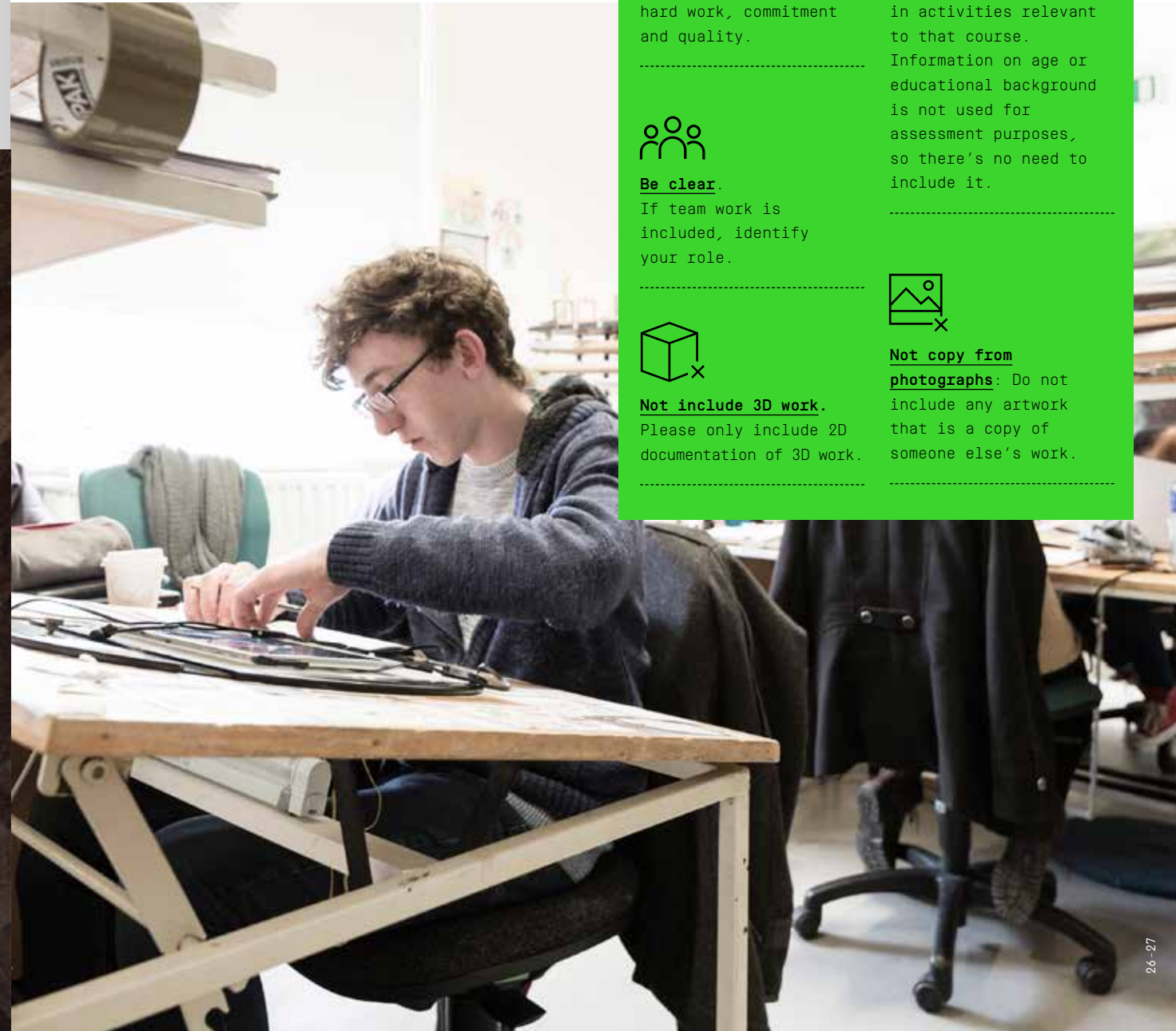
portfolio requirements



A portfolio is a collection of your work – both finished and in progress – that showcases your interests and enthusiasms. It should demonstrate curiosity, inventiveness and ideas through a wide range of media, as well as your ability to develop your projects around selected themes. You can include course and school projects as well as any independent work. We like to see a portfolio that demonstrates a high level of visual skill, creativity, self-motivation, inventiveness, experimentation, flexibility and stylistic variation.

Find out more about the IADT Portfolio Guidelines on iadt.ie/study/portfolio-guidelines or email info@iadt.ie to request a copy of our Portfolio Guidelines Booklet.

We offer a range of portfolio workshops at our Open Days. Check iadt.ie for dates.



Your portfolio should:



Be organised. Decide how to present your work to your best possible advantage.



Include notebooks, cuttings, creative sketchbooks or visual diaries. These are relevant if they show your interest in the discipline.



Be selective. Highlight your best work. We appreciate quality not quantity, so include no more than 30 pieces. Show work that is relevant to the course you are applying for, and demonstrates hard work, commitment and quality.



Include a CV for each course you are applying to. Note details of hobbies, technical skills and involvement in activities relevant to that course. Information on age or educational background is not used for assessment purposes, so there's no need to include it.



Be clear. If team work is included, identify your role.



Not copy from photographs: Do not include any artwork that is a copy of someone else's work.



Not include 3D work. Please only include 2D documentation of 3D work.

Welcome to Ireland's centre of excellence for education and training in film, animation, broadcasting and the screen arts.

For almost 30 years, IADT has provided the highest standard of applied film education thanks to its world-class facilities, and excellent staff/visiting lecturers who have industry and academic experience. It is a place where story and craft are at the centre of what we teach.

The NFS provides state-of-the-art facilities, including two purpose-built high-definition film and television studios, two radio studios, control rooms, a scene dock, lecture rooms, a broadcast newsroom, sound, editing and grading suites.

We are proud of the high achievements of our student productions in competitions and festivals at home and abroad, and of our graduates' diverse careers. Notable alumni include writers/directors Peter Foott (The Young Offenders) and Kirsten Sheridan (In America); directors Aisling Walsh (Song For A Raggy Boy) and Ciaran Donnelly (Vikings); cinematographers Darran Tiernan (Westworld) and Robbie Ryan (I, Daniel Blake); make-up designer Tom McInerney (Vikings); documentary filmmaker Ken Wardrop (Making The Grade) and many more.

As part of the national strategy to ensure the growth of women working in the film industry, an NFS initiative is Young Women in Film + Television.

IADT is a full member of CILECT, the International Association of Film and Television Schools.

“I produced and directed a music video for The Coronas with a crew of 33 students. We did the shoot in one day with great success. We were just so happy and so proud... I am very excited to go out into this world with the drive, warmth and direction that the NFS has given me.”

- Emma Casey, BA [Hons] Film + Television Production graduate, 2018

the national film school
NFS | IADT



“I worked as a First Year Matters leader this year and gained valuable life skills as well as making friends with some of the most incredible people! In my experience, the more you put into IADT, the more you will get out of it.”

- Somhairle Brennan, BSc [Hons] Applied Psychology, 2nd year

student experience



The Student Experience Team provides inclusive support services to IADT students. Our team is here for you to ensure your needs are met and that you enjoy your experience studying at IADT. We have an excellent First Year Matters programme to help you settle into college life.

Access Office

We engage in community outreach to promote the progression to IADT for students from socio-economically disadvantaged backgrounds, mature students and students with disabilities. We also provide personal, financial and learning supports to students.

Disability Support Service

We co-ordinate and arrange supports for students with a disability/specific health condition. Appropriate facilities and educational supports are available to our students such as examination accommodations and access to IADT services.

Learning Development Centre

We provide practical help to our students with their writing and research requirements. Seminars and individual tutorial sessions are available throughout the year on topics such as report/essay/thesis writing; research skills; note-taking/note-making; study skills; and examination techniques. We also provide a specialist support service to students with dyslexia and other specific learning difficulties.

Assistive Technology

We provide training, information and support to students with disabilities/specific learning difficulties. This includes the allocation of and training on Assistive Technology hardware/software; and advice on new developments (web/mobile apps, Ebooks, cloud computing, etc.).

Careers Centre

We provide advice and support in relation to career choice and planning. This includes career counselling (with individual assessment and vocational testing); information on career opportunities/recruitment; progression to further study; employability skills seminars; etc.

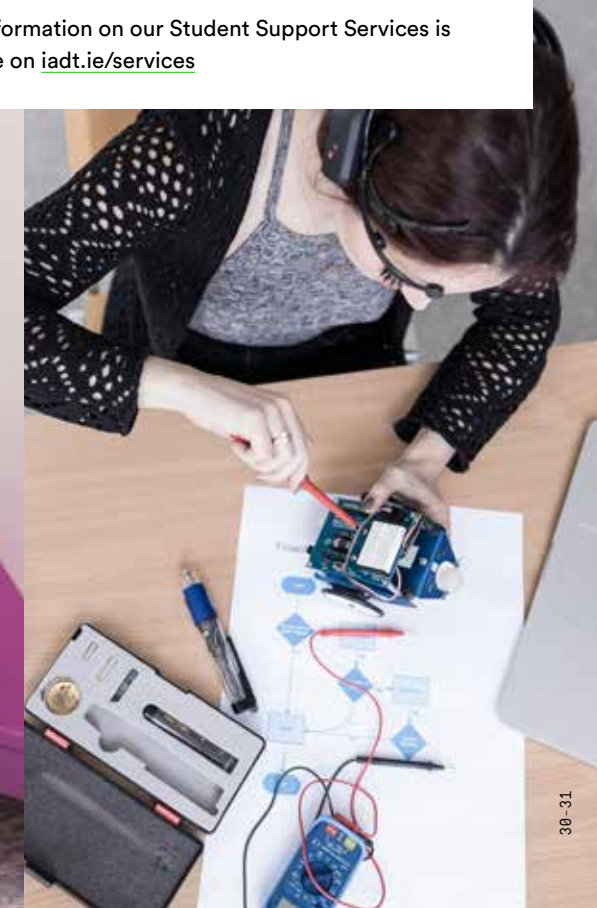
Student Health Centre

We provide general medical and nursing care. A doctor is available to see students requiring medical assistance, and a nurse provides emergency care, professional advice and referrals to an appropriate professional.

Student Counselling Service

A confidential service is available for students who may be concerned about mental health or psychological issues that may be impacting the student. Further mental health information is available on reachout.com/college.

More information on our Student Support Services is available on iadt.ie/services



We recommend you don't purchase any materials/equipment before you join us; seek advice from your lecturers at the start of your studies

costs for class materials /field trips

In the Departments of Design + Visual Arts and Film + Media courses, students will approximately spend €750 – €1,000 per year (Years 1, 2 and 3) on materials, tools, equipment, software purchases, preparation for exhibitions, and national/international competitions.

You will have an opportunity to take part in extended field trips or international visits (not compulsory).

Your final year exhibition is your professional showcase. We advise you to budget for not less than €1,000 for this.

It is extremely useful to have a good quality digital camera, portable hard drive and laptop.



ERASMUS

Erasmus at IADT

Erasmus encourages international mobility by allowing students to:

1. Study for a term/semester or for a full academic year at a range of higher education institutions across Europe. Students study a course that is similar to that at IADT.
2. Do a traineeship for a term/semester or for a full academic year in a company/organisation in Europe.

IADT is proud to have Erasmus partnerships with over thirty Higher Education Institutions across Europe.

Why should I take part?

The academic, cultural, social and personal benefits are enormous. Erasmus is a valuable opportunity to connect with some of the best educational institutions and companies in Europe in your field of study. It's a great way to exchange ideas, experience the learning environment of a different culture, learn a language and meet new people. Returning students tell us how rewarding they found the intellectual challenge of living and studying/working in a different European environment.

IADT's Erasmus Co-ordinator is Elena Somoza

E erasmus@iadt.ie

W iadt.ie/study/erasmus

“I participated in an Erasmus exchange programme in KuvA, the University of the Arts in Helsinki. The emphasis on exhibiting in KuvA has been invaluable to my art practice, as well as connecting with artists and institutions in other countries. When I finish my studies in IADT, I will start an Erasmus+ internship in Copenhagen.”

- Aoibhe Jessen, BA [Hons] Art graduate, 2018

At the forefront of education in art, design, film, media and interactive media, our future-facing facilities are just as excellent as you would expect.

Course Facilities

Specialised, industry-standard equipment includes TV and radio studios, digital video editing, photographic studios, computer labs, and advanced workstations (e.g. Silicon Graphics, Macintosh and PC platforms).

The Library

Alongside print materials, the Library has a specialist area dedicated to electronic media with PCs and Macs, as well as a varied collection of electronic databases / books / journals. Level 1 is a collaborative study area, while Level 2 is a quiet study space.

Pitch

The all-weather floodlit football pitch is available for use by student clubs and teams.

Students' Union

The IADT Students' Union (SU) represents and supports all students. Elected representatives from each class form the Union Council. It has many functions and means different things to everyone: from representing the entire student body at an academic level or supporting students' welfare needs, to arranging entertainment, cultural and sporting activities. Getting involved in the SU is a great way to get to know people. The SU is affiliated to the Union of Students in Ireland (USI).

Get in Touch

W iadtsu.ie | facebook.com/iadtsu

Get involved: Clubs + Societies

Clubs + Societies are at the heart of the student experience. From sports and activities to more abstract ideas, there is something for everybody. And if you can't find what you're looking for, there's always room to set up a new one! The first step to getting involved is to contact the SU Clubs + Societies Officer on or clubssociadt@gmail.com.

Societies

Animation	Game	Pool
Climbing	Gaeilge	Psychology
Craft Fair	Gothic/Horror	QSA
Creative Showcase	Lego	RPG
Creative Writing	Mature Student	Running
Debate	Mindfulness	Skate
Drama	Music	Surf
Enactus	Nerd	Swimming
Enterprise	Spoken Word/Poetry	Tag Rugby
Film	Photography	The Eye [student magazine]
Free Running	Podcasting	Ultimate Frisbee

Clubs

Basketball	Football
Book Club	Golf
Comedy	

we are innovators makers + breakers of rules



know it all know-it-alls

what you need to know

How do I apply?

* **Late application** deadline applies to all courses that are not 'Restricted Application'.

Applying Through the CAO

All applications for admission to the first year of Ordinary Degree and Honours Degree courses must be made directly to the CAO (cao.ie).

Closing Dates

Application 1st February 2019

Late Application 1st May 2019*

Change of Mind 1st July 2019

Courses in the Department of Design + Visual Arts and the Department of Film + Media are referred to by the CAO as Restricted Application, as they have special requirements (portfolio assessment). To ensure that you are considered for these courses, you must follow the CAO instructions precisely. In particular, your application must reach the CAO by 1st February 2019. There is no facility for late applications to the CAO in the case of Restricted Application courses. Therefore, you cannot introduce a Restricted Application course as a new choice (Change of Mind) after 1st February 2019. However, you can change the order of preference of your courses until 1st July 2019.

Mature and Non-standard Applicants

We welcome applications from mature students to all courses. Mature applicants – i.e. those who are 23 years of age or over on the 1st of January in the year of entry to a course – are not required to meet the minimum entry requirements as specified for standard applicants.

Mature and non-standard applicants must apply to the CAO by the above closing dates and tick the relevant box (mature student or disability/specific learning difficulty) on the CAO application. You will then receive the 'Supplementary Information Form' from the CAO for completion. You may then be invited to an informal interview to discuss your application.

If applying for a course in the Department of Film + Media and/or the Department of Design + Visual Arts, mature and non-standard applicants must submit a portfolio for assessment as above. The 1st February application deadline applies to such applications.

Advanced Entry at IADT

In certain circumstances application may be made for admission to undergraduate courses at post-Year 1 level. Availability of places differs from year to year. Sometimes in certain courses no places become available. Application for advanced entry (to Year 2, 3 or 4) of our undergraduate courses must be made via cao.ie.

Closing Date 31 March 2019, 4pm

IADT Admissions Office

T +353 1 239 4621
E admissions@iadt.ie

Entry Requirements

How are applicants selected?

HEAR + DARE Schemes

IADT is part of the HEAR (Higher Education Access Route) national admissions scheme for school leavers from socio-economically disadvantaged backgrounds. HEAR allocates reduced points places to eligible school leavers under 23 years of age.

IADT is also part of the DARE (Disability Access Route to Education) national admissions scheme for school leavers with disabilities. DARE allocates reduced points places to eligible school leavers with disabilities who are under 23 years of age.

Find out more on iadt.ie/services or contact:

Access Officer Sinead McEntee
T +353 1 239 4628
E sinead.mcentee@iadt.ie

For standard applicants, selection is based on points. These are calculated by adding together the points scored in the best six subjects in a single sitting of the Leaving Certificate Examination (or equivalent). In the courses for which a portfolio is required, additional points to a maximum of 600 are added, based on the outcome of the portfolio assessment.

Maths Requirements

Some courses will accept Foundation Level Mathematics while others require Ordinary Leaving Certificate Mathematics. Please read the entry requirements for each individual course.

Foundation Level Mathematics

For courses that do not specifically require Mathematics as an entry qualification, Foundation Level Mathematics will be accepted. Foundation Level Maths at grade F1 and F2 will count as a passing subject. Points will be awarded for these grades as follows: F1 = 20, F2 = 12.

Bonus Points for Higher Level Maths

A bonus of 25 points will be allocated to students who achieve a grade H6 or above in Higher Level (HL) Mathematics. This means that the maximum cumulative LC points total will increase from 600 to 625 (maximum points plus bonus points).

The bonus points will only be relevant in cases where the subject HL Mathematics (including bonus points) is scored as one of the candidate's six best subjects for points purposes. Consequently, if HL Mathematics (cumulative points score) is not among these six subjects, the bonus points will not be included in the total points score.

EU Other International Examinations

All EU students presenting for admission to IADT with a clear equivalent to HL Mathematics as one of their EU school leaving subjects will be awarded bonus points. Please refer to the EU qualifications section on the CAO website cao.ie.

Irish Language requirements

Foundation Level Irish, at F2 or better, will meet the minimum language requirement for entry to all courses, but currently no points are added.

Entry Requirements

Calculating Your Leaving Certificate Points

Higher Level Grade	Points	Ordinary Level Grade	Points	Foundation Level Grade	Points
H1	100	–	–	–	–
H2	88	–	–	–	–
H3	77	–	–	–	–
H4	66	–	–	–	–
H5	56	O1	56	–	–
H6	46	O2	46	–	–
H7	37	O3	37	–	–
H8	0	O4	28	–	–
–	–	O5	20	F1	20
–	–	O6	12	F2	12
–	–	O7	0	F3	0
–	–	O8	0	F4	0

Leaving Certificate Vocational Programme Link Modules (LCVP):

LCVP is accepted as a sixth Leaving Certificate subject and is counted for points purposes as follows:

LCVP Grade	Points
Distinction	66
Merit	46
Pass	28

GCSE / GCE Requirements

Applicants are scored on the basis of a maximum of 4 different subject results at A and/or AS level. For scoring purposes, a combination of a smaller number of “A Levels” and “AS Levels” will be permitted as follows:

1. The best 4 A level results in a single sitting.
2. The best 3 A level results in a single sitting, plus the best AS level result from the previous or the same sitting.
3. The best 2 A level subject results in a single sitting, plus the best 2 results at AS level from the previous or the same sitting.
4. The best 1 A level subject result in a single sitting, plus the best 3 results at AS level from the previous or the same sitting.
5. The best 4 AS level subject results in a single sitting.

GCSE / GCE Scoring System

Grade	A–Level	All AS Levels (+ 4th A–level where presented)
A*	180	60†
A	150	60
B	130	55
C	100	40
D	65	25
E	45	20

† Applies to A-level only

Entry Requirements

Minimum Leaving Certificate Entry Requirements for IADT Courses 2018/19

See course information for the minimum entry requirements.

QQI FET/FETAC Links Scheme

IADT is committed to encouraging QQI FET/FETAC award holders to progress onto our courses. For details of QQI FET/FETAC courses and Higher Education Links, please refer to qqi.ie.

Applications are made through the CAO, and all relevant closing dates and conditions apply.

If you have any full QQI FET/FETAC Level 5 or Level 6 award, you are eligible to apply for a place on our Ordinary Degree (Level 7 award) course – DL701.

If you have any full QQI FET/FETAC Level 5 or Level 6 award, with a minimum of 3 distinctions, you are eligible to apply for a place on any of our Honours Degree (Level 8 award) courses.

Please note that some courses (Applied Psychology, Creative Computing, Creative Media Technologies and Creative Music Production) require at least a pass (O6/H7) in Mathematics in the Leaving Certificate or a pass in a Mathematical Methods module as part of your QQI FET/FETAC award.

Points are awarded on the basis of QQI FET/FETAC results. See qqi.ie or cao.ie for details on the scoring system used.

Some courses require a portfolio in addition to your QQI FET/FETAC award. Please see the individual course details and details on portfolio assessments.

Recognition of Prior Learning (RPL)

We accept applicants who may not hold the required qualification, but who may have proven relevant experience and whose academic background may be non-traditional. Those who wish to apply for admission on the basis of accreditation of prior learning must follow our Recognition of Prior Learning (RPL) procedure:

- Completion of application form, identified academic work and preparation of a portfolio of evidence.
- Internal assessment (for some courses, applicants are interviewed).
- If the applicant is offered a place, standard registration procedures then apply.
- Applicants wishing to apply for admission to courses on the basis of RPL should contact our Admissions Office.

For further information on RPL, please see iadt.ie/about/policies-procedures.



Does IADT accept international students?

We welcome international students to IADT. Our courses are delivered through the English language. Applicants must have successfully completed English in the Leaving Certificate (the final examination in the Irish secondary school system) or have obtained a minimum of a Grade 'C' at GCSE O Level. If not, you will need to submit evidence of one of the qualifications listed below before an offer of a place can be made. A copy of the relevant certificate must be submitted to the CAO with your application.

How do I apply?

You must apply to the CAO by the relevant closing dates. When we assess applications, we establish qualification equivalencies to ensure that each applicant meets the required academic threshold for entry. Certified transcripts and English translations of qualifications not issued originally in English must be submitted with your CAO application.

Acceptable Qualifications

IELTS Composite score in the range 6.0 – 6.5 with not less than 6.0 in any one component.

TOEFL Computer based test 215 **or** Internet based test 80.

UCLES Proficiency in English: Grade C **or** Advanced English: Grade A.

PTE Academic Minimum of 63, with not less than 59 for each test item.

In certain circumstances, results of English examinations other than those outlined may be accepted, though such results must indicate competence of a comparable standard. If you do not currently hold the relevant certificate, please indicate which certificate (and Examining Body) you intend to submit, and when you intend to undertake the assessment. These must be submitted by 1st June of the year of entry to enable us to process them before CAO offers are made.

Get in touch for more information

T + 353 1 239 4621

E admissions@iadt.ie

When will I register?

After you have accepted a place, our Office of Academic + Student Affairs will email you information regarding Registration + Induction.

Registration + Induction for all new students generally takes place during the second full week of September. New students are expected to be in attendance for this week.

If you accept a place and subsequently decide not to take it up, you must immediately inform our Admissions Office in writing (admissions@iadt.ie) so that your place can be offered to the next person on the waiting list. If you do not register on the appointed date, your place may be forfeited.

General information in relation to registration will be made available at iadt.ie at the end of August in each year.

Do I have to pay fees?

Student Contribution

An annual Student Contribution (€3,000 in the academic year 2018/19) is payable by all full-time students. This fee, subject to change from year to year, includes an Examination Fee and is payable for each year of study. All students are required to pay the Student Contribution on Registration. Students who receive a grant will have this charge refunded. Those in receipt of Back to Education Allowances may qualify for an exemption from the student contribution.

An application under the Higher Education Grant Scheme to cover the cost of the Student Contribution must be submitted to Student Universal Support Ireland (SUSI) through susi.ie or studentfinance.ie.

For families with more than one student attending Higher Education, please note that you will be required to pay each Student Contribution in full, and then claim the reduction on the second and subsequent contributions through tax reliefs. Further information on Student Contribution is available from citizensinformation.ie.

Tuition Fees

Currently, EU nationals (subject to residency requirements) attending full-time Ordinary Degree and Honours Degree courses are not normally required to pay tuition fees. However, non-EU nationals must do so. Details are available from our Office of Academic + Student Affairs or iadt.ie/study/fees-grants-scholarships.

If you are an EU national and have previously attended a third level institution, this may affect your entitlement to free tuition fees and maintenance grants. The general principle, with some exceptions, is that you will only receive financial support once for a given stage/year of study.

Further information on tuition fees is available from citizensinformation.ie.

Please contact us on feesgrants@iadt.ie if you have specific queries.

Tax Relief

Tax relief may be available for tuition fees and student contributions paid in respect of approved third level courses. Further information on tax relief is available from citizensinformation.ie.

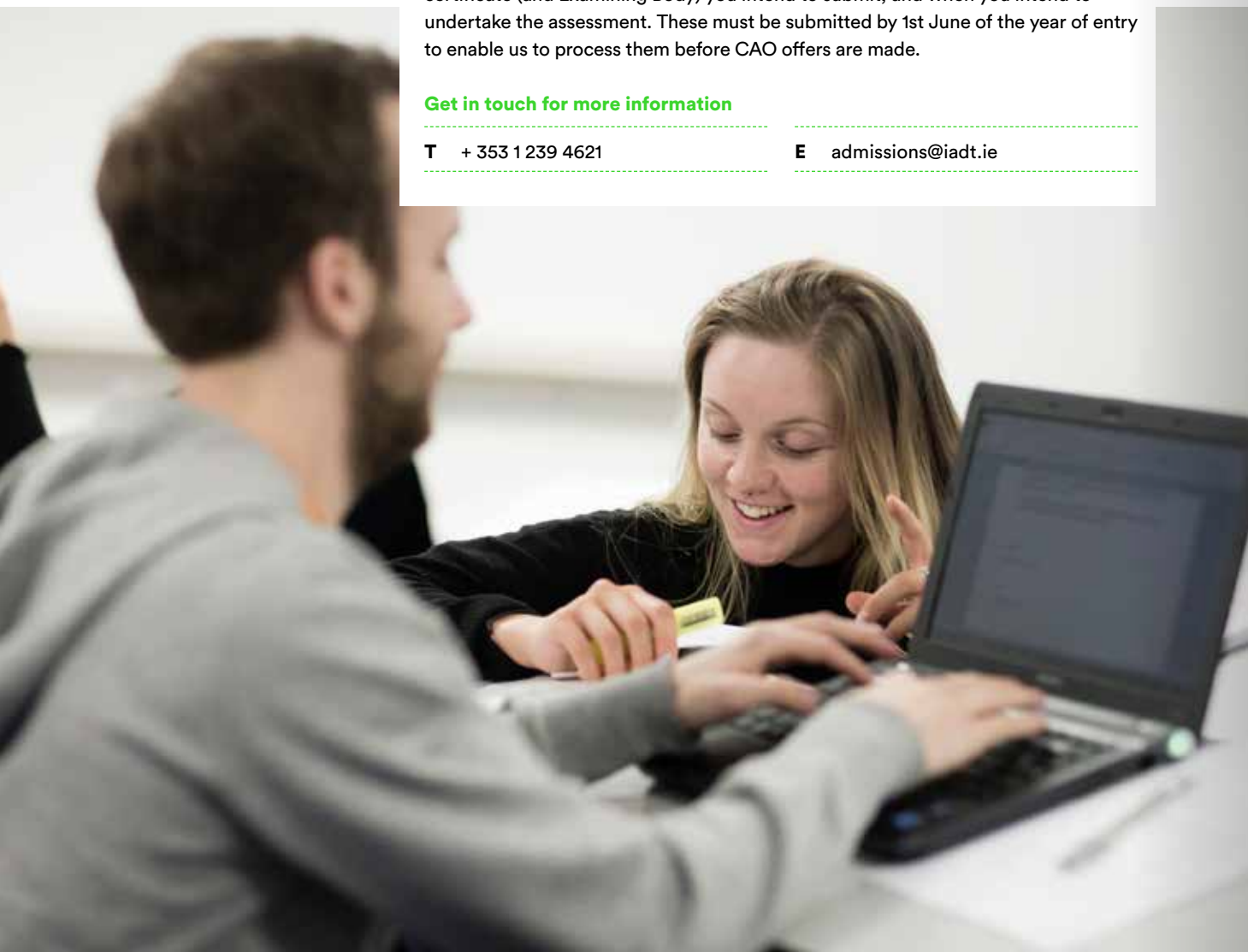
Rate of Fees

The rate of fees is determined by the Higher Education Authority (HEA) each year and is subject to change. The rates are normally available by the end of August. Please check iadt.ie/study/fees-grants-scholarships for details. Further information on fees in general may be available from studentfinance.ie or hea.ie.

Can I avail of any grants?

Get details of maintenance grant schemes and other supports at susi.ie; studentfinance.ie; hea.ie; or citizensinformation.ie.

Applications must be made through susi.ie; or studentfinance.ie. Decisions regarding eligibility are made by your grant authority and not by IADT.



dates for your diary

Open Days

Fri 23rd + Sat 24th November 2018
[10am - 4pm]

Sat 19th January 2019
[10am - 1pm]

Sat 15th June 2019 - Change of Mind:
[10am - 1pm]

Taster Days

[schools mid-term break]

30th October - 2nd November 2018

18th - 22nd February 2019

Portfolio Assessments 11th - 15th March 2019

Graduate Show Opening 31st May 2019

CAO deadlines

CAO Deadline	1st February 2019
Late Applications	1st May 2019*
Change of Mind	1st July 2019

*only relevant to courses which do not require a portfolio submission

Advanced Entry deadline 31st March 2019

“My time in IADT has been unforgettable. The atmosphere in the college is very open and friendly and I’ve made some of my closest friends here. The lecturers have always been so supportive and I feel IADT will always be a welcoming place for me.”

Siobhan Lucey,
BA [Hons] Arts Management graduate, 2018

drop in
say hi
to a boy

Take the next step and get in touch today

T +353 1 239 4400

E info@iadt.ie

W iadt.ie

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Visit Us

Dún Laoghaire Institute of Art, Design + Technology, Kill Avenue, Dún Laoghaire, Co. Dublin

Bus – IADT is easily reached by Dublin Bus routes 4, 46A, 63, 75 and 111. Routes 46A and 75 have stops at Kill Avenue, outside our campus.

Rail – The nearest DART and national rail stations are in Dún Laoghaire, and can be reached by Dublin Bus routes 46A, 75 and 63, or can be walked to in 25 minutes. The DART will take you to Dublin city centre in less than 20 minutes.

Luas – The Luas in Sandyford is linked to IADT by the Finnegan Bray bus route and by Dublin Bus route 75. The LUAS in Carrickmines links to IADT by Dublin Bus route 63.

Car – M50 Junction 16 is approximately 5km away.

connect

collaborate

create

iadt.ie